NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING NOVEMBER 23, 1980

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	44.5	34,620
2	DUKES OF HAZZARD	30.6	23,810
3	60 MINUTES	28.5	22,170
4	LOVE BOAT	26.3	20,460
5	ABC SUNDAY NIGHT MOVIE	25.3	19,680
6	HAPPY DAYS	24.4	18,980
7	ALICE	24.2	18,830
8	M*A*S*H#	23.8	18,520
9	THREE'S COMPANY	23.6	18,360
10	JEFFERSONS	23.4	18,210
11	ONE DAY AT A TIME	23.2	18,050
12	ARCHIE BUNKER'S PLACE	23.1	17,970
13	LAVERNE & SHIRLEY	23.0	17,890
14	LITTLE HOUSE-PRAIRIE	22.8	17,740
15	NBC TUESDAY NIGHT MOVIE#	22.6	17,580

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	33.2	69,360
2	DUKES OF HAZZARD	24.8	51,830
3	LOVE BOAT	19.9	41,630
4	ABC SUNDAY NIGHT MOVIE	19.4	40,480
5	HAPPY DAYS	17.7	36,970
6	60 MINUTES	17.7	36,960
7	ARCHIE BUNKER'S PLACE	16.7	34,780
8	ONE DAY AT A TIME	16.6	34,640
9	ALICE	16.5	34,510
10	LAVERNE & SHIRLEY	16.2	33,880
11	JEFFERSONS	15.6	32,540
12	LITTLE HOUSE-PRAIRIE	15.5	32,430
13	INCREDIBLE HULK	15.5	32,320
14	THREE'S COMPANY	15.5	32,290
15	M*A*S*H#	15.4	32,180

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	40.3	32,830
2	DUKES OF HAZZARD	24.4	19,880
3	LOVE BOAT	22.6	18,460
4	ALICE	20.9	17,030
5	60 MINUTES	20.8	16,960
6	ABC SUNDAY NIGHT MOVIE	20.5	16,710
7	ARCHIE BUNKER'S PLACE	20.2	16,490
8	ONE DAY AT A TIME	20.2	16,440
9	M*A*S*H#	19.9	16,210
10	JEFFERSONS	19.9	16,200
11	LITTLE HOUSE-PRAIRIE	19.0	15,510
12	TRAPPER JOHN, M.D.#	18.8	15,330
13	KENNY ROGERS' AMERICA(S)	18.2	14,840
14	HAPPY DAYS	18.0	14,700
15	WALTONS#	17.8	14,500
16	THREE'S COMPANY	17.7	14,420

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	31.0	22,740
2	60 MINUTES	22.2	16,290
3	NFL FOOTBALL GAME 2-NBC#	20.9	15,310
4	DUKES OF HAZZARD	20.7	15,180
5	NFL MONDAY NIGHT FOOTBALL	20.2	14,830
6	ABC SUNDAY NIGHT MOVIE	19.1	14,010
7	THAT'S INCREDIBLE	16.8	12,310
8	ARCHIE BUNKER'S PLACE	16.2	11,920
9	NCAA FOOTBALL GAME 2	16.0	11,720
10	NBC TUESDAY NIGHT MOVIE#	15.9	11,670
11	NFL FOOTBALL GM 1-NBC	15.8	11,580
12	ONE DAY AT A TIME	15.7	11,500
13	BIG EVENT	15.6	11,460
14	CBS NFL FOOTBALL GAME 1	15.4	11,320
15	LOVE BOAT	15.4	11,290

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING NOVEMBER 23, 1980

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	40.3	20,470
2	DUKES OF HAZZARD	25.0	12,690
3	ABC SUNDAY NIGHT MOVIE	24.2	12,330
4	LOVE BOAT	21.2	10,770
5	M*A*S*H#	20.3	10,320
6	HAPPY DAYS	18.5	9,420
7	LAVERNE & SHIRLEY	18.2	9,240
8	KENNY ROGERS' AMERICA(S)	17.6	8,960
9	THREE'S COMPANY	17.6	8,940
10	SOAP	17.5	8,920
11	FANTASY ISLAND	17.5	8,900
12	HOUSE CALLS#	17.0	8,620
13	TRAPPER JOHN, M.D.#	16.7	8,500
14	BARNEY MILLER#	16.1	8,200
15	TAXI#	16.1	8,190
16	EIGHT IS ENOUGH	16.0	8,120

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	40.3	10,010
2	ALICE	32.2	8,000
3	60 MINUTES	31.3	7,760
4	ARCHIE BUNKER'S PLACE	30.6	7,580
5	WALTONS#	30.5	7,570
6	ONE DAY AT A TIME	29.3	7,260
7	JEFFERSONS	28.1	6,970
8	LITTLE HOUSE-PRAIRIE	25.7	6,370
9	LOVE BOAT	24.9	6,170
10	TRAPPER JOHN, M.D.#	24.4	6,050
11	DUKES OF HAZZARD	23.8	5,900
12	GEORGE BURNS IN NASHVILLE(S)	22.6	5,610
13	DIFF'RENT STROKES	21.6	5,370
14	REAL PEOPLE	21.2	5,250
15	FLO#	20.2	5,010
16	KENNY ROGERS' AMERICA(S)	19.7	4,880
17	BENSON	19.3	4,800

MEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	28.6	13,920
2	ABC SUNDAY NIGHT MOVIE	22.1	10,750
3	NFL FOOTBALL GAME 2-NBC#	20.4	9,910
4	NFL MONDAY NIGHT FOOTBALL	19.6	9,510
5	DUKES OF HAZZARD	19.0	9,240
6	60 MINUTES	17.0	8,240
7	BIG EVENT	16.3	7,930
8	NBC TUESDAY NIGHT MOVIE#	16.0	7,800
9	THAT'S INCREDIBLE	15.6	7,570
10	NFL FOOTBALL POST 2-NBC#	15.2	7,400
11	NFL FOOTBALL GM 1-NBC	15.2	7,370
12	CBS NFL FOOTBALL GAME 2#	14.9	7,250
13	TAXI#	14.3	6,940
14	LOVE BOAT	14.2	6,890
15	M*A*S*H#	13.9	6,770

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	36.7	7,090
2	60 MINUTES	33.4	6,460
3	ALICE	27.5	5,320
4	ARCHIE BUNKER'S PLACE	27.1	5,230
5	JEFFERSONS	25.5	4,920
6	DUKES OF HAZZARD	25.4	4,910
7	ONE DAY AT A TIME	25.3	4,890
8	REAL PEOPLE	24.1	4,650
9	NFL MONDAY NIGHT FOOTBALL	23.0	4,440
10	WALTONS#	21.9	4,230
11	GEORGE BURNS IN NASHVILLE(S)	21.0	4,050
12	NCAA FOOTBALL POST GAME#	20.7	4,000
12	NCAA FOOTBALL GAME 2	20.7	4,000
14	NFL FOOTBALL GAME 2-NBC#	20.5	3,970
15	DIFF'RENT STROKES	20.1	3,880
16	FACTS OF LIFE#	19.8	3,830

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
•EVENING																										
ABC FRIDAY NIGHT MOVIE	4	192	196	A	13.0	20	1011	1819	691	311	802	311	493	464	400	225	653	240	421	402	339	183	164	66^	200	132
FRI. 9.00P 120 ABC FF		99	99	B	14.3	23	1113	1862	712	325	810	341	539	469	380	208	637	261	438	408	313	156	233	108	182	132
9.00 - 9.30				A	14.8	23	1151	1817	777	329	852	320	491	454	409	278	627	220	398	379	331	191	164	82^	174	112
9.30 - 10.00				A	14.7	22	1144	1771	747	345	829	328	496	453	407	248	639	221	395	389	340	195	144	64^	159	97^
10.00 - 10.30				A	12.0	18	934	1845	596	281	752	289	496	472	397	179	675	258	446	427	345	173	186	60^	232	160
10.30 - 11.00				A	10.5	16	817	1841	588	273	734	287	475	479	385	171	676	269	455	427	340	166	176	58^	255	184
ABC NEWSBRIEF-M-F	38	192	190	A	18.0	27	1400	1746	712	282	772	290	444	410	346	253	611	255	385	352	263	177	170	84	193	146
1 M & F 8.58P 1 ABC N		97	97	B	16.6	26	1291	1753	676	273	745	275	433	395	333	245	643	256	394	352	282	202	171	81	194	140
1 TU-TH 9.58P 1																										
2 MON. 8.58P 1																										
2 TU & W 9.58P 1																										
2 THU. 8.28P 1																										
2 FRI. 8.57P 2																										
ABC NEWSBRIEF-SAT.	8	196	191	A	24.4	39	1898	2026	823	300	898	355	539	478	365	284	537	217	337	302	229	172	249	140	342	251
SAT. 9.58P 1 ABC N		98	98	B	21.9	37	1704	2024	785	309	866	342	530	453	358	271	574	238	356	305	235	178	240	138	344	265
ABC NEWSBRIEF-SUN.	8	183	196	A	17.7	25	1377	1974	711	315	801	341	480	444	342	227	640	298	454	391	284	148	214	115	319	213
1 SUN. 7.58P 1 ABC N		97	98	B	15.1	23	1175	2009	719	307	787	327	488	417	326	235	697	273	462	400	318	201	188	95	337	214
2 SUN. 8.58P 1																										
ABC NFL FOOTBALL SPECIAL(S)			196	A	17.0	27	1323	1374	380	162^	383	136^	204	196	191	152^	808	322	478	432	346	271	116^	31v	67^	48^
2 THU. 8.30P 177 ABC SE			98																							

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6–11
8.30 - 9.00				A	14.3	22	1113	1460	435	173^	442	117^	190^	213	235	204^	787	296	470	403	348	272	118^	24v	113^	84^
9.00 - 9.30				A	15.8	24	1229	1328	334	155^	334	121^	160^	164^	162^	148^	763	300	406	393	303	279	125^	28v	106^	67^
9.30 - 10.00				A	16.9	25	1315	1322	332	149^	332	115^	160^	153^	159^	152^	794	305	449	422	333	280	130^	24v	66^	42v
10.00 - 10.30				A	18.4	28	1432	1370	377	170	377	135^	220	196	187	138^	825	329	504	460	371	258	122^	48^	46^	32v
10.30 - 11.00				A	18.2	29	1416	1335	389	162^	389	148^	226	199	190	142^	808	346	503	452	340	246	92^	31v	46^	37v
11.00 - 11.30				A	18.6	35	1447	1442	425	165	434	174	262	238	218	143^	859	350	522	456	375	290	112^	24v	37v	28v
ABC SUNDAY NIGHT MOVIE	8	199	201	A	25.3	36	1968	2057	748	329	847	419	625	502	369	152	712	374	545	463	295	115	258	118	240	168
1 SUN. 8.00P 150 ABC FF		99	99	B	20.7	31	1610	1945	752	342	833	389	598	483	366	173	683	319	490	428	300	140	235	107	194	141
2 SUN. 9.00P 114																										
8.00 - 8.30				A	25.2	36	1961	2201	782	354	881	432	667	522	369	161	623	336	479	401	240	108^	326	172	371	264
8.30 - 9.00				A	26.9	38	2093	2236	791	355	903	445	693	561	382	143	617	347	501	429	243	76^	354	177	362	266
9.00 - 9.30				A	24.6	34	1914	2056	748	330	847	407	619	505	374	163	690	355	524	448	292	115	256	120	263	176
9.30 - 10.00				A	25.1	35	1953	2059	744	327	844	414	622	505	372	154	729	371	558	479	317	120	252	114	234	160
10.00 - 10.30				A	25.6	38	1992	1956	746	325	840	425	615	489	362	147	735	381	561	475	309	121	221	92	160	115
10.30 - 11.00				A	24.8	38	1929	1904	683	290	777	407	545	414	339	135	915	500	689	560	354	150	136	31^	76^	60^
ABC WORLD NEWS TONIGHT	39	199	196	A	13.0	22	1011	1627	701	232	789	191	322	309	379	413	623	173	298	320	315	252	80	41^	135	81
M-F 6.30P 30 ABC N		99	98	B	11.9	22	926	1621	683	229	762	192	324	319	366	368	647	180	313	319	315	269	81	44	131	79
ABC WRLD NEWS TONIGHT-SUN	7	146	153	A	7.9	13	615	1803	777	269	831	220	377	378	377	388	628	206	312	267	269	276	141^	53^	203	128^
SUN. 6.30P 30 ABC N		82	83	B	7.4	13	576	1658	755	273	799	196	328	353	354	391	620	164	275	277	268	289	84	37	155	97
ALICE	4	197	197	A	24.2	34	1883	1833	823	272	904	235	413	394	407	425	568	128	236	251	268	282	125	57^	236	166
1 SUN. 9.00P 60 CBS CS		99	99	B	25.6	36	1992	1825	827	278	901	243	436	420	405	399	571	139	252	257	270	268	136	70	217	156
2 SUN. 9.00P 30																										
9.00 - 9.30				A	24.5	34	1906	1800	808	281	891	232	410	382	407	421	547	115	220	236	260	277	137	58^	225	156
9.30 - 10.00				A	23.8	34	1852	1882	845	249	922	241	414	417	401	429	608	154	269	279	279	292	97^	51^	255	186
ARCHIE BUNKER'S PLACE	4	198	197	A	23.1	33	1797	1935	801	301	917	236	416	383	426	422	661	143	288	317	348	290	121	53^	236	156
SUN. 8.00P 30 CBS CS		99	99	B	24.2	35	1883	1898	840	288	930	239	436	419	425	416	642	148	285	305	321	291	135	67	191	136

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
BARBARA MANDRELL SPECIAL(S)			204	A	17.4	27	1354	1541	708	264	777	194	387	387	384	336	624	175	348	350	315	216	93^	31v	47^	24v
2 TUE. 10.00P 60 NBC GV			99																							
10.00 - 10.30				A	18.0	27	1400	1544	704	257	776	192	385	381	375	342	613	154^	329	350	321	223	108^	34v	47^	26v
10.30 - 11.00				A	16.8	27	1307	1529	708	268	774	194	387	393	390	329	635	197	369	348	306	210	75^	28v	45v	24v
BARNEY MILLER	3	200		A	20.8	32	1618	1832	802	272	868	323	508	480	384	269	564	214	346	309	262	176	177	92^	223	168
1 THU. 9.00P 30 ABC CS		99		B	19.4	30	1509	1696	696	261	771	285	446	415	344	254	575	207	352	319	271	185	149	77	201	149
BENSON	4	202	203	A	18.6	31	1447	1784	753	267	803	239	382	378	386	332	562	172	302	285	283	214	173	100	246	181
FRI. 8.00P 30 ABC CS		99	99	B	17.1	29	1330	1714	759	291	825	233	395	403	410	331	525	156	271	251	256	209	154	91	210	150
BERENSTAIN BEARS-BIG PAW(S)			203	A	19.4	30	1509	2105	654	336	682	315	524	476	312	122^	457	171	335	313	242	91^	211	106^	755	473
2 THU. 8.30P 30 NBC EA			99																							
BERMUDA TRIANGLE(S)			201	A	14.6	25	1136	1929	589	203^	679	171^	411	399	403	186^	810	270	502	467	458	233	251	51v	189^	150^
2 SAT. 10.00P 60 NBC GD			99																							
10.00 - 10.30				A	14.6	24	1136	1960	587	184^	683	177^	416	390	404	189^	801	256	495	470	463	235	243	49v	233	176^
10.30 - 11.00				A	14.7	25	1144	1875	580	218	664	157^	399	400	404	182^	810	279	501	457	449	227	257	53^	144^	123^
BIG EVENT	10	201	203	A	17.4	25	1354	1888	724	331	780	321	488	440	352	215	848	315	587	517	461	212	153	68^	107	79^
SUN. 8.00P 180 NBC FV		99	99	B	20.0	30	1556	1832	726	319	801	302	506	463	387	222	775	304	511	451	380	205	139	59	117	76
8.00 - 8.30				A	16.6	24	1291	1938	720	330	799	326	489	448	349	227	808	306	556	495	432	199	151	72^	180	106
8.30 - 9.00				A	17.3	24	1346	1958	732	325	801	327	505	449	360	225	828	297	568	519	460	204	167	75^	162	117
9.00 - 9.30				A	17.3	24	1346	1970	750	355	800	333	516	459	365	207	884	330	606	537	479	219	184	83^	102	78^
9.30 - 10.00				A	17.5	24	1362	1912	735	350	790	325	497	452	360	210	872	329	597	516	469	222	170	71^	80^	66^
10.00 - 10.30				A	17.7	26	1377	1810	718	330	756	318	469	432	339	208	851	317	600	521	467	210	140	64^	63^	54^
10.30 - 11.00				A	18.0	29	1400	1742	686	301	733	299	452	411	329	209	824	307	577	507	449	209	119	48^	66^	57^
CBS EVENING NEWS-CRONKITE	40	197	197	A	15.7	26	1221	1545	684	231	737	138	262	305	369	384	635	127	281	292	335	295	73	34^	100	63
M-F 6.30P 30 CBS N		99	99	B	14.4	26	1120	1534	694	217	757	148	278	319	365	398	606	126	270	277	317	288	78	37	93	56
CBS EVENING NEWS-DEAN	5	164		A	10.6	18	825	1650	788	177^	857	195^	322	344	378	444	620	144^	281^	298	315	297	46v	30v	127^	79^
1 SUN. 6.30P 30 CBS N		89		B	9.5	17	739	1583	698	223	766	172	301	318	309	397	640	144	283	323	309	290	75	37	102	68
CBS SAT. NEWS-SCHIEFFER	10	140	137	A	12.1	22	941	1520	622	99^	675	69^	180	237	352	421	723	194	366	314	350	284	40^	14v	82^	42^
SAT. 6.30P 30 CBS N		85	85	B	10.0	21	778	1569	675	158	744	119	234	271	334	432	672	166	303	281	321	306	55	24	98	58
CBS SATURDAY NIGHT MOVIE	19	194	192	A	14.7	24	1144	1712	727	270	797	225	423	401	411	298	693	228	390	375	363	214	92^	48^	130	99^
1 SAT. 9.00P 120 CBS FF		99	99	B	12.8	24	996																			
2 SAT. 8.30P 150																										
8.30 - 9.00				A	15.1	24	1175	1861	735	292	882	290	504	430	404	298	660	254	429	363	313	167^	163^	101^	156^	109^
9.00 - 9.30				A	13.8	22	1074	1736	738	272	809	234	439	397	425	296	715	238	401	359	361	227	94^	46^	118	72^
9.30 - 10.00				A	14.1	22	1097	1724	740	270	804	233	428	403	424	302	709	236	405	388	374	212	79^	38^	132	98^
10.00 - 10.30				A	15.4	26	1198	1684	729	266	783	212	402	401	401	307	679	211	367	372	367	219	83^	48^	139	119
10.30 - 11.00				A	15.3	27	1190	1635	703	267	752	191	384	393	399	289	693	220	374	389	368	221	73^	35^	117	98^
CBS TUESDAY NIGHT MOVIES	3	186	191	A	19.7	30	1533	1781	689	292	798	358	529	408	322	212	608	266	397	339	252	157	205	81	170	105
1 TUE. 9.00P 120 CBS FF		97	99	B	19.1	29	1486	1783	683	286	790	352	523	414	321	208	633	260	411	365	285	161	188	75	172	106
2 TUE. 8.00P 180																										
8.00 - 8.30				A	19.8	29	1540	1926	641	245	769	330	466	356	313	241	705	260	406	374	331	212	183	60^	269	136^
8.30 - 9.00				A	19.5	28	1517	1902	641	262	787	388	530	352	283	211	667	258	420	335	301	211	220	58^	228	144^
9.00 - 9.30				A	18.2	26	1416	1851	715	302	825	368	542	426	330	218	595	252	387	334	250	161	219	84^	212	135
9.30 - 10.00				A	19.1	28	1486	1805	711	291	819	366	552	430	330	209	610	282	412	342	240	151	212	84	164	99
10.00 - 10.30				A	21.3	33	1657	1699	693	302	788	348	527	419	326	204	574	266	389	327	228	133	205	89	132	83
10.30 - 11.00				A	20.7	34	1610	1618	674	311	764	348	515	398	313	196	561	260	378	329	229	124	188	81	105	71^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS WEDNESDAY NIGHT MOVIE	4	189	190	A	17.5	28	1362	1661	725	216	782	201	380	380	399	312	636	188	331	319	304	251	137	62^	106	81^
WED. 9.00P 120 CBS FF		98	99	B	20.5	33	1595	1725	757	267	826	291	495	443	404	259	608	220	357	332	273	194	172	82	119	94
9.00 - 9.30				A	16.4	25	1276	1735	737	207	809	210	384	392	406	321	644	198	333	316	307	250	156	66^	126	97
9.30 - 10.00				A	16.7	25	1299	1668	728	216	799	212	382	372	390	323	622	162	305	309	303	263	139	62^	108	90^
10.00 - 10.30				A	18.3	30	1424	1637	729	216	773	195	375	381	401	311	640	193	336	326	301	250	131	64^	93	72^
10.30 - 11.00				A	18.4	31	1432	1619	722	231	765	194	385	384	403	296	645	196	350	327	308	245	116	51^	93	69^
CHAMP(S)		186		A	20.1	29	1564	1603	746	252	808	314	452	393	335	282	462	163	271	248	207	164	140^	84^	193	144^
1 MON. 8.00P 150 CBS FF		99																								
8.00 - 8.30				A	18.0	27	1400	1626	699	230	755	265	397	335	324	304	499	150^	286	291	245	175	151^	93^	221	149^
8.30 - 9.00				A	19.3	28	1502	1687	731	286	798	318	461	375	322	276	483	160	280	268	225	169	169	108^	237	175
9.00 - 9.30				A	21.5	31	1673	1588	759	259	827	340	465	421	330	276	436	144	246	230	197	165	141^	83^	184	141^
9.30 - 10.00				A	20.8	30	1618	1521	751	253	811	314	451	400	340	284	417	152	243	223	181	153	116^	64^	177	132^
10.00 - 10.30				A	21.0	32	1634	1595	777	229	831	319	472	419	358	271	474	207	300	239	190	154	133^	72^	157	122^
DAFFY-THANKS FOR GIVING(S)			208	A	18.5	29	1439	2224	647	278	685	274	496	476	336	149^	551	215	362	347	263	126^	212	78^	776	462
2 THU. 8.00P 30 NBC EA			99																							
DALLAS	3	205	206	A	44.5	66	3462	2003	853	349	949	376	593	511	407	290	657	265	403	363	288	204	185	107	212	168
FRI. 10.00P 60 CBS GD		99	99	B	42.4	65	3299	1963	847	324	946	369	577	510	410	297	640	257	393	345	283	204	183	101	194	153
10.00 - 10.30				A	44.2	65	3439	2006	848	343	943	369	584	508	409	293	656	259	399	361	291	207	183	103	224	176
10.30 - 11.00				A	44.8	67	3485	1999	854	354	952	384	598	514	404	286	658	268	406	362	288	204	190	112	199	159
DAREDEVILS(S)			187	A	13.1	20	1019	1930	809	271	834	269	464	432	405	301	727	239	457	411	375	222^	124^	29v	245	169^

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
2 FRI. 8.00P 120 NBC DO			98																							
8.00 - 8.30				A	12.8	21	996	1933	828	246	849	265	445	404	396	342	663	218^	410	391	335	199^	147^	33v	274	175^
8.30 - 9.00				A	13.6	21	1058	1919	799	203^	822	246	457	428	416	309	679	215^	432	403	349	207^	161^	29v	257	193^
9.00 - 9.30				A	13.3	21	1035	1900	816	317	836	279	475	450	405	278	757	249	481	433	396	225^	95^	31v	212^	159^
9.30 - 10.00				A	12.8	19	996	1932	787	325	821	276	465	437	394	280	798	274	498	404	410	261	86^	26v	227^	144^
DIFF'RENT STROKES	2	205	208	A	21.1	32	1642	1852	785	312	824	221	428	406	424	325	491	113	232	215	239	235	267	115	270	205
1 WED. 9.00P 60 NBC CS		99	97	B	21.1	32	1642	1852	785	312	824	221	428	406	424	325	491	113	232	215	239	235	267	115	270	205
2 WED. 9.00P 30																										
9.00 - 9.30				A	20.9	32	1626	1874	776	296	819	212	428	410	427	328	508	114	236	227	250	242	274	120	273	204
9.30 - 10.00				A	21.6	33	1680	1807	801	341	835	235	431	392	420	323	459	114^	222	188	213	223	250	103^	263	209
DISNEY'S WONDERFUL WORLD	8	211	211	A	16.3	25	1268	2338	738	389	811	336	547	481	337	225	692	310	521	461	325	138	214	71^	621	376
SUN. 7.00P 60 NBC FV		99	99	B	16.3	26	1268	2378	656	289	730	314	490	433	314	192	688	300	488	414	319	162	269	112	691	432
7.00 - 7.30				A	15.9	25	1237	2334	731	395	798	315	532	472	343	226	701	320	523	469	327	138	215	73^	620	371
7.30 - 8.00				A	16.6	25	1291	2343	748	386	827	359	565	492	328	220	684	302	518	455	321	140	209	66^	623	379
DUKES OF HAZZARD	2	200	204	A	30.6	47	2381	2177	760	305	834	299	534	470	400	248	638	209	387	351	331	207	216	96	489	367
FRI. 9.00P 60 CBS CS		99	99	B	30.6	47	2381	2177	760	305	834	299	534	470	400	248	638	209	387	351	331	207	216	96	489	367
9.00 - 9.30				A	28.6	45	2225	2197	756	299	828	290	530	468	404	246	633	204	382	343	325	211	214	97	522	386
9.30 - 10.00				A	32.6	49	2536	2153	765	308	838	308	536	472	394	248	640	215	392	355	334	201	213	93	462	353
EIGHT IS ENOUGH	4	204	203	A	19.0	29	1478	1883	773	323	880	383	550	469	323	277	469	216	309	252	170	140	211	132	323	216
WED. 8.00P 60 ABC CS		99	99	B	19.4	30	1509	1895	773	330	868	372	553	483	337	256	532	237	335	264	191	168	209	133	286	191
8.00 - 8.30				A	18.1	28	1408	1871	762	314	865	373	532	456	322	281	466	216	307	247	172	138	209	131	331	218
8.30 - 9.00				A	19.9	30	1548	1886	782	330	890	390	563	479	324	272	470	219	307	257	164	140	212	133	314	215
ENOS	2	191	194	A	17.6	27	1369	2088	658	236	694	213	405	388	362	224	655	200	403	378	378	200	263	92	476	331
WED. 8.00P 60 CBS CS		99	99	B	17.6	27	1369	2088	658	236	694	213	405	388	362	224	655	200	403	378	378	200	263	92	476	331
8.00 - 8.30				A	17.3	27	1346	2111	666	236	703	211	410	391	365	234	663	199	414	387	382	200	262	87^	483	329
8.30 - 9.00				A	17.8	27	1385	2067	651	235	686	217	405	385	361	215	651	209	397	368	368	200	261	94	469	334

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE☆	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
FACTS OF LIFE	1		200	A	19.9	31	1548	1941	782	317	844	264	499	487	431	299	565	126^	277	291	309	247	331	154	201	163
2 WED. 9.30P 30 NBC CS			98	B	19.9	31	1548	1941	782	317	844	264	499	487	431	299	565	126	277	291	309	247	331	154	201	163
FANTASY ISLAND	5	199	201	A	21.2	36	1649	1919	761	303	850	347	539	469	365	245	591	246	403	340	257	163	200	104	278	216
1 SAT. 10.00P 60 ABC A		98	99	B	21.4	38	1665	1882	753	316	847	365	551	463	354	239	574	250	380	318	237	160	200	108	261	205
2 SAT. 8.00P 30																										
& 10.00P 60																										
8.00 - 8.30				A	16.1	27	1253	2052	753	265	815	308	515	476	367	236	600	212	392	365	314	181^	170^	105^	467	338
10.00 - 10.30				A	22.9	39	1782	1951	784	325	876	359	554	474	374	254	585	244	402	335	252	160	215	106	275	216
10.30 - 11.00				A	22.2	39	1727	1828	734	293	830	343	528	459	355	238	588	258	404	332	239	157	198	105	212	173
FLO	3		193	A	17.8	25	1385	1636	719	204	795	193	352	350	411	361	436	92^	205	229	255	172	172	59^	233	145^
2 MON. 8.00P 30 CBS CS			99	B	19.6	29	1525	1791	721	236	808	229	414	393	387	326	507	142	265	267	249	195	172	92	304	193
FROM RAQUEL WITH LOVE(S)			202	A	17.1	24	1330	1942	665	293	781	317	493	418	378	227	582	229	378	327	268	176	249	111^	330	258
2 SUN. 8.00P 60 ABC GV			99																							
8.00 - 8.30				A	17.4	25	1354	1969	667	282	787	317	506	427	382	226	589	231	386	323	271	185	249	103^	344	267
8.30 - 9.00				A	16.9	24	1315	1891	653	297	762	310	474	401	374	225	571	223	367	325	263	168^	248	120^	310	245
GAMES PEOPLE PLAY(S)		199		A	11.1	19	864	1841	722	354	792	172^	398	412	443	333	594	154^	248^	274	334	283	109^	35v	346	204^
1 SAT. 8.00P 60 NBC PV		98																								
8.00 - 8.30				A	10.4	18	809	1799	714	347	786	169^	388	407	444	336	569	162^	241^	273^	320	263^	67v	33v	377	223^
8.30 - 9.00				A	11.7	19	910	1890	734	362	804	174^	407	421	448	333	620	152^	256^	276	345	304	143^	36v	323	190^
GEORGE BURNS IN NASHVILLE(S)		207		A	17.7	30	1377	1691	808	271	849	176	371	339	403	407	667	133^	321	333	409	294	126^	51^	49^	21v
1 THU. 10.00P 60 NBC GV		99																								
10.00 - 10.30				A	17.4	28	1354	1688	786	253	844	197	385	336	404	385	648	138^	300	321	380	294	141^	58^	55^	25v
10.30 - 11.00				A	18.0	32	1400	1684	827	286	851	154^	354	340	400	428	682	128^	337	343	433	293	111^	44^	40v	16v
GNOMES(S)		192		A	15.4	23	1198	2066	675	237	701	306	436	387	265	194^	486	228	366	304	190^	89^	202	89^	677	369
1 TUE. 8.00P 60 CBS EA		99																								
8.00 - 8.30				A	15.6	23	1214	2081	706	236	724	300	443	395	285	206	504	229	377	310	204	94^	198	88^	655	349
8.30 - 9.00				A	15.1	22	1175	2055	642	238	678	316	436	382	241	179^	465	222	352	296	179^	85^	208	89^	704	392
HAPPY DAYS	2	208	208	A	24.4	36	1898	1948	696	293	773	321	496	417	318	234	532	222	339	299	235	150	231	104	412	299
TUE. 8.00P 30 ABC CS		99	99	B	24.4	36	1898	1948	696	293	773	321	496	417	318	234	532	222	339	299	235	150	231	104	412	299
HART TO HART	2	205	204	A	20.3	33	1579	1659	763	284	823	300	484	456	375	253	594	242	363	332	272	183	170	112	72^	68^
TUE. 10.00P 60 ABC PD		99	99	B	20.3	33	1579	1659	763	284	823	300	484	456	375	253	594	242	363	332	272	183	170	112	72	68
10.00 - 10.30				A	20.5	32	1595	1652	761	296	814	300	487	459	376	241	580	240	359	330	262	174	171	113	87	80
10.30 - 11.00				A	20.1	33	1564	1660	760	268	825	297	478	449	373	263	610	246	369	335	281	193	171	112	54^	53^
HOUSE CALLS	1		195	A	20.4	29	1587	1589	756	337	858	357	543	502	375	242	518	223	313	305	206	160	110^	74^	103^	58^
2 MON. 9.30P 30 CBS CS			98	B	20.4	29	1587	1589	756	337	858	357	543	502	375	242	518	223	313	305	206	160	110	74	103	58
I'M A BIG GIRL NOW	4	199	198	A	17.7	28	1377	1776	781	267	847	270	419	404	391	341	540	181	309	302	258	183	155	89	234	168
FRI. 8.30P 30 ABC CS		99	99	B	17.1	28	1330	1715	759	292	841	259	422	417	402	328	514	166	283	270	242	188	151	91	209	145
INCREDIBLE HULK	3	201	199	A	19.9	32	1548	2088	658	297	739	282	472	432	342	215	664	238	399	355	315	215	174	84	511	317
FRI. 8.00P 60 CBS SF		99	99	B	19.4	32	1509	2097	651	279	734	273	464	423	338	222	654	220	387	365	316	214	175	86	534	339
8.00 - 8.30				A	18.2	30	1416	2078	650	292	740	289	470	426	339	218	659	237	395	345	314	216	158	77^	521	315
8.30 - 9.00				A	21.6	34	1680	2092	661	298	737	275	473	438	347	209	665	241	402	360	316	213	186	90	504	317
IT'S A LIVING	3	200		A	19.9	31	1548	1707	763	273	823	316	481	464	379	246	488	189	299	251	209	153	212	96^	184	145^
1 THU. 9.30P 30 ABC CS		99		B	17.8	28	1385	1615	703	266	772	294	467	439	352	232	544	212	338	286	231	176	157	76	142	108

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
JEFFERSONS	4	193	194	A	23.4	35	1821	1787	789	318	890	234	434	412	413	383	602	168	282	277	268	270	151	81	144	107
1 SUN. 10.00P 60 CBS CS		99	99	B	25.2	37	1961	1783	824	309	909	255	469	448	422	367	592	168	284	275	269	258	145	81	137	106
2 SUN. 9.30P 30																										
9.30 - 10.00				A	26.1	36	2031	1793	832	353	912	229	473	421	454	396	545	131	249	253	267	242	191	96^	145	100^
10.00 - 10.30				A	21.5	32	1673	1807	772	277	885	226	403	403	394	397	645	192	298	282	271	298	120^	71^	157	113^
10.30 - 11.00				A	22.6	38	1758	1758	750	316	865	246	415	413	382	353	628	190	302	297	264	276	134^	76^	131^	107^
KENNY ROGERS' AMERICA(S)			195	A	21.6	33	1680	1815	778	303	884	294	534	467	412	290	554	183	340	365	291	162	160	80^	217	130^
2 THU. 9.00P 60 CBS PC			99																							
9.00 - 9.30				A	21.7	33	1688	1850	799	303	899	291	540	470	420	305	559	185	337	370	294	158	169	78^	223	135^
9.30 - 10.00				A	21.6	33	1680	1768	747	300	859	295	521	460	399	272	543	179	338	358	285	163	156	84^	210	125^
KNOTS LANDING	1		192	A	17.2	28	1338	1643	749	319	822	290	474	440	368	268	546	196	322	311	258	171^	136^	56^	139^	95^
2 THU. 10.00P 60 CBS GD			99	B	17.2	28	1338	1643	749	319	822	290	474	440	368	268	546	196	322	311	258	171	136	56	139	95
10.00 - 10.30				A	17.1	27	1330	1647	750	310	822	287	471	437	369	273	544	204	321	303	251	172^	132^	58^	149^	102^
10.30 - 11.00				A	17.3	29	1346	1629	747	326	819	290	475	443	369	261	544	184	323	316	266	169^	139^	53^	127^	86^
LADIES' MAN	4	182	187	A	15.1	23	1175	1502	702	182	749	241	384	377	347	281	453	181	281	265	211	133	153	79^	147	103
1 MON. 10.30P 30 CBS CS		99	99	B	18.2	27	1416	1760	734	237	813	261	451	415	378	294	516	181	303	288	245	168	189	106	242	158
2 MON. 8.30P 30																										
LAVERNE & SHIRLEY	29	204	207	A	23.0	33	1789	1894	716	292	800	322	518	445	341	233	496	193	303	273	216	151	206	108	392	272
TUE. 8.30P 30 ABC CS		99	99	B	17.5	30	1362																			
LITTLE HOUSE-PRAIRIE	9	213	216	A	22.8	33	1774	1828	777	281	874	302	446	386	349	358	484	148	241	232	225	206	174	112	296	173
MON. 8.00P 60 NBC GD		99	99	B	21.9	33	1704	1879	794	274	884	312	465	409	342	356	507	161	257	235	220	220	171	109	317	202
8.00 - 8.30				A	21.5	31	1673	1802	779	270	873	291	433	370	349	375	474	144	225	216	212	215	164	110	291	169
8.30 - 9.00				A	24.1	34	1875	1844	776	292	874	310	455	398	350	345	493	153	257	248	235	198	179	113	298	177
LOU GRANT	5		191	A	19.5	31	1517	1465	761	311	829	324	520	521	379	231	514	189	292	292	245	172	103^	49^	19v	5v
2 MON. 10.00P 60 CBS GD			99	B	16.9	28	1315	1482	780	299	847	363	554	502	350	231	491	208	301	280	216	144	106	60	38	19
10.00 - 10.30				A	19.1	29	1486	1464	766	316	836	326	527	521	378	233	503	181	283	284	243	175	101^	49^	24v	10v
10.30 - 11.00				A	19.9	33	1548	1457	751	301	817	319	511	518	378	227	525	196	298	297	247	174	104^	49^	11v	LT
LOVE BOAT	5	203	200	A	26.3	43	2046	2035	810	289	904	359	528	452	350	303	553	215	337	301	238	185	210	114	368	260
1 SAT. 8.00P 120 ABC CS		99	99	B	25.6	42	1992	1996	766	296	861	332	507	443	353	284	567	234	358	298	235	175	207	116	361	267
2 SAT. 8.30P 90																										
8.00 - 8.30				A	23.4	40	1821	1964	818	286	900	346	509	447	343	319	585	224	344	316	249	200	167	79^	312	204
8.30 - 9.00				A	25.5	41	1984	2066	807	284	903	368	525	452	345	300	570	216	349	310	253	190	195	104	398	274
9.00 - 9.30				A	27.3	44	2124	2057	806	285	907	360	531	455	352	302	527	204	321	290	228	177	229	124	394	285
9.30 - 10.00				A	27.4	43	2132	2028	815	299	907	355	536	459	361	298	546	219	339	298	231	181	231	132	344	251
M*A*S*H(B)		196		A	16.5	30	1284	1584	685	303	728	374	527	459	281	147^	570	317	445	355	213	90^	182^	61^	104^	104^
1 THU. 10.30P 30 CBS CS		99																								
M*A*S*H	1		196	A	23.8	33	1852	1738	792	359	876	360	556	484	391	244	568	261	365	349	222	153	183	105^	111^	59^
2 MON. 9.00P 30 CBS CS			99	B	23.8	33	1852	1738	792	359	876	360	556	484	391	244	568	261	365	349	222	153	183	105	111	59
MORK & MINDY	2	201	196	A	19.6	30	1525	1953	675	281	711	299	484	412	318	166	565	252	377	326	238	143	258	147	419	304
1 THU. 8.00P 60 ABC CS		99	98	B	19.6	30	1525	1953	675	281	711	299	484	412	318	166	565	252	377	326	238	143	258	147	419	304
2 THU. 8.00P 30																										
8.00 - 8.30				A	18.1	28	1408	1920	674	291	701	292	469	411	311	171	589	273	397	343	240	146	250	131	380	274
8.30 - 9.00				A	22.7	35	1766	1999	666	264	720	304	504	416	328	156	520	216	340	298	238	134^	278	176	481	351
NBC FRIDAY NIGHT MOVIE CONT'D	4	199		A	14.1	22	1097	1638	649	300	688	287	410	356	293	216	760	297	477	422	345	236	123^	43v	67^	44v

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES (AUDIENCE COMPOSITION)

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC FRIDAY NIGHT M-CONT'D																										
1 FRI. 9.00P 120 NBC FF		99		B	12.6	21	980	1804	718	260	768	223	418	394	367	288	695	244	401	397	332	227	136	44	205	137
9.00 - 9.30				A	14.0	22	1089	1681	666	254	701	242	362	351	325	252	757	296	458	382	328	247	101^	44v	122^	72^
9.30 - 10.00				A	14.6	22	1136	1678	685	313	721	295	419	382	300	223	750	292	466	388	325	250	112^	41v	95^	50v
10.00 - 10.30				A	13.8	21	1074	1583	627	328	669	305	429	348	277	199^	754	284	469	440	357	235	137^	45v	23v	23v
10.30 - 11.00				A	13.8	22	1074	1615	623	308	665	307	431	340	273	194^	785	318	520	486	370	213^	138^	41v	27v	27v
NBC MAGAZINE	6		194	A	4.6	7	358	1360	598^	254^	645^	112v	327^	419^	457^	226^	661	89v	419^	419^	410^	242^	42v	LT	LT	LT
2 FRI. 10.00P 60 NBC DN			98	B	7.9	14	615	1529	688	224	731	159	350	355	398	318	653	155	346	361	365	249	81	17	64	53
10.00 - 10.30				A	4.7	7	366	1396	585^	238^	631^	118v	327^	412^	448^	219^	702	114v	469^	469^	443^	233^	44v	LT	19v	LT
10.30 - 11.00				A	4.5	6	350	1297	603^	266^	649^	103v	320^	417^	463^	232^	612^	64v	361^	361^	371^	251^	36v	LT	LT	LT
NBC MONDAY NIGHT MOVIES	8	202	199	A	19.9	30	1548	1703	759	295	860	301	501	432	392	283	472	141	262	246	247	178	205	142	166	134
MON. 9.00P 120 NBC FF		99	99	B	21.1	32	1642	1713	774	314	872	319	505	462	395	283	579	204	356	320	281	190	134	74	128	90
9.00 - 9.30				A	20.6	29	1603	1754	749	290	863	300	475	414	386	309	480	136	261	252	264	186	206	139	205	150
9.30 - 10.00				A	19.7	29	1533	1725	753	304	873	305	511	429	399	285	481	138	264	252	259	184	204	142	167	134
10.00 - 10.30				A	19.2	29	1494	1661	778	296	869	317	530	448	394	266	444	126	241	229	230	173	201	135	147	124
10.30 - 11.00				A	20.0	33	1556	1665	760	290	835	283	492	444	392	264	483	168	283	250	233	167	203	145	144	124
NBC NEWS UPDATE-M-F	39	184	183	A	17.7	26	1377	1886	754	302	817	261	453	417	396	294	616	179	330	317	313	235	176	68	277	179
1 MWF 8.58P 1 NBC N		95	95	B	18.6	29	1447	1809	727	252	787	248	414	385	358	306	620	188	327	320	300	240	147	64	255	166
1 TUE. 8.57P 1																										
1 THU. 9.06P 1																										
2 MWTH 8.58P 1																										
2 TUE. 9.03P 1																										
2 FRI. 8.55P 1																										
NBC NEWS UPDATE-SAT.	8	175	169	A	12.6	20	980	2068	731	302	780	195	424	397	426	288	751	226	391	384	407	267	221	50^	316	217
1 SAT. 8.58P 1 NBC N		94	94	B	12.2	21	949	1881	769	262	811	207	384	374	378	358	717	213	356	348	350	296	128	38	225	133
2 SAT. 9.03P 1																										
NBC NEWS UPDATE-SUN.	8	182	186	A	16.4	23	1276	2001	743	355	792	320	512	452	360	210	896	334	610	534	478	224	195	83^	118	92^
SUN. 9.01P 1 NBC N		95	95	B	18.9	27	1470	2015	735	328	800	296	502	461	389	226	796	298	509	447	395	226	168	73	251	167
NBC NIGHTLY NEWS-SAT.	7	143	143	A	9.8	18	762	1774	760	232	798	163	308	295	372	431	815	178	329	330	385	403	82^	54^	79^	60^
SAT. 6.30P 30 NBC N		84	84	B	9.5	18	739	1737	744	203	806	177	320	293	344	417	737	148	304	325	351	363	68	37	126	71
NBC NIGHTLY NEWS-SUN.	3		126	A	10.5	17	817	1684	716	221^	724	62v	241^	384	455	340	791	200^	369	351	386	326	43v	9v	126^	67v
2 SUN. 6.30P 30 NBC N			78	B	8.4	15	654	1710	736	205	787	144	315	379	429	368	753	202	340	356	374	327	41	12	129	73
NBC NIGHTLY NEWS	40	207	207	A	14.1	24	1097	1582	665	198	727	137	280	283	347	394	652	166	286	276	291	322	60	23^	143	107
M-F 6.30P 30 NBC N		99	99	B	12.8	24	996	1591	705	231	759	165	307	302	344	393	657	173	300	294	291	309	55	26	120	79
NBC SATURDAY NIGHT MOVIES	9	200	185	A	15.0	25	1167	1951	666	284	724	242	453	439	387	197	800	293	521	484	390	220	166	43^	261	163
1 SAT. 9.00P 120 NBC FF		99	98	B	13.9	25	1081	1912	763	258	824	239	449	436	401	293	750	234	423	415	375	258	132	41	206	126
2 SAT. 8.00P 120																										
8.00 - 8.30				A	14.3	24	1113	1906	582	238	619	194^	387	360	355	162^	806	280	509	475	402	221	188^	31v	293	173^
8.30 - 9.00				A	15.2	24	1183	1948	603	213	623	196^	374	352	345	191^	783	249	479	461	417	228	217	32v	325	190^
9.00 - 9.30				A	14.2	23	1105	2031	670	270	733	246	449	412	380	217	829	295	522	475	396	246	181	51^	288	182
9.30 - 10.00				A	15.1	24	1175	2014	673	276	737	246	463	435	392	209	809	300	526	479	387	227	178	55^	290	187
10.00 - 10.30				A	15.2	26	1183	1831	709	343	779	266	504	542	421	178^	782	308	542	498	373	203	113^	44v	157^	97^
10.30 - 11.00				A	16.5	29	1284	1841	726	362	797	278	521	534	423	192	769	307	543	509	377	189	106^	34v	169^	114^
NBC THURSDAY NIGHT MOVIES	10	200	202	A	20.1	31	1564	1744	789	263	832	274	501	439	408	269	656	225	373	354	302	231	126	72^	130	99
1 THU. 8.00P 120 NBC FF		99	99	B	20.1	33	1564	1770	740	270	798	302	501	435	374	232	669	251	426	395	327	188	171	77	132	93
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
NBC THURSDAY NIGHT-CONT'D																										
2 THU. 9.00P 115																										
8.00 - 8.30				A	18.8	29	1463	1792	807	268	837	221	445	398	414	331	767	259	419	416	345	280	76^	36v	112^	68^
8.30 - 9.00				A	17.7	27	1377	1802	802	264	829	250	483	406	409	292	771	265	433	435	360	257	76^	33v	126^	75^
9.00 - 9.30				A	19.0	29	1478	1760	798	278	836	294	509	439	403	260	629	215	361	345	303	211	132	76^	163	114
9.30 - 10.00				A	20.3	31	1579	1710	804	271	833	279	510	446	416	260	643	215	354	332	294	238	117	65^	117	94
10.00 - 10.30				A	22.8	36	1774	1716	758	247	831	290	523	458	403	246	592	209	355	329	266	201	165	100^	128^	118^
10.30 - 11.00				A	23.8	39	1852	1699	748	233	807	273	506	462	396	238	591	211	347	324	260	204	179	106^	122^	113^
NBC TUESDAY NIGHT MOVIE	5	200		A	22.6	33	1758	1773	628	267	654	211	367	363	340	213	665	233	445	374	349	200	229	86^	225	198
1 TUE. 8.00P 120 NBC FF		99		B	22.4	35	1743	1771	737	294	800	262	453	453	402	260	616	216	384	353	310	189	155	75	200	145
8.00 - 8.30				A	18.9	28	1470	1788	656	280	688	211	343	367	342	246	651	207	406	333	356	227	219	72^	230	203
8.30 - 9.00				A	23.3	34	1813	1823	638	295	658	216	364	368	340	208	669	230	445	377	352	204	250	83^	246	216
9.00 - 9.30				A	24.1	35	1875	1738	620	246	644	212	378	358	338	206	666	236	448	382	348	197	215	80^	213	184
9.30 - 10.00				A	24.0	36	1867	1746	604	250	634	206	381	358	346	196	663	246	464	393	337	179	236	100^	213	186
NEWSBREAK-M-F	19	175	174	A	17.6	26	1369	1885	679	267	748	254	431	391	343	254	571	188	331	309	290	191	203	95	363	239
1 MON. 8.59P 1 CBS N		93	93	B	17.5	27	1362	1914	692	273	777	259	443	385	360	275	599	197	344	312	300	205	202	92	336	212
1 TUWF 8.58P 1																										
1 THU. 8.56P 1																										
2 MWTHF 8.58P 1																										
2 TUE. 8.54P 1																										
NEWSBREAK-SAT.	4	177	180	A	12.6	20	980	1791	782	259	849	258	462	433	454	287	700	242	401	356	355	220	97^	60^	145	89^
1 SAT. 8.58P 1 CBS N		93	94	B	11.8	19	918	1804	764	238	826	260	437	422	406	299	700	262	404	354	324	227	80	42	198	137
2 SAT. 9.06P 1																										
NEWSBREAK-SUN.	4	181	179	A	21.1	30	1642	1926	808	286	920	264	437	378	414	421	622	146	285	300	320	272	136	70^	248	171
SUN. 8.58P 1 CBS N		95	95	B	22.8	32	1774	1884	826	279	918	256	450	420	417	396	595	151	281	282	299	262	149	89	222	160
NFL MONDAY NIGHT FOOTBALL	10	201	204	A	21.7	36	1688	1518	402	167	419	140	250	237	208	144	877	335	563	514	421	262	151	37^	71^	53^
1 MON. 9.00P 184 ABC SE		98	99	B	20.2	34	1572	1542	408	174	438	170	274	245	200	130	908	370	583	532	415	260	119	33	77	53
2 MON. 9.00P 199																										
9.00 - 9.30				A	21.3	30	1657	1641	450	178	469	166	281	264	218	164	887	334	572	537	429	247	167	53^	118	90
9.30 - 10.00				A	23.6	34	1836	1565	415	172	427	147	249	230	202	152	901	340	579	534	433	264	151	38^	86	64^
10.00 - 10.30				A	24.5	36	1906	1540	412	176	425	143	256	234	211	148	895	347	569	520	411	273	145	42^	75	53^
10.30 - 11.00				A	22.5	35	1751	1475	377	163	389	128	240	227	204	127	869	350	562	510	404	261	157	36^	60^	44^
11.00 - 11.30				A	20.4	37	1587	1462	377	145	395	137	247	239	186	120	862	332	553	491	421	261	146	24^	59^	40^
11.30 - 12.00				A	19.5	43	1517	1442	381	169	410	128	232	226	211	149	861	315	546	486	436	270	133	22^	38^	31^
ONE DAY AT A TIME	3	198	197	A	23.2	33	1805	1919	804	283	910	269	441	386	395	401	637	150	297	316	324	271	125	58^	247	157
SUN. 8.30P 30 CBS CS		99	99	B	25.2	35	1961	1919	808	288	911	276	457	406	397	382	610	155	290	288	303	261	149	87	249	168
QUINCY, M.E.	2	205	206	A	18.4	31	1432	1624	784	320	820	303	526	492	406	234	596	199	350	320	286	215	131	61^	77^	63^
WED. 10.00P 60 NBC OP		99	98	B	18.4	31	1432	1624	784	320	820	303	526	492	406	234	596	199	350	320	286	215	131	61	77	63
10.00 - 10.30				A	18.5	30	1439	1662	795	332	833	304	534	499	414	239	598	191	349	324	294	219	140	65^	91	76^
10.30 - 11.00				A	18.2	31	1416	1586	775	308	809	307	522	482	398	230	597	211	354	317	278	211	119	54^	61^	50^
REAL PEOPLE	9	215	213	A	20.6	31	1603	1837	788	281	836	228	430	403	424	327	654	168	311	312	303	290	145	52^	202	117
WED. 8.00P 60 NBC PV		99	99	B	22.3	36	1735	1843	754	295	815	254	435	400	386	302	642	199	345	335	305	242	160	63	226	136
8.00 - 8.30				A	19.9	31	1548	1834	795	275	835	224	426	398	424	330	651	169	314	312	301	286	132	48^	216	124
8.30 - 9.00				A	21.3	32	1657	1836	784	287	839	231	435	406	426	325	659	169	309	312	305	295	151	52^	187	110
ROCKY(S)		195		A	18.9	29	1470	1678	537	226	602	267	403	371	262	147^	560	251	366	309	249	151^	221	76^	295	201
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
ROCKY(S)-CONT'D																										
1 THU. 8.00P 150 CBS FF		99																								
8.00 - 8.30				A	16.6	26	1291	1651	518	188	578	224	313	302	251	213	530	188	298	261	257	190	179^	75^	364	237
8.30 - 9.00				A	17.7	27	1377	1654	522	218	587	230	349	323	263	183	543	207	323	286	266	174	207	78^	317	211
9.00 - 9.30				A	19.1	29	1486	1693	506	233	581	262	408	377	260	119^	530	254	344	269	220	147^	247	80^	335	215
9.30 - 10.00				A	19.4	30	1509	1680	516	235	584	284	435	383	247	105^	564	280	379	324	235	136^	245	78^	287	199
10.00 - 10.30				A	21.8	35	1696	1692	607	250	658	316	478	443	283	124^	626	316	463	378	262	122^	216	72^	192	153
SIEGFRIED & ROY(S)		195		A	13.4	22	1043	1948	730	260	807	168^	322	343	385	398	723	158^	349	349	398	313	132^	51v	286	190^
1 FRI. 8.00P 60 NBC GV		97																								
8.00 - 8.30				A	13.0	21	1011	1934	719	253	794	158^	301	340	370	402	704	149^	359	365	390	287	137^	57v	299	203^
8.30 - 9.00				A	13.8	22	1074	1950	739	265	815	174^	338	346	398	393	739	166^	336	335	402	337	127^	45v	269	177^
60 MINUTES	10	204	204	A	28.5	43	2217	1667	687	230	763	181	345	340	379	350	733	183	370	380	388	292	83	41^	88	58
SUN. 7.00P 60 CBS DN		99	99	B	25.1	40	1953	1712	734	288	811	210	366	361	370	371	733	207	367	359	362	293	88	40	80	53
7.00 - 7.30				A	27.6	43	2147	1646	679	225	749	178	333	336	370	344	732	181	365	382	385	293	78	38^	87	55^
7.30 - 8.00				A	29.4	44	2287	1682	696	234	777	188	356	347	382	353	735	185	379	382	392	287	81	41^	89	60
SMOTHERS BROTHERS SPC. 2(S)		205		A	13.3	22	1035	1655	637	283	663	269	420	415	300	182^	738	283	487	474	351	188^	135^	67^	119^	95^
1 TUE. 10.00P 60 NBC CV		99																								
10.00 - 10.30				A	14.8	24	1151	1689	642	277	669	272	429	420	296	184^	748	295	501	480	352	184^	139^	71^	133^	111^
10.30 - 11.00				A	11.8	20	918	1605	628	291	653	262	405	406	303	179^	719	263	465	464	350	193^	131^	63v	102^	78^
SOAP	2	202	202	A	19.4	29	1509	1830	734	336	818	415	591	507	324	159	598	324	446	381	238	111	235	145	179	140
1 WED. 9.00P 60 ABC CS		99	99	B	19.4	29	1509	1830	734	336	818	415	591	507	324	159	598	324	446	381	238	111	235	145	179	140
2 WED. 9.30P 30																										
9.00 - 9.30				A	19.8	30	1540	1862	730	344	830	428	616	528	333	151^	572	283	421	374	254	112^	250	172	210	160
9.30 - 10.00				A	19.2	29	1494	1813	736	333	810	406	576	495	321	165	611	348	462	385	228	109	228	133	164	130
TAXI	1		202	A	18.8	28	1463	1831	784	416	850	414	561	471	306	225	687	379	474	420	232	165	154^	66^	140^	89^
2 WED. 9.00P 30 ABC CS			99	B	18.8	28	1463	1831	784	416	850	414	561	471	306	225	687	379	474	420	232	165	154	66	140	89
THAT'S INCREDIBLE	9	190	202	A	20.8	30	1618	1878	632	248	691	218	412	362	351	223	760	287	467	438	338	225	185	64^	242	174
MON. 8.00P 60 ABC PV		95	99	B	20.3	31	1579	1878	635	250	683	223	407	377	344	212	744	289	458	413	327	224	189	74	262	193
8.00 - 8.30				A	19.7	29	1533	1869	644	250	701	226	411	357	346	234	761	303	475	428	321	227	178	66^	229	168
8.30 - 9.00				A	21.9	31	1704	1877	617	244	678	207	408	364	355	216	758	274	460	449	351	223	190	64^	251	180
THOSE AMAZING ANIMALS	10	192	193	A	14.3	22	1113	2185	759	303	813	254	442	417	391	295	767	300	477	472	391	225	212	118	393	266
SUN. 7.00P 60 ABC PV		98	98	B	13.7	22	1066	2083	735	297	806	302	489	422	350	259	691	254	439	400	331	210	201	105	385	254
7.00 - 7.30				A	13.5	21	1050	2165	758	307	809	244	426	407	392	305	764	283	463	463	399	238	205	109^	387	257
7.30 - 8.00				A	15.2	23	1183	2171	752	295	806	256	450	421	387	285	753	304	480	469	380	210	217	124	395	271
THREE'S COMPANY	3	207	205	A	23.6	34	1836	1759	730	302	785	318	487	441	336	238	536	209	325	290	239	174	183	99	255	177
TUE. 9.00P 30 ABC CS		99	99	B	23.3	34	1813	1813	739	298	792	328	505	449	342	229	584	232	368	332	261	174	204	106	233	163
TIM CONWAY SHOW	3	193		A	12.9	21	1004	1853	700	203^	765	217^	407	432	455	263	665	185^	358	383	378	204^	151^	86^	272	161^
1 SAT. 8.30P 30 CBS CV		98		B	12.6	21	980	1824	724	223	793	259	426	414	392	281	687	253	406	379	325	206	98	52	246	164
TOO CLOSE FOR COMFORT	2	208	205	A	22.1	33	1719	1663	736	299	789	300	471	443	351	248	539	193	308	298	251	183	176	100	159	123
TUE. 9.30P 30 ABC CS		99	99	B	22.1	33	1719	1663	736	299	789	300	471	443	351	248	539	193	308	298	251	183	176	100	159	123
TOO CLOSE FOR COMFORT SP(S)		199		A	15.7	27	1221	1876	797	374	869	419	616	518	396	154^	659	344	488	416	275	128^	225	107^	123^	71^
1 SUN. 10.30P 30 ABC CS		99																								
TRAPPER JOHN, M.D. CONT'D	1		194	A	21.8	33	1696	1627	817	317	903	262	502	429	446	356	522	123^	242	249	264	224	139^	96^	63^	32v

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
TRAPPER JOHN, M.D.-CONT'D																										
2 SUN. 10.00P 60 CBS GD			99	B	21.8	33	1696	1627	817	317	903	262	502	429	446	356	522	123	242	249	264	224	139	96	63	32
10.00 - 10.30				A	22.8	33	1774	1650	818	327	904	262	505	432	449	356	523	126^	249	252	267	218	144	101^	79^	46^
10.30 - 11.00				A	20.9	33	1626	1586	811	305	896	262	494	422	438	355	517	119^	230	244	260	230	129^	89^	44^	17v
TRIBUTE-JUKEBOX WINNERS(S)			197	A	14.2	21	1105	1694	679	356	805	192^	391	349	428	369	668	192^	343	324	333	266	93^	41v	128^	84^
2 TUE. 8.00P 120 NBC AC			99																							
8.00 - 8.30				A	12.6	19	980	1690	631	329	791	162^	348	307	423	404	654	212^	318	262	275	289	66^	24v	179^	121^
8.30 - 9.00				A	14.5	21	1128	1747	672	364	813	178^	386	321	451	392	706	219	360	302	338	283	94^	51v	134^	78^
9.00 - 9.30				A	14.3	21	1113	1667	691	364	799	182^	392	360	445	364	672	185^	362	360	360	254	90^	42v	106^	73^
9.30 - 10.00				A	15.3	23	1190	1668	719	362	816	237	434	399	398	329	637	155^	325	357	349	245	117^	44v	98^	70^
20/20	8	200		A	15.9	27	1237	1464	687	248	738	278	429	401	322	221	571	252	381	327	239	143^	88^	46v	67^	62^
1 THU. 10.00P 60 ABC DN		99		B	14.6	25	1136	1559	712	227	769	287	454	411	340	247	641	240	384	338	281	212	106	58	43	34
10.00 - 10.30				A	16.5	26	1284	1476	695	256	733	280	438	400	316	215	573	253	388	324	231	146^	88^	48^	82^	73^
10.30 - 11.00				A	15.4	28	1198	1429	670	236	732	275	415	395	320	224	559	248	369	327	242	136^	87^	43v	51v	51v
VEGA$	3	199	198	A	16.1	27	1253	1683	704	300	770	319	493	428	339	196	648	340	448	355	243	148	171	85^	94^	79^
WED. 10.00P 60 ABC PD		99	99	B	15.9	26	1237	1768	729	322	813	308	483	419	357	258	674	292	405	330	265	225	186	87	95	68
10.00 - 10.30				A	16.0	26	1245	1684	709	299	772	325	494	429	334	199	636	331	436	348	238	150	177	91^	99	87^
10.30 - 11.00				A	16.2	28	1260	1676	702	302	773	317	493	424	342	195	657	347	458	355	247	147	159	76^	87^	72^
WALTONS	1		193	A	19.7	30	1533	1732	804	252	945	187	386	336	443	493	532	116^	217	232	263	276	112^	51^	143^	88^
2 THU. 8.00P 60 CBS GD			99	B	19.7	30	1533	1732	804	252	945	187	386	336	443	493	532	116	217	232	263	276	112	51	143	88
8.00 - 8.30				A	18.2	28	1416	1710	787	225	928	171	340	306	433	521	549	124^	214	226	263	292	98^	45^	135^	75^
8.30 - 9.00				A	21.2	32	1649	1747	821	275	961	199	426	362	456	472	517	112^	220	236	262	262	119^	53^	150	97^
WKRP IN CINCINNATI	4	195	199	A	16.5	28	1284	1826	689	228	775	271	415	380	369	289	634	192	349	353	316	210	173	95	244	151
SAT. 8.00P 30 CBS CS		99	97	B	15.8	27	1229	1820	708	226	787	268	417	384	366	295	654	222	379	354	310	212	136	71	243	154
•LATE FRINGE																										
ABC NEWS:NIGHTLINE T-TH	23	191	191	A	8.6	27	669	1280	528	206	615	203	318	320	309	222	592	223	320	297	274	228	66^	9v	7v	7v
1 TUE. 11.30P 28 ABC N		97	97	B	8.0	27	622	1366	581	218	651	203	341	326	333	235	651	233	361	322	304	241	54	16	10	LT
1 WED. 11.30P 35																										
1 THU. 11.30P 21																										
2 TU & W 11.30P 20																										
2 THU. 12.22A 20																										
11.30 - 12.00				A	9.1	27	708	1267	534	206	627	204	319	318	313	235	578	218	311	291	275	222	55^	8v	7v	7v
ABC NEWS:NIGHTLINE MON	8	194	194	A	5.6	29	436	1112	396	183^	455	140^	300	296	291	132^	557	193^	289	296	252^	226^	90^	21v	LT	LT
1 MON. 12.35A 23 ABC N		98	98	B	5.1	27	397	1216	392	153	450	170	280	253	237	130	719	305	451	404	300	213	44	14	LT	LT
2 MON. 12.50A 22																										
ABC WEEKEND REPORT-SAT.	8	175	175	A	9.0	18	700	1466	596	291	661	217	393	423	372	220	616	236	408	356	317	173	87^	46^	102^	71^
SAT. 11.00P 15 ABC N		93	93	B	7.8	17	607	1534	615	257	668	222	403	388	373	205	632	256	402	346	279	196	121	73	113	76
ABC WEEKEND REPORT-SUN.	8	170	169	A	6.1	13	475	1512	609	269	655	253^	378	328	334	207^	857	448	634	466	348	190^	LT	LT	LT	LT
SUN. 11.00P 15 ABC N		93	93	B	5.0	12	389	1457	570	217	605	190	356	331	347	176	752	303	472	462	352	210	63	19	37	33
CBS SUNDAY NEWS-BRADLEY	10	129	128	A	9.0	18	700	1394	735	210	835	214	344	371	443	389	500	157^	217	238	231	229	40v	40v	19v	LT
SUN. 11.00P 15 CBS N		71	71	B	7.5	16	584	1487	732	234	843	239	424	400	434	344	571	211	299	259	255	232	51	29	22	13
CHARLIE'S ANGELS-11.30	8	172	176	A	4.0	21	311	1196	530	193^	575	190^	289^	296^	301^	173^	540	135^	244^	247^	289^	232^	81v	45v	LT	LT
1 THU. 11.51P 67 ABC PD		94	95	B	4.3	20	335	1265	570	180	636	228	343	325	352	177	548	190	314	286	254	188	75	31	LT	LT
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
CHARLIE'S ANGELS-1-CONT'D																										
2 THU. 12.42A 67																										
12.00 - 12.30				A	5.2	21	405	1254	578^	304^	632	231^	351^	271^	286^	234^	544^	87v	203^	167^	338^	304^	78v	78v	LT	LT
12.30 - 1.00				A	5.0	27	389	1396	584^	219^	618	178^	273^	306^	315^	224^	656	134v	296^	214^	380^	308^	122v	74v	LT	LT
1.00 - 1.30				A	2.8	18	218	1211	473^	LT	473^	91v	188v	298^	382^	84v	738^	380^	454^	623^	243v	115v	LT	LT	LT	LT
FRIDAYS	7	176	179	A	6.6	21	513	1275	439	135^	464	261	345	305	202^	50v	629	309	478	431	266	84^	124^	62^	58v	43v
1 FRI. 11.30P 71 ABC GV		96	96	B	6.6	21	513	1448	478	180	525	254	388	333	248	79	626	359	521	414	227	69	227	124	70	53
2 FRI. 12.00M 70																										
11.30 - 12.00				A	8.1	21	630	1421	590	207^	603	259^	443	451	344^	81v	572	239^	395	338^	252^	123^	148^	90v	98^	75v
12.00 - 12.30				A	6.7	21	521	1328	401	140^	427	261	324	279	166^	43v	669	324	527	472	292	80^	166^	71^	66^	46v
12.30 - 1.00				A	6.1	24	475	1080	350^	23v	394^	272^	272^	197^	122v	23v	686	408^	528	484^	255^	63v	LT	LT	LT	LT
LATE MOVIE I	38	158	159	A	6.3	21	490	1318	639	271	708	290	459	388	336	175	488	188	311	282	250	137	104^	53^	18v	13v
M & TU 11.30P 72 CBS FF		88	89	B	5.7	21	443	1300	618	253	697	259	450	412	364	168	511	209	343	308	259	133	72	33	20	16
1 WED. 11.30P 66																										
1 THU. 11.30P 65																										
1 FRI. 11.30P 68																										
2 WED. 11.30P 80																										
2 THU. 11.30P 67																										
2 FRI. 11.30P 75																										
11.30 - 12.00				A	6.9	19	537	1359	658	296	749	309	465	408	348	195	479	161	284	270	257	154	95^	49^	36^	23v
12.00 - 12.30				A	6.0	22	467	1308	634	255	700	284	471	384	341	168	484	202	326	286	242	123^	111^	58^	13v	LT
12.30 - 1.00				A	4.4	24	342	1213	447^	21v	573^	184^	471^	346^	339^	102v	482^	219^	336^	336^	196^	146v	158v	38v	LT	LT
LATE MOVIE II	31	156	159	A	4.2	24	327	1300	617	247	651	273	452	339	308	150^	539	242	398	308	257	114^	110^	58^	LT	LT
1 MON. 12.42A 41 CBS FF		86	89	B	3.8	23	296	1272	607	226	663	279	457	383	323	135	520	243	393	323	247	104	83	36	LT	LT
1 TUE. 12.42A 45																										
1 WED. 12.45A 38																										
1 THU. 12.45A 39																										
1 FRI. 12.45A 43																										
2 MON. 12.42A 40																										
2 TUE. 12.42A 42																										
2 WED. 12.50A 46																										
2 THU. 12.45A 36																										
2 FRI. 12.45A 39																										
1.00 - 1.30				A	4.2	26	327	1294	603	244	649	269	453	339	308	151^	544	251	406	314	250	111^	101^	52^	LT	LT
LOVE BOAT-11.30	7	174	174	A	4.8	22	373	1110	352	134^	422	217^	303^	174^	137^	110^	469	225^	297^	172^	161^	168^	208^	LT	LT	LT
1 WED. 12.05A 77 ABC CS		94	94	B	4.7	23	366	1182	540	165	585	220	341	298	276	164	445	204	273	181	192	154	142	35	LT	LT
2 WED. 11.50P 69																										
12.00 - 12.30				A	5.4	22	420	1193	417	174^	480	201^	358	222^	214^	122^	449	237^	287^	160^	128^	162^	255^	11v	LT	LT
12.30 - 1.00				A	4.5	24	350	1037	271^	95^	351	222^	255^	112^	67v	96^	497	240^	306^	174^	163^	191^	180^	LT	LT	LT
1.00 - 1.30				A	4.0	24	311	949	231^	122v	337^	280^	280^	174v	LT	57v	450^	144v	312^	168v	242^	138v	136v	LT	26v	26v
MIDNIGHT SPECIAL	8	192	191	A	3.5	17	272	971	397^	158^	401^	103v	228^	212^	172^	152^	460	228^	357^	283^	184^	103v	110v	30v	LT	LT
FRI. 12.30A 90 NBC PC		93	93	B	3.6	19	280	939	316	121	337	153	226	202	145	79	425	231	350	267	176	65	156	52	21	21
12.30 - 1.00				A	4.1	16	319	1060	523	235^	530	88v	282^	314^	301^	191^	395	157^	260^	250^	165^	135^	135^	22v	LT	LT
1.00 - 1.30				A	3.5	17	272	1272	448	155^	448	206^	319^	239^	133^	129^	651	412^	562	433^	191^	89v	173^	55v	LT	LT
1.30 - 2.00				A	3.0	19	233	455^	163^	48v	163^	LT	47v	47v	47v	116v	292^	95v	224^	129v	180^	68v	LT	LT	LT	LT
NBC LATE NIGHT MOVIE	3	79	81	A	2.1	10	163	804	381^	105v	381^	190^	270^	215^	179v	80v	417^	233^	300^	270^	135v	98v	LT	LT	LT	LT
1 SUN. 11.30P 125 NBC FF		49	49	B	1.9	9	148	869	438	104	438	165	262	237	230	138	426	199	289	239	192	124	LT	LT	LT	LT
CONT'D																										

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
NBC LATE NIGHT MOV-CONT'D																										
2 SUN. 11.30P 126																										
11.30 - 12.00				A	2.3	7	179	1184	581^	207^	581^	196^	369^	296^	346^	146v	581^	212^	351^	368^	307^	168v	LT	LT	LT	LT
12.00 - 12.30				A	2.2	10	171	1094	585^	147v	585^	345^	439^	286^	222^	100v	509^	293^	380^	292^	163v	111v	LT	LT	LT	LT
12.30 - 1.00				A	2.1	12	163	485^	147v	LT	147v	80v	98v	98v	67v	49v	338^	271^	271^	234^	36v	67v	LT	LT	LT	LT
1.00 - 1.30				A	2.0	15	156	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
POLICE WOMAN-WED.	6	163	167	A	3.0	23	233	940	250^	52v	297^	202^	202^	82v	43v	95v	519	223^	370^	271^	271^	149^	115v	LT	LT	LT
1 WED. 1.22A 31 ABC OP		91	93	B	3.1	23	241	1085	412	119	464	264	299	153	147	141	488	211	335	243	231	153	118	29	LT	LT
2 WED. 12.59A 49																										
1.00 - 1.30				A	2.9	21	226	1093	332^	LT	332^	199v	199v	LT	53v	133v	576^	311^	390^	310^	194v	186v	185v	LT	LT	LT
1.30 - 2.00				A	3.0	24	233	888^	236v	125v	356^	330^	330^	210v	26v	26v	399^	107v	309^	202v	292^	90v	116v	LT	LT	LT
POLICE WOMAN-THU.	7	165		A	3.0	21	233	906^	265^	73v	270^	116v	120v	125v	151v	141v	549^	72v	257v	263^	468^	214v	87v	LT	LT	LT
1 THU. 12.58A 45 ABC OP		93		B	3.0	22	233	1042	477	145	497	229	258	148	214	200	500	138	259	235	280	192	45	23	LT	LT
1.00 - 1.30				A	3.1	21	241	838^	221v	50v	221v	83v	83v	83v	138v	138v	539^	79v	253^	257^	460^	203v	78v	LT	LT	LT
SATURDAY NIGHT	8	216	217	A	10.6	31	825	1536	542	277	641	337	509	430	270	94^	658	397	538	439	228	76^	201	106^	36v	35v
1 SAT. 11.30P 78 NBC GV		99	99	B	10.5	32	817	1591	558	257	642	343	482	371	237	116	659	401	540	434	226	75	249	133	41	38
2 SAT. 11.30P 79																										
11.30 - 12.00				A	11.9	30	926	1634	580	316	698	361	550	457	292	107^	693	430	560	452	228	92^	198	102^	45^	44^
12.00 - 12.30				A	10.2	31	794	1539	549	270	633	325	508	439	285	88^	653	384	533	442	237	66^	215	122^	38v	38v
TOMORROW SHOW-1	31	188	190	A	4.0	21	311	1170	488	211	572	235	318	309	241	179^	496	252	374	331	182^	97^	102^	51^	LT	LT
M-TH 12.30A 30 NBC CC		98	98	B	3.7	20	288	1166	541	205	606	177	298	318	298	229	496	195	321	280	216	147	61	21	LT	LT
TOMORROW SHOW-2	31	189	191	A	2.7	20	210	1057	429	166^	514	200^	281	299	238^	157^	524	229^	390	390	233^	86^	LT	LT	LT	LT
1 MTUTH 1.00A 56 NBC CC		98	98	B	2.4	19	187	1019	459	165	528	137	264	289	274	196	467	197	328	301	195	115	LT	LT	LT	LT
1 WED. 1.00A 57																										
2 M & TU 1.00A 57																										
2 W & TH 1.00A 56																										
1.00 - 1.30				A	3.1	21	241	1100	436	174^	527	212^	299	315	245	158^	540	253	412	386	225^	88^	33v	LT	LT	LT
1.30 - 2.00				A	2.2	19	171	1058	432	169^	520	187^	275^	293^	245^	163^	532	199^	385	421	269^	87v	LT	LT	LT	LT
TONIGHT SHOW	38	211	211	A	7.8	25	607	1282	584	218	622	200	310	299	287	244	548	237	346	319	228	155	98	39^	14v	11v
M-F 11.30P 60 NBC GV		99	99	B	7.0	24	545	1308	598	226	641	200	336	328	314	237	574	226	357	316	265	171	80	28	13	LT
11.30 - 12.00				A	8.7	24	677	1270	594	211	622	190	298	301	297	252	544	230	334	304	228	163	88	34^	16v	13v
12.00 - 12.30				A	7.0	26	545	1264	556	214	607	208	317	288	267	229	544	244	360	333	222	139	103^	42^	10v	10v
TUESDAY MOVIE-WEEK-PART 1	6	171	172	A	4.7	22	366	880	312^	137^	358	88^	229^	210^	202^	107^	484	169^	334	337	274^	147^	38v	LT	LT	LT
1 TUE. 11.58P 71 ABC FF		94	94	B	4.2	19	327	912	350	142	383	126	248	195	197	114	494	174	336	310	257	132	33	LT	LT	LT
2 TUE. 11.50P 71																										
12.00 - 12.30				A	4.9	20	381	874	323	134^	360	87^	236^	210^	205^	108^	499	171^	354	354	275^	145^	15v	LT	LT	LT
12.30 - 1.00				A	4.5	25	350	826	264^	126^	318^	74v	209^	177^	180^	98^	471	171^	339^	339^	268^	132^	37v	LT	LT	LT
TUESDAY MOVIE-WEEK-PART 2	4	170	172	A	4.1	29	319	809	226^	109^	257^	66v	173^	122^	135^	84v	514	229^	373^	364^	269^	141^	38v	LT	LT	LT
1 TUE. 1.09A 19 ABC FF		94	94	B	3.5	25	272	695	239	104	260	71	171	120	138	89	411	163	290	294	219	111	24	LT	LT	LT
2 TUE. 1.01A 22																										
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)		195		A	9.3	25	724	1472	446	168^	518	252^	329	219^	202^	141^	409	237^	278^	178^	112^	110^	276^	218^	269^	231^
1 WED. 4.30P 60 ABC FV		98																								
4.30 - 5.00				A	8.6	24	669	1420	484	147^	548	264^	338^	199^	215^	162^	344^	173^	209^	132^	111^	118^	262^	195^	266^	222^
5.00 - 5.30				A	10.0	25	778	1501	411	183^	488	240^	317	232^	186^	125^	459	289^	334	217^	111^	101^	283^	236^	271^	237^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
ABC DAYTIME NEWSBRIEF-M-F	40	174	174	A	8.3	30	646	1333	846	247	943	482	691	582	350	181	177	91	144	109	73^	32^	116	104	97	33^
1 M-TH 1.57P 2 ABC N		93	93	B	8.4	31	654	1291	829	231	932	485	702	578	358	161	187	92	142	107	71	42	87	73	85	28
1 FRI. 1.56P 3																										
2 M-F 1.57P 2																										
ALICE-M-F	38	165	164	A	6.1	30	475	1434	661	153	716	323	453	349	288	225	281	123	171	126	106^	95^	112^	52^	325	143
M-F 10.30A 30 CBS CS		93	93	B	5.6	29	436	1412	665	176	778	319	483	394	332	244	277	106	160	123	133	99	85	40	272	101
ALL MY CHILDREN	40	194	194	A	8.9	33	692	1334	832	237	921	449	672	563	367	180	192	92	146	120	76^	44^	121	109	100	38^
M-F 1.00P 60 ABC DD		99	99	B	8.8	33	685	1315	841	238	934	476	697	570	363	166	193	95	145	115	72	46	96	79	92	31
1.00 - 1.30				A	8.6	32	669	1308	822	231	902	428	651	553	372	180	192	90	146	126	80^	43^	114	100	100	36^
1.30 - 2.00				A	9.2	33	716	1345	838	239	933	466	688	569	360	178	189	92	145	115	74^	41^	125	113	98	36^
ANOTHER WORLD	40	206	206	A	5.1	18	397	1234	784	138^	852	280	438	399	335	368	242	33v	60^	53^	100^	169	42^	30v	98^	38v
M-F 2.00P 60 NBC DD		99	99	B	4.8	18	373	1206	781	179	873	303	467	434	346	346	220	49	66	55	77	140	46	38	67	24
2.00 - 2.30				A	5.1	18	397	1222	786	138^	857	280	442	394	335	375	225	28v	54^	50^	102^	159	34v	22v	106^	40^
2.30 - 3.00				A	5.0	17	389	1260	795	144^	862	286	445	409	339	368	252	36v	61^	50^	92^	180	51^	38v	95^	36v
AS THE WORLD TURNS	40	194	194	A	8.3	29	646	1268	847	162	946	188	406	441	476	435	228	57^	83^	66^	72^	141	40^	33^	54^	17v
M-F 2.00P 60 CBS DD		99	99	B	7.7	28	599	1261	846	152	967	210	434	441	474	437	203	40	70	60	72	129	35	28	56	18
2.00 - 2.30				A	8.2	29	638	1271	853	157	949	184	401	436	479	443	232	59^	82^	61^	69^	146	37^	30^	53^	17v
2.30 - 3.00				A	8.4	29	654	1245	835	166	932	185	403	442	469	424	219	52^	81^	67^	74^	134	42^	37^	52^	16v
BLOCKBUSTERS	20	138	137	A	3.0	15	233	1584	862	141^	935	249^	372	377	296	485	532	103^	198^	201^	202^	304	LT	LT	104^	52v
M-F 10.30A 30 NBC QG		77	75	B	2.9	15	226	1436	749	135	856	250	366	340	290	425	434	105	165	188	179	223	42	22	104	53
CAPTAIN KANGAROO	38	177	177	A	2.7	13	210	1433	420	43v	453	238^	310	186^	148^	129^	154^	58v	90^	80^	85^	54v	46v	LT	780	147^
M-F 8.00A 60 CBS C		98	98	B	2.5	13	195	1434	421	84	440	223	315	239	160	108	153	53	90	86	80	53	47	LT	794	179
8.00 - 8.30				A	2.4	12	187	1385	407	48v	444	214^	304^	198^	161^	123^	155^	52v	95^	92^	103^	43v	43v	LT	743	160^
8.30 - 9.00				A	2.9	14	226	1478	430	44v	457	261	315	173^	134^	133^	142^	58v	80^	71^	71^	53v	52v	LT	827	137^
CARD SHARKS	40	133	133	A	3.4	14	265	1309	705	192^	792	128^	278	263	361	469	314	106^	110^	30v	106^	186^	75^	31v	128^	87^
M-F 12.00N 30 NBC QG		70	70	B	2.9	13	226	1334	774	162	847	199	349	327	352	451	299	67	103	76	131	181	67	34	121	69
DAYS OF OUR LIVES	40	207	207	A	5.8	21	451	1350	860	137	914	289	445	360	334	432	333	35^	92^	76^	138	233	41^	13v	62^	20v
M-F 1.00P 60 NBC DD		99	99	B	5.3	20	412	1316	877	145	950	325	486	401	342	424	271	50	77	68	101	178	43	26	52	19
1.00 - 1.30				A	5.6	21	436	1358	849	137	903	287	446	349	326	430	359	40^	102^	87^	156	243	41^	11v	55^	21v
1.30 - 2.00				A	6.0	22	467	1317	856	128	910	288	445	363	335	427	301	30v	76^	60^	117^	220	39^	11v	67^	19v
DOCTORS	40	185	186	A	3.7	15	288	1233	743	143^	799	256	388	361	320	359	320	56^	95^	63^	209	215	55^	35v	59^	38v
M-F 12.30P 30 NBC DD		90	90	B	3.5	15	272	1265	794	181	864	287	446	407	336	366	267	63	83	69	141	167	74	54	60	35
EDGE OF NIGHT	36	151	152	A	5.1	15	397	1378	670	276	806	331	504	451	347	231	322	141^	191	134^	131^	125^	121^	108^	129^	59^
M-F 4.00P 30 ABC DD		81	83	B	4.9	16	381	1367	723	257	844	375	562	472	346	212	275	126	162	118	96	105	98	89	150	71
FAMILY FEUD	40	180	180	A	6.1	25	475	1276	714	201	787	305	445	418	357	246	289	121^	162	115^	103^	120^	79^	66^	121^	63^
M-F 12.00N 30 ABC QP		93	93	B	5.9	25	459	1296	717	185	822	353	511	438	351	236	278	117	155	134	100	109	88	70	108	47
GENERAL HOSPITAL	38	196	196	A	11.4	36	887	1287	731	193	810	414	565	430	303	182	171	74	114	83	68	56^	169	142	137	95
1 M-F 3.00P 60 ABC DD		99	99	B	11.1	37	864	1338	778	194	856	446	621	468	311	179	189	86	114	78	60	70	161	133	132	81
2 M-TH 3.00P 60																										
2 FRI. 3.00P 7																										
& 3.12P 48																										
3.00 - 3.30				A	11.1	37	864	1273	742	194	818	413	572	438	311	184	172	79	116	85	64^	55^	156	135	127	84
3.30 - 4.00				A	11.8	36	918	1286	715	191	795	412	556	418	292	180	166	70	110	81	69	54^	176	147	149	106

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
GOOD MORNING, AMERICA-730	40	200	200	A	5.2	27	405	1309	742	240	804	239	417	417	443	282	343	74^	133^	128^	148	176	36v	LT	126^	74^
M-F 7.30A 30 ABC N		99	99	B	4.8	26	373	1363	713	223	768	231	398	400	394	280	408	119	186	171	177	179	69	20	118	70
GOOD MORNING, AMERICA-830	40	200	200	A	6.3	31	490	1178	738	191	780	216	351	387	419	330	322	66^	131	146	149	160	LT	LT	69^	27v
M-F 8.30A 30 ABC N		98	98	B	5.6	29	436	1167	727	188	770	223	345	374	365	340	317	78	129	147	150	148	22	LT	58	21
GUIDING LIGHT	40	196	196	A	8.5	27	661	1371	813	199	934	200	376	396	454	456	244	57^	89	78^	98	137	95	80^	98	49^
M-F 3.00P 60 CBS DD		99	99	B	7.9	27	615	1331	808	164	931	206	400	408	458	443	229	58	93	80	93	123	72	62	99	43
3.00 - 3.30				A	8.3	28	646	1354	820	201	942	204	374	399	454	463	230	56^	77^	71^	88^	132	90^	79^	92	46^
3.30 - 4.00				A	8.6	26	669	1393	808	200	933	200	380	394	455	453	256	60^	100	89	104	138	100	80^	104	51^
JEFFERSONS M-F	38	156	157	A	4.8	24	373	1402	659	145^	702	293	429	341	277	230	247	88^	136^	136^	124^	87^	116^	43^	337	158
M-F 10.00A 30 CBS CS		90	90	B	4.7	25	366	1367	652	164	728	275	453	389	319	226	250	90	142	125	139	90	89	37	300	114
LAS VEGAS GAMBIT	20	134	133	A	2.9	14	226	1642	837	129^	929	225^	368	367	333	478	585	138^	222^	198^	204^	329	22v	22v	106^	41v
M-F 10.00A 30 NBC QG		76	75	B	2.7	14	210	1504	736	131	877	224	369	328	328	454	471	113	176	173	185	257	39	23	117	39
LOVE BOAT DAYTIME	40	192	192	A	5.2	24	405	1306	633	170	694	294	422	373	298	210	244	145	172	97^	74^	47^	161	128^	207	90^
M-F 11.00A 60 ABC CS		98	98	B	4.8	24	373	1330	677	181	749	374	511	408	279	189	247	141	170	103	78	59	143	112	191	79
11.00 - 11.30				A	4.7	23	366	1279	625	167	688	281	407	369	308	210	218	128^	156^	93^	71^	38v	157^	126^	216	88^
11.30 - 12.00				A	5.6	25	436	1326	643	174	700	305	436	376	291	211	262	160	188	99^	74^	51^	160	128^	204	92^
MORNING-CHARLES KURALT	40	183	183	A	2.9	16	226	1310	624	160^	677	133^	247^	292	358	332	429	66v	146^	154^	266	222^	62v	31v	142^	49v
M-F 7.15A 45 CBS N		98	98	B	2.8	16	218	1351	629	204	684	187	306	308	328	303	483	125	228	196	268	201	37	LT	147	60
7.30 - 8.00				A	2.8	15	218	1404	661	165^	730	142^	257^	312	376	363	451	79^	152^	157^	275	225^	72^	41v	151^	56v
NEWSBREAK-11.57	40	165	164	A	6.3	28	490	1418	723	149	817	251	394	357	352	349	349	126	175	133	135	153	44^	30v	208	62^
M-F 11.57A 2 CBS N		90	90	B	5.9	28	459	1376	749	172	868	272	439	389	356	362	320	84	132	113	123	175	39	27	149	39
NEWSBREAK-3.57	40	176	176	A	7.2	22	560	1389	802	206	940	210	357	373	430	464	267	72^	100^	95^	95^	136	91^	77^	91^	45^
M-F 3.57P 2 CBS N		93	93	B	6.5	21	506	1363	807	164	945	233	409	410	447	428	236	64	101	93	97	116	78	67	104	49
ONE DAY AT A TIME-M-F	38	124	124	A	4.6	14	358	1425	716	159^	774	242	410	387	372	282	300	93^	123^	87^	114^	154^	195	126^	156^	98^
M-F 4.00P 30 CBS CS		72	72	B	4.3	14	335	1457	717	168	813	266	428	366	408	318	263	83	115	106	96	125	164	113	217	126
ONE LIFE TO LIVE	38	194	194	A	9.0	32	700	1269	808	227	889	451	633	508	348	176	164	59^	108	88	69^	56^	118	105	98	49^
M-F 2.00P 60 ABC DD		99	99	B	9.0	33	700	1250	827	206	905	481	665	525	331	170	171	76	105	76	53	64	93	83	81	32
2.00 - 2.30				A	8.7	31	677	1257	803	230	890	458	647	513	345	168	162	58^	111	91	71^	51^	107	96	98	45^
2.30 - 3.00				A	9.4	33	731	1250	800	222	875	439	611	493	346	181	157	57^	101	84	65^	56^	123	109	95	48^
PASSWORD PLUS	39	178	178	A	4.5	20	350	1154	619	145^	702	137^	273	251	322	377	337	75^	123^	120^	128^	191	66^	32v	49^	38v
M-F 11.30A 30 NBC QG		90	90	B	4.0	19	311	1168	705	123	769	172	311	306	347	390	309	79	109	129	123	159	46	20	44	16
PRICE IS RIGHT 1	40	190	190	A	6.3	30	490	1422	729	130	819	266	407	354	334	347	312	101^	151	128	130	137	40^	22v	251	86^
M-F 11.00A 30 CBS AP		94	94	B	5.8	30	451	1389	745	175	860	287	453	391	364	348	320	82	136	114	129	168	32	20	177	52
PRICE IS RIGHT 2	40	189	189	A	7.1	32	552	1444	749	130	836	252	393	346	353	374	356	120	171	131	142	162	42^	29^	210	67^
M-F 11.30A 30 CBS AP		94	94	B	6.5	32	506	1399	772	169	884	279	448	390	369	372	328	81	131	108	128	184	36	24	151	44
RYAN'S HOPE	40	185	185	A	6.2	25	482	1270	789	216	876	385	588	520	370	197	203	93^	138	112^	72^	58^	81^	68^	110^	40^
M-F 12.30P 30 ABC DD		96	96	B	6.3	26	490	1302	792	228	887	434	628	526	354	174	230	103	152	132	85	66	76	63	109	26
SEARCH FOR TOMORROW	40	187	187	A	6.4	26	498	1305	764	180	891	247	403	426	398	405	304	69^	120	100^	125	162	23v	16v	87^	26v
M-F 12.30P 30 CBS DD		96	96	B	6.1	26	475	1271	764	167	893	252	417	413	375	405	272	50	89	81	112	165	30	23	76	20
SPECIAL TREAT(S)		187		A	7.7	19	599	1392	542	145^	597	192^	294^	327^	326^	238^	335^	82v	124^	92v	110^	196^	147^	88v	313^	204^
1 TUE. 4.00P 60 NBC FV		95																								
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
SPECIAL TREAT(S)-CONT'D																										
4.00 - 4.30				A	6.9	18	537	1356	547	106v	588	161^	287^	336^	327^	240^	319^	92v	117^	68v	67v	202^	104v	104v	345^	221^
4.30 - 5.00				A	8.5	20	661	1405	533	173^	601	216^	296^	316^	320^	238^	343^	71v	126^	107^	143^	192^	176^	74v	285^	189^
TEXAS	40	200	199	A	4.6	15	358	1344	810	156^	869	277	461	434	383	354	277	54^	81^	51^	91^	187	72^	53^	126^	81^
M-F 3.00P 60 NBC DD		98	98	B	4.4	15	342	1254	774	186	852	269	446	419	372	341	244	71	89	67	81	143	59	49	99	56
3.00 - 3.30				A	4.5	15	350	1314	814	154^	861	284	469	432	373	346	265	49^	76^	51^	93^	180	62^	45^	126^	77^
3.30 - 4.00				A	4.7	14	366	1350	798	156^	869	267	448	429	386	360	276	49^	77^	48^	91^	190	76^	60^	129^	87^
TODAY SHOW-7.30AM	40	214	214	A	4.9	26	381	1375	754	108^	791	161	318	276	380	436	527	94^	173	186	224	312	33v	LT	24v	16v
M-F 7.30A 30 NBC N		99	99	B	5.0	27	389	1345	746	130	787	169	315	274	357	432	496	90	174	163	232	296	25	LT	37	25
TODAY SHOW-8.30AM	40	212	211	A	5.6	27	436	1280	720	125^	757	116^	255	249	380	441	482	85^	166	164	214	291	11v	LT	30v	19v
M-F 8.30A 30 NBC N		99	99	B	5.7	30	443	1295	762	143	799	150	295	271	377	452	449	69	142	139	199	279	11	LT	36	22
WHEEL OF FORTUNE	40	179	180	A	4.5	22	350	1211	691	120^	757	156^	334	326	353	372	343	62^	106^	123^	147^	209	40v	26v	71^	31v
M-F 11.00A 30 NBC QG		90	90	B	3.9	20	303	1179	723	107	779	215	348	352	333	362	302	71	103	129	126	159	29	LT	69	20
YOUNG AND THE RESTLESS	40	197	197	A	7.7	30	599	1242	791	125	895	269	449	423	439	382	183	60^	79^	49^	73^	102	47^	33^	117	37^
1 M-F 1.00P 60 CBS DD		99	99	B	7.4	30	576	1233	806	140	927	302	485	437	403	377	170	50	69	51	53	100	38	28	98	20
2 M-TH 1.00P 60																										
2 FRI. 1.00P 29																										
& 1.34P 26																										
1.00 - 1.30				A	7.6	30	591	1220	768	123	874	274	453	421	429	361	181	61^	83^	51^	76^	97^	45^	33^	120	36^
1.30 - 2.00				A	7.8	30	607	1260	815	122	915	263	444	424	451	404	187	58^	78^	46^	71^	109	43^	29^	115	39^
•WEEKEND DAYTIME																										
AFTERNOON PLAYHOUSE(S)		149		A	4.6	9	358	1754	654^	221^	685	137v	325^	354^	386^	264^	650^	198^	443^	363^	351^	207^	184^	86v	235^	131v
1 SUN. 5.00P 60 CBS CL		83																								
5.00 - 5.30				A	4.1	8	319	1843	605^	179v	636^	125v	295^	325^	364^	241^	675^	210^	461^	372^	356^	214^	190^	87v	342^	147v
5.30 - 6.00				A	5.0	9	389	1694	702	257^	728	147v	352^	383^	405^	281^	637	190^	434^	359^	354^	203^	182^	87v	147v	116v
ALL NEW POPEYE HOUR 1	10	188	188	A	8.4	30	654	1567	206	63^	290	157^	229	147^	111^	45v	368	230	275	166^	100^	85^	159^	105^	750	313
SAT. 10.30A 30 CBS CA		97	97	B	7.4	29	576	1696	338	139	398	230	293	180	144	76	346	226	272	157	98	63	218	118	734	345
ALL NEW POPEYE HOUR 2	10	188	188	A	7.9	29	615	1795	260	146^	362	170^	248	169^	146^	93^	384	241	302	158^	118^	75^	263	155^	786	351
SAT. 11.00A 30 CBS CA		97	97	B	6.8	27	529	1681	338	159	411	252	301	171	118	80	309	181	240	143	108	62	257	138	704	353
ANIMALS, ANIMALS, ANIMALS	7	130	130	A	3.0	11	233	1425	386^	86v	386^	197^	248^	214^	51v	138^	433^	235^	292^	237^	57v	141^	82v	39v	524	343^
SUN. 11.30A 30 ABC CL		85	85	B	2.5	10	195	1273	366	98	373	152	231	212	162	126	353	126	208	189	135	132	102	81	445	297
ASK NBC NEWS-8:58AM	10	195	194	A	4.4	23	342	1585	159^	39v	159^	76v	108^	142^	83v	LT	218^	100^	124^	82v	24v	94^	74v	29v	1134	542
SAT. 8.58A 2 NBC CN		96	96	B	4.1	23	319	1724	213	60	214	91	147	141	100	40	159	81	114	70	57	40	105	28	1246	744
ASK NBC NEWS-10:58AM	10	199	200	A	6.3	23	490	1343	263	119^	290	177^	197^	165^	51v	81^	183^	85^	134^	94^	88^	49v	233^	96^	637	347
SAT. 10.58A 2 NBC CN		98	98	B	5.5	22	428	1683	288	125	310	177	222	132	86	72	276	173	214	114	81	54	278	118	819	513
ASK NBC NEWS-11:58AM	10	198	195	A	5.7	20	443	1325	239^	43v	282	131^	142^	110^	52v	115^	207^	118^	134^	36v	65v	73^	144^	27v	692	381
SAT. 11.58A 2 NBC CN		98	96	B	5.8	23	451	1488	240	67	270	116	152	130	84	91	287	164	209	106	103	65	193	82	738	444
ASK NBC NEWS-9:58AM	9	207	206	A	5.0	20	389	1473	181^	57v	209^	150^	168^	105^	59v	26v	44v	20v	20v	20v	LT	24v	194^	61v	1026	589
SAT. 9.58A 2 NBC CN		99	99	B	5.1	21	397	1626	205	101	212	125	155	117	66	36	99	65	80	55	28	18	174	62	1141	715
BATMAN & SUPER 7 I	9	198	195	A	6.5	24	506	1399	255	111^	286	187^	201^	135^	38v	72^	251	127^	186^	93^	108^	65^	192^	61^	670	409
SAT. 11.00A 30 NBC CA		98	96	B	5.5	22	428	1572	223	80	273	165	181	102	47	80	289	183	228	101	91	56	224	109	786	498

Viewers per 1000 viewing households by specified categories.

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
BATMAN & SUPER 7 II	9	198	195	A	6.0	22	467	1368	263	75^	290	163^	175^	121^	54v	93^	252^	133^	161^	49v	99^	91^	173^	54v	653	377
SAT. 11.30A 30 NBC CA		98	96	B	5.8	23	451	1517	232	77	260	121	145	112	70	91	316	191	243	101	105	64	215	95	726	449
BUGS BUNNY/ROAD RUNNER 1	10	201	200	A	8.0	34	622	1540	261	89^	306	191^	215	175^	86^	63^	258	175^	201	140^	73^	49^	200	107^	776	341
SAT. 9.00A 30 CBS CA		99	99	B	7.2	33	560	1597	279	103	314	204	238	155	75	57	223	144	174	113	56	43	228	111	832	415
BUGS BUNNY/ROAD RUNNER 2	10	201	200	A	9.6	37	747	1505	241	70^	297	163	204	161^	105^	66^	248	152^	200	125^	79^	48^	211	119^	749	352
SAT. 9.30A 30 CBS CA		99	99	B	8.8	37	685	1627	300	129	343	205	257	167	111	62	265	166	212	138	73	45	243	121	776	383
BUGS BUNNY/ROAD RUNNER 3	10	202	203	A	10.1	37	786	1646	239	83^	362	190	238	169	116^	93^	337	212	282	162	107^	47^	259	159	688	319
SAT. 10.00A 30 CBS CA		99	99	B	9.0	36	700	1730	352	154	410	240	301	204	144	70	360	232	291	169	105	56	260	129	700	335
CBS NFL FOOTBALL PRE GAME	10	198	188	A	8.4	27	654	1645	454	209	475	161^	255	217	232	174^	903	360	534	510	479	265	131^	12v	136^	105^
SUN. 12.30P 30 CBS SC		99	99	B	7.7	26	599	1598	423	196	474	185	290	254	222	145	838	366	560	513	403	200	175	36	111	97
CBS NFL FOOTBALL GAME 1	10	202	201	A	16.1	37	1253	1654	415	190	445	159	258	229	223	161	903	339	532	490	430	301	181	22v	125	69^
1 SUN. 1.00P 184 CBS SE		99	99	B	15.9	40	1237	1637	389	164	448	168	263	227	200	152	914	367	573	537	427	260	161	35	114	85
2 SUN. 1.00P 180																										
1.00 - 1.30				A	13.7	37	1066	1698	397	184	428	153	256	212	229	143	980	401	590	544	436	300	180	21v	110^	59^
1.30 - 2.00				A	16.1	39	1253	1701	418	202	447	168	270	231	224	148	934	368	548	502	427	304	196	18v	124	68^
2.00 - 2.30				A	16.7	38	1299	1637	396	186	424	159	255	221	206	147	900	352	528	466	415	308	189	25^	124	73^
2.30 - 3.00				A	16.2	36	1260	1613	401	181	437	170	252	211	201	166	857	315	495	450	408	299	178	26^	141	75^
3.00 - 3.30				A	16.9	36	1315	1668	440	195	472	157	268	253	245	174	875	312	522	481	437	298	181	24^	140	71^
3.30 - 4.00				A	17.1	35	1330	1626	431	192	459	143	250	240	242	183	891	302	525	509	463	296	163	20v	113	68^
CBS NFL FOOTBALL GAME 2	5		183	A	15.5	29	1206	1660	382	215	426	103^	229	242	254	171^	909	327	601	542	463	249	159^	14v	166^	126^
2 SUN. 4.16P 164 CBS SE			77	B	11.6	24	902	1720	437	200	499	172	291	265	232	177	934	384	624	540	440	251	143	28	144	110
4.30 - 5.00				A	12.5	25	973	1718	396	240^	427	116^	217^	243^	249	184^	995	373	677	614	497	259	166^	LT	130^	85^
5.00 - 5.30				A	15.5	31	1206	1619	325	182^	355	73^	170^	195^	225	160^	989	387	664	575	474	270	149^	LT	126^	93^
5.30 - 6.00				A	16.5	31	1284	1622	364	193	394	68^	205	223	258	163^	928	345	602	525	445	270	171^	10v	129^	105^
6.00 - 6.30				A	17.9	32	1393	1667	407	227	467	129^	279	273	253	165^	830	272	537	506	433	227	167^	32v	203	163^
6.30 - 7.00				A	17.8	30	1385	1671	410	239	476	121^	269	269	279	178	843	281	562	516	473	221	139^	27v	213	173
CBS NFL FOOTBALL POST(B)		108		A	6.0	13	467	1737	459^	327^	530	214^	327^	332^	188^	158^	708	238^	455^	533	390^	175^	263^	LT	236^	125v
1 SUN. 4.11P 9 CBS SC		71																								
CBS SPORTS SPECTACULAR	10	158	156	A	6.2	15	482	1467	502	260	579	201^	361	290	295	173^	682	253	410	346	272	231^	60v	27v	146^	102^
SAT. 4.30P 90 CBS SA		86	85	B	5.9	16	459	1439	468	210	547	181	303	259	253	198	636	217	380	344	305	212	100	41	156	90
4.30 - 5.00				A	5.4	14	420	1531	439	272^	518	192^	343	282^	249^	136^	715	283^	476	367	284^	222^	127^	49v	171^	105^
5.00 - 5.30				A	6.3	15	490	1443	502	218^	587	222^	381	292	299	158^	684	247	414	360	284	226^	41v	12v	131^	86^
5.30 - 6.00				A	7.0	16	545	1415	547	275	606	186^	351	292	320	205^	651	234	357	320	247	235	17v	17v	141^	118^
COLLEGE FOOTBALL '80	10	154	159	A	3.0	9	233	1695	585	155^	688	246^	451^	375^	317^	184^	675	190^	404^	424^	365^	220^	75v	63v	257^	138^
SUN. 12.30P 30 ABC SA		93	94	B	2.3	7	179	1485	498	121	542	178	358	322	252	147	681	267	485	425	349	157	69	LT	193	96
DAFFY DUCK SHOW	10	199	200	A	6.0	22	467	1338	259	114^	282	177^	197^	170^	52v	74^	178^	86^	119^	83^	78^	59v	215^	86^	663	342
SAT. 10.30A 30 NBC CA		98	98	B	5.6	22	436	1693	284	123	302	171	217	132	83	72	266	166	208	119	81	51	281	107	844	526
DEAR ALEX & ANNIE-11.55AM	6	168	169	A	5.9	24	459	1344	166^	48v	224^	87^	174^	151^	124^	39v	311	132^	242^	131^	168^	69^	108^	44v	701	436
SAT. 11.55A 4 ABC CN		93	93	B	5.3	22	412	1444	219	75	254	108	182	136	122	60	265	98	180	125	138	68	131	61	794	499
DEAR ALEX & ANNIE-11.26AM	10	118	125	A	3.4	13	265	1430	283^	23v	347^	225^	260^	140^	88v	57v	452^	211^	309^	298^	193^	124^	268^	174^	363^	264^
SUN. 11.26A 3 ABC CN		83	83	B	3.4	14	265	1487	370	59	409	214	299	199	171	84	373	180	278	236	165	76	231	151	474	291
DRAK PACK	10	177	179	A	7.3	26	568	1752	245	123^	312	167^	240	159^	145^	53v	291	198^	249	161^	93^	32v	314	144^	835	434
SAT. 11.30A 30 CBS CA		92	92	B	6.2	24	482	1667	344	152	426	246	288	190	129	90	270	161	206	130	92	55	240	121	731	400

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
DRAWING POWER	6	178	175	A	4.0	13	311	1392	255^	206^	293^	158^	234^	176^	135^	30v	299^	179^	235^	121^	120^	46v	138^	74v	662	377^
SAT. 12.30P 30 NBC CL		93	87	B	3.8	13	296	1532	306	143	349	135	242	210	191	84	314	147	249	158	150	43	162	97	707	412
FACE THE NATION	10	171	154	A	3.3	11	257	1350	554	78v	577	35v	129^	199^	308^	378^	703	108v	244^	312^	397^	341^	LT	LT	55v	20v
SUN. 11.30A 30 CBS CC		97	95	B	3.5	14	272	1290	509	83	551	120	187	183	208	312	612	129	265	309	343	267	31	LT	96	59
FLINTSTONE'S COMEDY SHW 1	1		206	A	5.0	23	389	1864	311^	80v	311^	231^	265^	264^	80v	LT	74v	74v	74v	46v	LT	LT	290^	36v	1189	527^
2 SAT. 9.00A 30 NBC CA			99	B	5.0	23	389	1864	311	80	311	231	265	264	80	LT	74	74	74	46	LT	LT	290	36	1189	527
FLINTSTONE'S COMEDY SHW 2	1		206	A	5.5	22	428	1692	232^	68v	276^	221^	252^	193^	55v	LT	42v	42v	42v	42v	LT	LT	256^	38v	1118	568
2 SAT. 9.30A 30 NBC CA			99	B	5.5	22	428	1692	232	68	276	221	252	193	55	LT	42	42	42	42	LT	LT	256	38	1118	568
FLINTSTONE'S COMEDY SHW 3	1		205	A	5.7	22	443	1465	259^	90v	259^	208^	239^	201^	51v	LT	50v	50v	50v	33v	LT	LT	223^	90v	933	556
2 SAT. 10.00A 30 NBC CA			99	B	5.7	22	443	1465	259	90	259	208	239	201	51	LT	50	50	50	33	LT	LT	223	90	933	556
FONZ/HAPPY DAYS GANG	3	193	193	A	6.6	31	513	1743	237	74^	253	141^	166^	143^	107^	40v	129^	64^	96^	78^	58v	30v	185^	91^	1176	812
SAT. 9.00A 30 ABC CA		99	99	B	6.9	33	537	1746	242	81	252	156	182	130	87	40	160	59	115	102	96	43	194	91	1140	756
FRED & BARNEY/SHMOO 1	9	207		A	4.5	21	350	1629	103v	61v	103v	36v	36v	36v	67v	67v	124v	29v	29v	29v	26v	95v	85v	23v	1317	869
1 SAT. 9.00A 30 NBC CA		99		B	4.5	22	350	1768	232	106	237	106	156	143	89	57	94	44	62	40	43	29	179	57	1258	800
FRED & BARNEY/SHMOO 2	9	207		A	4.7	19	366	1361	93v	33v	93v	30v	30v	LT	63v	63v	68v	LT	LT	LT	LT	68v	120v	63v	1080	675
1 SAT. 9.30A 30 NBC CA		99		B	5.0	22	389	1669	219	94	221	114	157	121	82	45	122	71	93	67	44	22	177	72	1149	719
FRED & BARNEY/SHMOO 3	9	207		A	4.7	17	366	1262	95v	60v	95v	45v	45v	45v	50v	50v	85v	20v	20v	LT	26v	65v	186^	85v	896	511^
1 SAT. 10.00A 30 NBC CA		99		B	5.1	21	397	1702	248	96	253	139	174	112	72	61	175	102	132	95	69	38	233	84	1041	653
GODZILLA/DYNOMUTT HOUR I	8	196		A	3.3	27	257	1362	39v	39v	39v	39v	39v	39v	LT	LT	136v	63v	63v	LT	LT	73v	186v	LT	1001	588^
1 SAT. 8.00A 30 NBC CA		97		B	2.8	24	218	1401	174	40	176	71	151	144	90	25	130	56	73	28	64	49	140	LT	955	617
GODZILLA/DYNOMUTT HOUR II	8	195		A	4.8	27	373	1241	28v	LT	28v	LT	28v	28v	28v	LT	206^	63v	111v	89v	48v	95v	183^	54v	824	459^
1 SAT. 8.30A 30 NBC CA		96		B	4.2	25	327	1663	187	55	188	85	145	133	85	30	168	92	125	73	63	37	155	50	1152	741
GODZILLA/HONG KONG 1	1		194	A	3.1	21	241	1461	382^	71v	382^	261^	286^	337^	121v	LT	71v	71v	71v	71v	LT	LT	33v	33v	975^	739^
2 SAT. 8.00A 30 NBC CA			96	B	3.1	21	241	1461	382	71	382	261	286	337	121	LT	71	71	71	71	LT	LT	33	33	975	739
GODZILLA/HONG KONG 2	1		194	A	4.3	22	335	1973	294^	113v	294^	154v	212^	238^	140v	LT	239^	109v	109v	75v	LT	130v	LT	LT	1440	680^
2 SAT. 8.30A 30 NBC CA			96	B	4.3	22	335	1973	294	113	294	154	212	238	140	LT	239	109	109	75	LT	130	LT	LT	1440	680
GREATEST SUPERFRIENDS-1	4	173	171	A	3.5	18	272	1529	236^	132^	309^	257^	257^	188^	44v	18v	223^	102v	110v	144^	84v	76v	74v	LT	923	573
SAT. 8.00A 30 ABC CA		90	89	B	4.2	22	327	1752	296	122	327	235	263	208	89	35	256	138	188	172	85	54	185	55	984	555
GREATEST SUPERFRIENDS-2	4	173	171	A	5.3	22	412	1512	183^	96^	244^	148^	163^	121^	91^	25v	105^	64v	76^	76^	36v	17v	163^	79^	1000	595
SAT. 8.30A 30 ABC CA		90	89	B	5.8	24	451	1587	226	96	253	151	189	152	100	29	165	93	133	114	51	27	200	86	969	564
HEATHCLIFF & DINGBAT	8	183	182	A	7.1	28	552	1542	160^	76^	228	105^	159^	148^	114^	28v	281	154^	236	160^	118^	45v	201^	64^	832	547
SAT. 11.00A 30 ABC CA		97	97	B	6.8	28	529	1593	232	95	257	120	188	151	121	43	241	139	193	122	84	37	213	94	882	544
IN THE NEWS- 8.26AM	10	187	187	A	4.6	28	358	1363	213^	120^	213^	74v	165^	165^	91^	48v	213^	48v	157^	157^	109^	56v	91^	44v	846	403
SAT. 8.26A 3 CBS CN		98	98	B	3.7	26	288	1359	209	59	215	102	149	110	66	54	174	50	116	110	86	50	117	49	853	413
IN THE NEWS- 8.56AM	10	182	184	A	6.6	32	513	1359	210^	131^	261	125^	163^	166^	103^	55v	201^	107^	140^	117^	72^	47v	154^	47v	743	398
SAT. 8.56A 3 CBS CN		97	97	B	5.6	29	436	1474	257	114	288	163	219	154	96	47	159	67	118	94	73	33	161	82	866	464
IN THE NEWS- 9.26AM	10	201	200	A	8.6	36	669	1534	259	78^	305	188	208	172^	86^	67^	263	185	213	137^	69^	50^	199	105^	767	345
SAT. 9.26A 3 CBS CN		99	99	B	7.9	35	615	1620	285	98	321	203	238	156	79	63	236	157	188	116	55	44	242	125	821	411

KEY: A=CURRENT REPORT B=SEASON AVERAGE

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
IN THE NEWS- 9.59AM	10	201	200	A	9.9	38	770	1610	241	81^	348	196	235	163	111^	82^	310	188	252	142^	103^	51^	239	139^	713	336
SAT. 9.59A 3 CBS CN		99	99	B	9.3	38	724	1711	338	154	395	238	296	193	133	65	330	207	267	161	99	51	247	127	739	357
IN THE NEWS-11.56AM	10	177	178	A	7.3	26	568	1739	252	119^	308	169^	238	160^	139^	51v	300	204^	256	165^	96^	30v	325	138^	806	429
SAT. 11.56A 3 CBS CN		92	92	B	6.3	25	490	1621	336	142	416	240	282	189	128	86	264	159	207	129	87	49	246	124	695	397
IN THE NEWS-12.26PM	10	177	177	A	7.8	27	607	1883	359	132^	410	156^	265	238	202	118^	349	149^	237	181^	149^	91^	368	204	756	448
SAT. 12.26P 3 CBS CN		97	97	B	6.9	26	537	1540	366	141	416	202	264	199	159	106	286	125	186	143	121	83	222	131	616	363
IN THE NEWS-12.56PM	10	164	151	A	7.2	23	560	1525	320	109^	346	114^	207^	198^	217	101^	308	166^	215^	145^	116^	93^	266	132^	605	280
SAT. 12.56P 3 CBS CN		93	82	B	7.3	25	568	1542	310	120	359	165	227	181	151	98	293	145	204	154	122	80	238	113	652	376
IN THE NEWS- 1.26PM	10	164	149	A	6.6	20	513	1495	444	248	527	239	377	269	256	116^	344	166^	221^	161^	151^	102^	94^	60^	530	254
SAT. 1.26P 3 CBS CN		93	81	B	6.8	23	529	1530	419	163	494	213	326	247	202	147	284	121	181	156	133	91	193	112	559	324
IN THE NEWS- 8.26AM-SUN.	10	41	40	A	.9	10	70	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.26A 3 CBS CN		32	32	B	.8	8	62	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
IN THE NEWS- 8.56AM-SUN.	10	43	42	A	1.1	8	86	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.56A 3 CBS CN		36	35	B	1.0	7	78	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
IN THE NEWS-10.56AM	10	188	188	A	7.9	28	615	1595	209	67^	282	153^	223	149^	107^	46v	375	223	274	168^	112^	94^	165^	114^	773	319
SAT. 10.56A 3 CBS CN		97	97	B	7.0	28	545	1635	339	137	396	227	288	173	143	79	306	185	229	154	98	64	224	123	709	335
IN THE NEWS-11.26AM	10	188	188	A	7.4	27	576	1825	283	157^	386	178^	263	182^	160^	99^	374	243	303	157^	109^	65^	275	146^	790	348
SAT. 11.26A 3 CBS CN		97	97	B	6.5	26	506	1692	345	164	416	253	301	178	120	78	308	181	242	139	108	61	263	138	705	370
ISSUES AND ANSWERS	8	183	181	A	3.9	13	303	1442	475	132^	561	166^	325^	251^	277^	220^	571	323^	408	293^	181^	163^	83v	55v	227^	148^
SUN. 12.00N 30 ABC CC		98	98	B	3.6	13	280	1329	518	151	551	140	256	206	237	275	570	182	295	293	276	227	77	LT	131	83
JASON OF STAR COMMAND	10	43	42	A	.9	7	70	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.30A 30 CBS CL		36	35	B	.9	7	70	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
JONNY QUEST	9	172	171	A	5.6	20	436	1477	175^	121^	175^	103^	130^	82^	72^	20v	318	269^	293	62v	49v	25v	60v	60v	924	534
SAT. 12.00N 30 NBC CA		90	86	B	5.1	19	397	1716	257	113	304	169	194	129	94	68	331	176	255	139	131	65	174	91	907	531
KIDS ARE PEOPLE TOO I	10	118	125	A	3.7	15	288	1503	303^	42v	320^	199^	251^	188^	114^	42v	448	257^	355^	350^	164^	83v	193^	110^	542	362^
1 SUN. 10.30A 30 ABC CL		83	83	B	3.1	13	241	1551	375	58	388	184	279	197	183	93	363	168	281	262	165	64	160	89	640	429
2 SUN. 10.30A 36																										
10.30 - 11.00				A	3.5	14	272	1526	301^	55v	308^	191^	246^	192^	117^	32v	441^	264^	352^	350^	155^	78v	207^	121^	570	383^
KIDS ARE PEOPLE TOO II	10	118	125	A	3.7	15	288	1528	281^	21v	336^	215^	253^	147^	90v	55v	501	226^	334^	328^	226^	144^	285^	143^	406^	267^
1 SUN. 11.00A 30 ABC CL		83	83	B	3.4	14	265	1532	390	55	421	201	288	189	181	114	387	185	286	253	175	81	228	126	496	306
2 SUN. 11.06A 24																										
MEET THE PRESS	10	143	170	A	3.9	14	303	1660	511	204^	567	129^	202^	197^	231^	277^	841	207^	350^	369^	390^	363^	83v	29v	169^	86v
SUN. 12.00N 30 NBC CC		90	92	B	3.9	15	303	1420	519	155	595	129	190	151	208	344	677	192	281	277	291	315	36	LT	112	83
MIGHTY MOUSE-HECKL-JECKL	10	187	187	A	3.9	26	303	1323	214^	122^	214^	72v	168^	168^	96v	46v	218^	33v	163^	163^	130^	55v	79v	30v	812	419
SAT. 8.00A 30 CBS CA		98	98	B	3.2	24	249	1380	221	67	227	106	150	115	68	63	174	47	121	114	90	48	118	38	861	445
NCAA FOOTBALL PRE GAME	10	215	214	A	6.8	24	529	1382	194^	52v	233	81^	112^	92^	107^	100^	676	242	344	344	280	256	105^	18v	368	203^
1 SAT. 12.00N 21 ABC SC		99	99	B	5.9	21	459	1482	289	68	322	123	175	138	127	129	740	298	436	403	294	237	133	39	287	165
2 SAT. 12.00N 27																										
NCAA FOOTBALL GAME CONT'D	10	215	217	A	13.7	41	1066	1492	282	98^	316	91^	156	146	143	136	827	287	454	414	361	308	132	38^	217	147

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND NOV. 1980 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NCAA FOOTBALL GAME-CONT'D																										
1 SAT. 12.21P 175 ABC SE		99	99	B	10.6	33	825	1467	330	120	367	125	190	162	151	153	838	313	474	446	360	295	119	31	143	98
2 SAT. 12.34P 191																										
12.30 - 1.00				A	10.0	33	778	1554	232	51^	234	45^	88^	100^	110^	125^	831	314	438	381	310	315	177	52^	312	178
1.00 - 1.30				A	11.9	37	926	1533	251	74^	267	49^	109^	116^	136	137	858	303	492	438	367	310	157	62^	251	165
1.30 - 2.00				A	13.9	42	1081	1477	273	72^	297	82^	149	127	136	130	819	277	455	415	359	307	138	54^	223	152
2.00 - 2.30				A	14.5	43	1128	1402	267	91^	307	84^	144	150	136	134	806	276	439	408	350	302	113	22v	176	120
2.30 - 3.00				A	15.7	45	1221	1466	286	128	340	107	182	176	154	129	796	262	423	402	364	305	121	24v	209	146
3.00 - 3.30				A	17.6	49	1369	1559	349	152^	412	175	253	200	174	140^	852	306	502	451	402	284	101^	33v	194	143^
NCAA FOOTBALL POST GAME	6	215		A	15.1	41	1175	1340	324	119^	350	59^	132^	138^	148^	186^	772	224	329	387	349	340	119^	27v	99^	75^
1 SAT. 3.16P 29 ABC SC		99		B	10.8	29	840	1463	354	124	379	104	199	170	184	155	847	328	489	456	357	285	126	27	111	95
NCAA FOOTBALL GAME 2	5	215	214	A	16.8	40	1307	1562	370	177	425	115	214	207	202	182	896	297	503	493	442	306	113	32^	128	106
1 SAT. 3.45P 165 ABC SE		99	99	B	13.3	33	1035	1556	397	175	449	144	224	203	202	179	901	303	499	465	423	315	87	25	119	93
2 SAT. 3.45P 184																										
4.00 - 4.30				A	16.6	45	1291	1480	349	157	377	93	170	182	183	175	885	274	465	465	436	327	103	32^	115	91^
4.30 - 5.00				A	16.6	44	1291	1503	334	148	369	99	169	181	170	167	905	297	492	473	431	323	106	37^	123	106
5.00 - 5.30				A	16.3	40	1268	1554	367	193	406	115	207	206	188	167	909	314	504	476	428	315	121	33^	118	97
5.30 - 6.00				A	17.7	41	1377	1552	363	203	426	125	218	216	192	174	872	294	486	464	416	307	119	28^	135	116
6.00 - 6.30				A	17.8	36	1385	1741	438	204	531	142	290	257	268	215	940	320	569	572	487	280	114	34^	156	121
NCAA FOOTBALL POST 2	4	213	212	A	13.7	27	1066	1722	475	186	579	167	327	286	293	205	892	364	596	531	446	237	122	28^	129	98^
1 SAT. 6.30P 30 ABC SC		99	99	B	12.7	25	988	1711	483	178	588	180	318	277	282	217	876	344	565	500	426	255	109	28	138	107
2 SAT. 6.49P 11																										
NEW FAT ALBERT SHOW	10	177	177	A	8.3	29	646	1997	395	154^	442	184^	280	270	208	104^	320	160^	248	166^	134^	64^	387	214	848	487
SAT. 12.00N 30 CBS CA		97	97	B	7.0	26	545	1643	381	147	435	225	281	200	151	102	261	138	189	128	97	59	280	147	667	392
NFL '80-NBC	10	157	167	A	5.3	17	412	1529	367	139^	379	139^	205^	196^	167^	119^	945	353	590	506	476	257^	103^	11v	102^	76^
SUN. 12.30P 30 NBC SC		87	88	B	5.3	18	412	1513	402	120	460	149	247	207	201	174	788	299	475	426	365	244	149	32	116	104
NFL FOOTBALL GM 1-NBC	9	202	220	A	16.2	37	1260	1611	396	169	416	165	253	230	187	129	920	340	584	527	444	250	139	21v	136	111
1 SUN. 1.00P 185 NBC SE		84	99	B	14.0	36	1089	1607	390	166	439	177	271	232	184	135	899	341	569	524	432	251	135	36	134	99
2 SUN. 1.00P 184																										
1.00 - 1.30				A	12.4	34	965	1611	359	156	393	169	257	221	174	111^	904	355	587	524	433	230	163	17v	151	114^
1.30 - 2.00				A	15.6	38	1214	1641	366	136	390	157	249	225	181	113	930	359	595	539	453	240	159	27^	162	119
2.00 - 2.30				A	16.4	37	1276	1595	387	164	412	166	257	228	181	123	925	343	594	531	449	242	132	24^	126	103
2.30 - 3.00				A	16.5	36	1284	1562	399	161	411	158	245	227	184	131	920	343	590	532	439	244	127	19v	104	84^
3.00 - 3.30				A	17.6	37	1369	1584	395	178	410	160	239	209	175	141	906	325	578	521	440	252	140	23^	128	112
3.30 - 4.00				A	19.1	39	1486	1643	437	202	455	174	266	257	202	148	909	321	566	509	438	268	130	24^	149	129
NFL FOOTBALL GAME 2-NBC	5	216		A	21.1	41	1642	1545	395	190	422	113^	258	268	250	118^	934	379	605	578	431	243	57^	LT	132^	94^
1 SUN. 4.05P 166 NBC SE		99		B	16.8	36	1307	1694	392	167	445	144	267	247	216	142	954	376	620	569	452	263	113	28	182	128
4.00 - 4.30				A	16.3	34	1268	1494	371	180^	377	104^	254	282	242	75^	939	357	608	596	443	238	40v	LT	138^	103^
4.30 - 5.00				A	19.3	40	1502	1549	406	185	423	104^	259	277	265	107^	948	353	590	606	459	244	45^	LT	133^	91^
5.00 - 5.30				A	21.2	43	1649	1586	410	193	437	118^	265	281	255	122^	967	379	620	593	461	255	60^	LT	122^	91^
5.30 - 6.00				A	23.8	46	1852	1523	410	197	442	119^	276	282	259	123^	928	380	599	558	423	245	44^	LT	109^	80^
6.00 - 6.30				A	23.9	43	1859	1533	375	178	410	107^	233	233	234	139	917	401	613	555	405	243	69^	7v	137	101^
6.30 - 7.00				A	21.4	38	1665	1578	389	209	426	122^	259	262	246	124^	890	390	585	568	397	220	86^	8v	176	107^
NFL FOOTBALL POST-NBC	4		179	A	11.8	24	918	1691	446	187^	474	122^	246^	286	259	162^	866	247^	524	492	470	276	154^	LT	197^	186^
2 SUN. 4.21P 11 NBC SC			92	B	9.5	21	739	1700	439	166	483	187	292	275	226	128	911	333	585	518	437	267	133	31	173	130

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NFL FOOTBALL POST 2-NBC	3	216		A	17.7	31	1377	1553	408	234	441	143^	281	273	250	116^	816	363	537	542	357	187	105^	8v	191	118^
1 SUN. 6.51P 9 NBC SC		99		B	14.5	27	1128	1637	382	190	404	134	239	251	225	127	887	360	595	555	404	226	142	25	204	135
PLASTICMAN/BABY PLAS SHOW	8	168	169	A	5.9	24	459	1290	164^	49v	222^	89^	172^	151^	120^	39v	260^	102^	197^	107^	148^	63v	136^	52v	672	416
SAT. 11.30A 30 ABC CA		93	93	B	5.8	25	451	1530	236	89	262	113	190	157	133	51	242	92	175	135	123	52	162	80	864	535
RICHIE RICH	3	178	179	A	7.3	27	568	1847	256	115^	345	175^	229	161^	115^	81^	214	109^	160^	126^	96^	46v	184^	106^	1104	772
SAT. 9.30A 30 ABC CA		95	95	B	7.4	28	576	1862	281	127	341	194	236	157	100	82	214	92	151	123	115	57	188	103	1119	744
SCHOOLHOUSE ROCK-8.26AM	4	173	171	A	4.3	21	335	1549	228^	138^	290^	242^	242^	194^	42v	15v	197^	106^	113^	122^	55v	62v	127^	14v	935	576
SAT. 8.26A 3 ABC CN		90	89	B	5.1	25	397	1662	286	118	310	216	242	208	93	39	229	130	173	153	63	48	194	49	929	531
SCHOOLHOUSE ROCK-10.26AM	8	178	179	A	7.5	25	584	1704	208	98^	283	130^	194^	156^	121^	55^	279	153^	239	167^	126^	32v	210	118^	932	601
SAT. 10.26A 3 ABC CN		95	95	B	6.8	26	529	1626	236	97	272	137	202	146	123	51	207	103	166	126	86	33	198	111	949	586
SCHOOLHOUSE ROCK-10.56AM	3	184	183	A	7.9	30	615	1611	186^	75^	198	76^	140^	163^	114^	24v	273	155^	220	126^	108^	47v	287	86^	853	562
SAT. 10.56A 3 ABC CN		97	97	B	7.3	28	568	1622	208	94	221	115	161	160	94	36	292	152	224	150	120	64	281	96	828	541
SCHOOLHOUSE ROCK-11.55AM	7	130	130	A	3.4	12	265	1525	462	144^	499	249^	279^	240^	64v	220^	442^	265^	363^	318^	98v	79v	63v	26v	521	332^
SUN. 11.55A 4 ABC CN		85	85	B	2.9	11	226	1336	416	132	457	170	219	203	164	216	366	152	246	223	136	112	86	63	427	267
SCOOBY & SCRAPPY DOO	3	177	179	A	7.9	27	615	1696	211	103^	288	142^	205	154^	110^	53^	251	142^	214	154^	109^	31v	201	118^	956	632
SAT. 10.00A 30 ABC CA		94	95	B	7.9	28	615	1689	226	109	279	158	200	142	89	59	246	118	190	144	116	52	210	125	954	608
SPORTSWORLD-SAT	6	169	168	A	4.6	12	358	1466	561	162^	606	214^	346	248^	250^	210^	585	162^	302^	309^	346	234^	100^	28v	175^	134^
SAT. 4.00P 90 NBC SE		90	90	B	5.5	15	428	1548	476	130	509	162	286	229	249	184	782	249	444	403	378	302	100	38	157	102
4.00 - 4.30				A	4.0	11	311	1219	454	107^	496	178^	251^	190^	222^	180^	508	149^	249^	251^	247^	231^	92v	LT	123^	107^
4.30 - 5.00				A	4.6	12	358	1380	545	120^	595	181^	320^	256^	237^	235^	509	109^	260^	272^	332^	221^	67v	14v	209^	154^
5.00 - 5.30				A	5.4	13	420	1669	638	233^	683	262^	426	278^	276^	209^	678	215^	365	374	411	229^	127^	47v	181^	130^
SUNDAY MORNING	10	118	118	A	4.3	21	335	1272	457	179^	487	75v	131^	232^	281^	255^	513	134^	248^	260^	284^	212^	122^	LT	150^	114^
SUN. 9.00A 90 CBS N		80	80	B	4.0	21	311	1384	541	205	583	116	244	289	337	263	608	186	311	334	306	227	74	LT	119	80
9.00 - 9.30				A	3.5	21	272	1342	466	150^	510	58v	117^	206^	302^	304^	588	195^	324^	343^	290^	213^	152^	LT	92v	71v
9.30 - 10.00				A	4.5	22	350	1254	470	194^	498	75v	127^	232^	282^	266^	458	81v	186^	204^	279^	214^	158^	LT	140^	106^
10.00 - 10.30				A	4.8	21	373	1268	456	196^	477	89^	155^	263^	275^	214^	525	136^	252^	262^	296^	219^	67v	LT	199^	148^
TARZAN/LONE RANGER-1	10	164	151	A	7.5	24	584	1697	366	151^	386	115^	210	246	237	103^	335	184^	245	160^	122^	90^	271	113^	705	336
SAT. 12.30P 30 CBS CA		93	82	B	7.3	26	568	1602	328	122	376	179	234	184	151	102	272	138	197	146	110	70	246	108	708	405
TARZAN/LONE RANGER-2	10	164	149	A	7.2	22	560	1514	448	237	510	221	359	274	256	118^	321	145^	201^	159^	147^	103^	140^	84^	543	292
SAT. 1.00P 30 CBS CA		93	81	B	7.4	25	576	1561	418	160	488	214	321	250	193	145	273	120	171	148	120	91	217	124	583	349
30 MINUTES	9	165	158	A	4.4	13	342	1307	527	242^	601	309^	414	307^	254^	140^	337^	144^	144^	97^	123^	172^	62v	27v	307^	207^
SAT. 1.30P 30 CBS DN		92	89	B	4.6	15	358	1504	508	200	585	254	355	279	219	185	328	126	188	161	149	123	229	107	362	227
THREE ROBONIC STOOGES	10	41	40	A	.6	7	47	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.00A 30 CBS CA		32	32	B	.6	7	47	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
THUNDARR-THE BARBARIAN	8	184	183	A	8.0	30	622	1677	184^	73^	195	71^	136^	156^	116^	25v	282	153^	232	146^	124^	35v	290	94^	910	595
SAT. 10.30A 30 ABC CA		97	97	B	7.3	29	568	1625	227	70	240	134	186	168	101	32	223	127	182	119	83	31	248	113	914	580
TIME OUT-8:28AM	10	196	194	A	4.0	26	311	1370	131^	48v	131^	64v	89v	109^	67v	LT	129^	64v	64v	29v	LT	65v	104^	20v	1006	679
SAT. 8.28A 2 NBC CN		97	96	B	3.5	26	272	1470	203	33	203	115	177	158	78	LT	133	68	84	53	52	43	116	31	1018	687
TIME OUT-9:28AM	10	207	206	A	4.9	22	381	1682	219^	82^	219^	140^	160^	160^	79v	32v	60v	23v	23v	23v	LT	37v	219^	44v	1184	659
SAT. 9.28A 2 NBC CN		99	99	B	4.9	23	381	1795	242	121	260	147	196	158	83	41	102	63	79	44	32	18	200	65	1233	761

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND NOV. 1980 REPORT

WEEKEND DAYTIME CONT'D

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
TIME OUT-10:28AM					10	207	205	A	5.1	19	397	1330	189^	86^	189^	139^	156^	129^	50v	20v	80^	51v	51v	19v	12v	29v	209^	88^	852	514
SAT.	10.28A	2	NBC	CN		99	99	B	4.9	20	381	1669	281	102	287	165	197	125	77	65	193	115	143	91	73	47	248	94	941	604
TIME OUT-11:28AM					10	198	195	A	6.6	24	513	1444	275	112^	312	184^	197^	126^	43v	98^	284	147^	212^	95^	120^	72^	194^	58v	654	404
SAT.	11.28A	2	NBC	CN		98	96	B	5.5	22	428	1599	259	84	306	165	192	114	62	99	291	183	224	105	92	59	225	109	777	492
TIME OUT-12:28PM					10	172	171	A	4.8	17	373	1517	200^	120^	200^	123^	143^	100^	77v	15v	320^	276^	301^	70v	44v	19v	99^	99^	898	512
SAT.	12.28P	2	NBC	CN		90	86	B	4.5	17	350	1706	278	112	326	181	208	147	99	70	317	179	252	141	117	60	185	103	878	482
TOM AND JERRY					10	185	184	A	5.9	30	459	1331	211^	138^	253^	114^	155^	165^	100^	59v	198^	85^	120^	109^	79^	65v	156^	54v	724	412
SAT.	8.30A	30	CBS	CA		98	97	B	4.9	27	381	1464	246	108	274	151	204	146	86	53	155	54	102	86	73	43	150	75	885	478

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. NOV.10, 1980

WEEK 1

Network	Measure	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))	20,070				30,190							
ABC TV	TOTAL AUDIENCE (%)	25.8				38.8							
ABC TV	Program	← THAT'S INCREDIBLE (OP) →				← NFL MONDAY NIGHT FOOTBALL NEW ENGLAND VS HOUSTON (9:00-12:04AM)(+OP) →							
ABC TV	AVERAGE AUDIENCE (Households (000))	15,720				17,270							
ABC TV	AVERAGE AUDIENCE (%)	20.2	19.5*		21.0*	22.2	22.9*		24.0*		24.3*		22.8*
ABC TV	SHARE OF AUDIENCE %	30	29 *		30 *	37	33 *		35 *		36 *		36 *
ABC TV	AVG. AUD. BY ¼ HR. %	18.8	20.1	20.7	21.2	22.1	23.6	23.9	24.0	24.6	24.0	23.4	22.1
CBS TV	TOTAL AUDIENCE (Households (000))	26,300										12,990	
CBS TV	TOTAL AUDIENCE (%)	33.8										16.7	
CBS TV	Program	← CHAMP (OP) →										LADIES' MAN	
CBS TV	AVERAGE AUDIENCE (Households (000))	15,640										11,130	
CBS TV	AVERAGE AUDIENCE (%)	20.1	18.0*		19.3*		21.5*		20.8*		21.0*	14.3	
CBS TV	SHARE OF AUDIENCE %	29	27 *		28 *		31 *		30 *		32 *	24	
CBS TV	AVG. AUD. BY ¼ HR. %	17.9	18.1	18.9	19.7	22.2	20.8	20.8	20.8	21.1	20.9	14.7	13.8
NBC TV	TOTAL AUDIENCE (Households (000))	21,080				23,110							
NBC TV	TOTAL AUDIENCE (%)	27.1				29.7							
NBC TV	Program	← LITTLE HOUSE-PRAIRIE (OP) →				← NBC MONDAY NIGHT MOVIES ICE CASTLES →							
NBC TV	AVERAGE AUDIENCE (Households (000))	16,880				15,170							
NBC TV	AVERAGE AUDIENCE (%)	21.7	20.3*		23.1*	19.5	19.4*		18.9*		18.6*		21.2*
NBC TV	SHARE OF AUDIENCE %	32	30 *		33 *	29	28 *		27 *		28 *		35 *
NBC TV	AVG. AUD. BY ¼ HR. %	19.5	21.1	23.0	23.3	19.0	19.9	19.0	18.7	18.7	18.5	21.0	21.4

WEEK 2

Network	Measure	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))	21,240				30,190							
ABC TV	TOTAL AUDIENCE (%)	27.3				38.8							
ABC TV	Program	← THAT'S INCREDIBLE (OP) →				← NFL MONDAY NIGHT FOOTBALL OAKLAND VS SEATTLE (9:00-12:19AM)(+OP) →							
ABC TV	AVERAGE AUDIENCE (Households (000))	16,570				16,570							
ABC TV	AVERAGE AUDIENCE (%)	21.3	19.8*		22.8*	21.3	19.7*		23.1*		24.6*		22.1*
ABC TV	SHARE OF AUDIENCE %	30	28 *		32 *	35	28 *		33 *		36 *		34 *
ABC TV	AVG. AUD. BY ¼ HR. %	19.5	20.1	22.7	22.8	19.2	20.2	22.5	23.7	24.7	24.4	22.9	21.4
CBS TV	TOTAL AUDIENCE (Households (000))	15,090		13,380		21,860		17,270		17,820			
CBS TV	TOTAL AUDIENCE (%)	19.4		17.2		28.1		22.2		22.9			
CBS TV	Program	FLO		LADIES' MAN (OP)		M*A*S*H		HOUSE CALLS		← LOU GRANT →			
CBS TV	AVERAGE AUDIENCE (Households (000))	13,850		12,370		18,520		15,870		15,170			
CBS TV	AVERAGE AUDIENCE (%)	17.8		15.9		23.8		20.4		19.5	19.1*		19.9*
CBS TV	SHARE OF AUDIENCE %	25		22		33		29		31	29 *		33 *
CBS TV	AVG. AUD. BY ¼ HR. %	17.4	18.3	15.6	16.2	22.6	25.0	20.7	20.1	18.7	19.5	20.0	19.7
NBC TV	TOTAL AUDIENCE (Households (000))	22,330				23,500							
NBC TV	TOTAL AUDIENCE (%)	28.7				30.2							
NBC TV	Program	← LITTLE HOUSE-PRAIRIE (OP) →				← NBC MONDAY NIGHT MOVIES THE DIARY OF ANNE FRANK →							
NBC TV	AVERAGE AUDIENCE (Households (000))	18,520				15,720							
NBC TV	AVERAGE AUDIENCE (%)	23.8	22.6*		25.0*	20.2	21.7*		20.5*		19.8*		18.8*
NBC TV	SHARE OF AUDIENCE %	33	32 *		34 *	30	30 *		30 *		30 *		31 *
NBC TV	AVG. AUD. BY ¼ HR. %	21.7	23.4	25.0	24.9	22.4	21.1	20.8	20.2	20.3	19.3	19.0	18.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.1	63.5	64.0	65.7	66.2	67.8	69.3	70.7	69.7	69.8	69.2	68.4	67.3	65.7	61.7	59.0
WK. 2	65.2	67.6	68.3	69.1	69.7	71.3	72.4	73.1	72.5	72.0	69.7	68.9	66.9	65.1	62.8	59.7

U.S. TV Households: 77,800,000

For explanation of symbols, See page A

EVE.MON. NOV.17, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. NOV.11, 1980

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					20,070 25.8		17,820 22.9		17,660 22.7		16,570 21.3		17,120 22.0			
ABC TV program					HAPPY DAYS		LAVERNE & SHIRLEY (R)		THREE'S COMPANY		TOO CLOSE FOR COMFORT (OP)		HART TO HART			
AVERAGE AUDIENCE (Households (000) & %)					18,130 23.3		16,490 21.2		16,180 20.8		14.860 19.1		14,700 18.9	18.7*		19.0*
SHARE OF AUDIENCE %					34		31		30		28		31	30 *		32 *
AVG. AUD. BY ¼ HR. %					22.6	24.0	20.9	21.6	20.8	20.8	19.5	18.8	18.2	19.2	19.4	18.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					16,570 21.3				22,020 28.3							
CBS TV program					GNOMES (OP)				CBS TUESDAY NIGHT MOVIES THE PROMISE OF LOVE							
AVERAGE AUDIENCE (Households (000) & %)					11,980 15.4	15.6*		15.1*	15,170 19.5	16.8*		18.1*		21.6*		21.5*
SHARE OF AUDIENCE %					23	23 *		22 *	30	24 *		27 *		35 *		37 *
AVG. AUD. BY ¼ HR. %					16.3	15.0	15.3	15.0	16.4	17.1	17.8	18.4	21.3	21.9	21.6	21.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					25,910 33.3								14,700 18.9			
NBC TV program					NBC TUESDAY NIGHT MOVIE SMOKEY AND THE BANDIT (R)								SMOTHERS BROTHERS SPC. 2			
AVERAGE AUDIENCE (Households (000) & %)					17,580 22.6	18.9*		23.3*		24.1*		24.0*	10,350 13.3	14.8*		11.8*
SHARE OF AUDIENCE %					33	28 *		34 *		35 *		36 *	22	24 *		20 *
AVG. AUD. BY ¼ HR. %					18.2	19.7	23.0	23.7	24.4	23.9	24.2	23.9	16.0	13.6	12.4	11.2

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					22,410 28.8		21,240 27.3		22,560 29.0		21,470 27.6		19,990 25.7			
ABC TV program					HAPPY DAYS		LAVERNE & SHIRLEY		THREE'S COMPANY		TOO CLOSE FOR COMFORT (OP)		HART TO HART			
AVERAGE AUDIENCE (Households (000) & %)					19,760 25.4		19,220 24.7		20,460 26.3		19,530 25.1		16,880 21.7	22.2*		21.2*
SHARE OF AUDIENCE %					37		36		39		37		34	34 *		34 *
AVG. AUD. BY ¼ HR. %					24.2	26.6	24.4	24.9	25.6	27.0	25.4	24.8	22.4	21.9	21.4	21.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					24,900 32.0											
CBS TV program					CBS TUESDAY NIGHT MOVIES THE TRIAL OF BILLY JACK (OP)											
AVERAGE AUDIENCE (Households (000) & %)					15,480 19.9	19.8*		19.5*		19.6*		20.0*		20.9*		19.8*
SHARE OF AUDIENCE %					30	29 *		28 *		29 *		30 *		32 *		32 *
AVG. AUD. BY ¼ HR. %					19.9	19.7	19.3	19.7	19.8	19.4	19.7	20.2	21.1	20.6	20.6	19.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					18,280 23.5								16,260 20.9			
NBC TV program					TRIBUTE-JUKEBOX WINNERS (OP)								BARBARA MANDRELL SPECIAL			
AVERAGE AUDIENCE (Households (000) & %)					11,050 14.2	12.6*		14.5*		14.3*		15.3*	13,540 17.4	18.0*		16.8*
SHARE OF AUDIENCE %					21	19 *		21 *		21 *		23 *	27	27 *		27 *
AVG. AUD. BY ¼ HR. %					12.3	12.9	14.2	14.8	14.7	13.9	15.0	15.6	17.8	18.3	17.6	16.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	64.1	66.2	66.4	67:4	67.2	68.0	68.9	69.5	69.4	69.1	68.2	67.1	62.2	61.1	59.9	57.7
WK. 2	64.1	64.9	64.7	66.7	67.3	68.4	68.0	69.0	68.2	68.1	67.4	67.8	66.8	65.3	63.6	59.7

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE.TUE. NOV.18, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. WED. NOV. 12, 1980

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					16,800				18,280				16,260			
TOTAL AUDIENCE (%)					21.6				23.5				20.9			
Program					EIGHT IS ENOUGH				SOAP (OP)				VEGA$			
AVERAGE AUDIENCE (Households (000))					13,930				15,480				12,450			
AVERAGE AUDIENCE (%)					17.9	17.1*		18.7*	19.9	19.8*		19.9*	16.0	16.0*		16.0*
SHARE OF AUDIENCE %					28	27 *		28 *	30	30 *		30 *	26	26 *		27 *
AVG. AUD. BY ¼ HR. %					16.6	17.6	18.1	19.2	19.8	19.8	20.2	19.6	16.0	16.0	16.2	15.8
CBS TV TOTAL AUDIENCE (Households (000))					16,570				22,410							
TOTAL AUDIENCE (%)					21.3				28.8							
Program					ENOS (OP)				CBS WEDNESDAY NIGHT MOVIE — ANGEL CITY							
AVERAGE AUDIENCE (Households (000))					13,850				14,630							
AVERAGE AUDIENCE (%)					17.8	17.2*		18.4*	18.8	16.8*		17.6*		20.0*		20.8*
SHARE OF AUDIENCE %					27	27 *		28 *	30	25 *		27 *		32 *		35 *
AVG. AUD. BY ¼ HR. %					16.9	17.5	18.6	18.2	16.4	17.2	17.7	17.6	19.9	20.1	20.8	20.8
NBC TV TOTAL AUDIENCE (Households (000))					19,680				20,310				16,570			
TOTAL AUDIENCE (%)					25.3				26.1				21.3			
Program					REAL PEOPLE (OP)				DIFF'RENT STROKES				QUINCY, M.E.			
AVERAGE AUDIENCE (Households (000))					16,340				16,490				14,080			
AVERAGE AUDIENCE (%)					21.0	20.2*		21.8*	21.2	20.9*		21.6*	18.1	18.5*		17.6*
SHARE OF AUDIENCE %					32	32 *		33 *	32	32 *		33 *	30	30 *		29 *
AVG. AUD. BY ¼ HR. %					19.7	20.8	21.5	22.0	20.6	21.2	21.6	21.7	18.9	18.2	17.8	17.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					19,760				16,100		15,560		15,640			
TOTAL AUDIENCE (%)					25.4				20.7		20.0		20.1			
Program					EIGHT IS ENOUGH				TAXI		SOAP (OP)		VEGA$			
AVERAGE AUDIENCE (Households (000))					15,560				14,630		14,320		12,530			
AVERAGE AUDIENCE (%)					20.0	19.0*		21.1*	18.8		18.4		16.1	15.9*		16.3*
SHARE OF AUDIENCE %					30	29 *		31 *	28		28		27	27 *		28 *
AVG. AUD. BY ¼ HR. %					18.6	19.4	20.8	21.4	19.1	18.6	18.5	18.4	16.1	15.7	16.2	16.4
CBS TV TOTAL AUDIENCE (Households (000))					16,490				18,590							
TOTAL AUDIENCE (%)					21.2				23.9							
Program					ENOS (OP)				CBS WEDNESDAY NIGHT MOVIE — HOMEWARD BOUND							
AVERAGE AUDIENCE (Households (000))					13,460				12,530							
AVERAGE AUDIENCE (%)					17.3	17.4*		17.1*	16.1	16.0*		15.8*		16.6*		15.9*
SHARE OF AUDIENCE %					26	26 *		25 *	26	24 *		24 *		28 *		28 *
AVG. AUD. BY ¼ HR. %					17.7	17.2	17.1	17.2	16.1	15.8	15.8	15.9	16.6	16.5	16.2	15.6
NBC TV TOTAL AUDIENCE (Households (000))					19,370				18,210		16,880		17,190			
TOTAL AUDIENCE (%)					24.9				23.4		21.7		22.1			
Program					REAL PEOPLE (OP)				DIFF'RENT STROKES		FACTS OF LIFE		QUINCY, M.E.			
AVERAGE AUDIENCE (Households (000))					15,720				16,260		15,480		14,470			
AVERAGE AUDIENCE (%)					20.2	19.5*		20.8*	20.9		19.9		18.6	18.4*		18.8*
SHARE OF AUDIENCE %					30	30 *		31 *	32		31		32	31 *		33 *
AVG. AUD. BY ¼ HR. %					19.0	20.0	20.5	21.1	20.4	21.5	20.0	19.8	18.3	18.5	18.9	18.7

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	62.3	62.4	61.6	61.8	63.1	64.5	65.4	66.5	65.8	65.9	66.4	66.1	62.5	61.6	60.7	59.4
WK. 2	62.8	64.4	64.4	65.2	65.5	66.1	67.1	68.7	66.0	66.1	65.3	65.2	60.6	58.8	58.8	56.9

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE. WED. NOV. 19, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					21,780				17,890		17,740		17,270			
TOTAL AUDIENCE (%)					28.0				23.0		22.8		22.2			
Program					MORK & MINDY				BARNEY MILLER		IT'S A LIVING (OP)		20/20			
AVERAGE AUDIENCE (Households (000))					16,730				16,180		15,480		12,370			
AVERAGE AUDIENCE (%)					21.5	20.3*		22.7*	20.8		19.9		15.9	16.5*		15.4*
SHARE OF AUDIENCE %					33	31 *		35 *	32		31		27	26 *		28 *
AVG. AUD. BY ¼ HR. %					18.8	21.7	22.8	22.6	20.6	21.1	20.0	19.7	17.4	15.7	16.0	14.7
CBS TV																
TOTAL AUDIENCE (Households (000))					27,070										15,090	
TOTAL AUDIENCE (%)					34.8										19.4	
Program					ROCKY (R)(OP)										M*A*S*H(B) (R)	
AVERAGE AUDIENCE (Households (000))					14,700										12,840	
AVERAGE AUDIENCE (%)					18.9	16.6*		17.7*		19.1*		19.4*		21.8*	16.5	
SHARE OF AUDIENCE %					29	26 *		27 *		29 *		30 *		35 *	30	
AVG. AUD. BY ¼ HR. %					16.5	16.6	17.4	18.1	19.1	19.2	19.4	19.3	22.0	21.7	16.6	16.5
NBC TV																
TOTAL AUDIENCE (Households (000))					22,720								18,830			
TOTAL AUDIENCE (%)					29.2								24.2			
Program					NBC THURSDAY NIGHT MOVIES THE GODFATHER SAGA, PART 1(R)								GEORGE BURNS IN NASHVILLE			
AVERAGE AUDIENCE (Households (000))					14,240								13,770			
AVERAGE AUDIENCE (%)					18.3	18.8*		17.7*		17.9*		18.7*	17.7	17.4*		18.0*
SHARE OF AUDIENCE %					28	29 *		27 *		28 *		29 *	30	28 *		32 *
AVG. AUD. BY ¼ HR. %					19.2	18.5	18.0	17.4	17.8	18.0	18.0	19.4	17.1	17.7	18.1	17.8

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					14,630		25,750									
TOTAL AUDIENCE (%)					18.8		33.1									
Program					MORK & MINDY (OP)		ABC NFL FOOTBALL SPECIAL SAN DIEGO VS MIAMI (8:30-11:27PM)(+OP) (SUSTAINING 11:27-11:51PM)									
AVERAGE AUDIENCE (Households (000))					12,370		13,230									
AVERAGE AUDIENCE (%)					15.9		17.0	14.3*		15.8*		16.9*		18.4*		18.2*
SHARE OF AUDIENCE %					25		27	22 *		24 *		25 *		28 *		29 *
AVG. AUD. BY ¼ HR. %					15.7	16.0	14.3	14.4	15.3	16.3	16.5	17.3	18.2	18.6	18.3	18.1
CBS TV																
TOTAL AUDIENCE (Households (000))					19,760				21,550				16,800			
TOTAL AUDIENCE (%)					25.4				27.7				21.6			
Program					WALTONS (OP)				KENNY ROGERS' AMERICA				KNOTS LANDING			
AVERAGE AUDIENCE (Households (000))					15,330				16,800				13,380			
AVERAGE AUDIENCE (%)					19.7	18.2*		21.2*	21.6	21.7*		21.6*	17.2	17.1*		17.3*
SHARE OF AUDIENCE %					30	28 *		32 *	33	33 *		33 *	28	27 *		29 *
AVG. AUD. BY ¼ HR. %					17.8	18.5	20.7	21.7	21.4	22.0	21.9	21.2	17.1	17.2	17.3	17.3
NBC TV																
TOTAL AUDIENCE (Households (000))					17,270		16,960		24,040							
TOTAL AUDIENCE (%)					22.2		21.8		30.9							
Program					DAFFY-THANKS FOR GIVING		BERENSTAIN BEARS BIG PAW (OP)		NBC THURSDAY NIGHT MOVIES SKYWARD (9:00-10:55PM) (SUS-OP)							
AVERAGE AUDIENCE (Households (000))					14,390		15,090		17,120							
AVERAGE AUDIENCE (%)					18.5		19.4		22.0	20.0*		21.9*		22.8*		23.8*
SHARE OF AUDIENCE %					29		30		34	30 *		33 *		36 *		39 *
AVG. AUD. BY ¼ HR. %					18.6	18.3	19.6	19.2	19.1	20.8	21.6	22.2	22.9	22.8	23.6	24.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.9	62.4	62.5	63.9	64.3	65.1	65.5	65.5	64.6	65.3	64.2	64.6	63.1	62.1	57.1	54.3
WK. 2	60.1	61.8	62.5	63.5	64.1	64.8	65.5	65.9	65.2	66.1	66.2	66.3	63.5	62.8	61.5	59.5

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. NOV.14, 1980

WEEK 1

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					16,180		14,780		18,830							
TOTAL AUDIENCE (%)					20.8		19.0		24.2							
Program					BENSON		I'M A BIG GIRL NOW (OP)		← ABC FRIDAY NIGHT MOVIE → CALIFORNIA SUITE							
AVERAGE AUDIENCE (Households (000))					14,240		13,070		10,970							
AVERAGE AUDIENCE (%)					18.3		16.8		14.1	16.0*		15.6*		13.3*		11.5*
SHARE OF AUDIENCE %					30		27		22	25 *		24 *		20 *		18 *
AVG. AUD. BY ¼ HR. %					17.5	19.1	16.8	16.8	16.0	16.1	16.2	15.0	14.1	12.6	11.9	11.0

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					19,060				25,990				30,420			
TOTAL AUDIENCE (%)					24.5				33.4				39.1			
Program					← INCREDIBLE HULK (OP) →				← DUKES OF HAZZARD →				← DALLAS →			
AVERAGE AUDIENCE (Households (000))					15,170				22,640				27,700			
AVERAGE AUDIENCE (%)					19.5	17.8*		21.2*	29.1	27.6*		30.6*	35.6	35.6*		35.7*
SHARE OF AUDIENCE %					32	29 *		34 *	45	43 *		47 *	56	55 *		56 *
AVG. AUD. BY ¼ HR. %					17.2	18.3	20.7	21.6	26.4	28.9	30.1	31.1	34.8	36.4	36.4	35.0

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					14,000				15,790							
TOTAL AUDIENCE (%)					18.0				20.3							
Program					← SIEGFRIED & ROY (OP) →				← NBC FRIDAY NIGHT MOVIE → THE GODFATHER SAGA, PART 2(R)							
AVERAGE AUDIENCE (Households (000))					10,430				10,970							
AVERAGE AUDIENCE (%)					13.4	13.0*		13.8*	14.1	14.0*		14.6*		13.8*		13.8*
SHARE OF AUDIENCE %					22	21 *		22 *	22	22 *		22 *		21 *		22 *
AVG. AUD. BY ¼ HR. %					13.2	12.8	13.6	13.9	13.8	14.1	14.4	14.9	14.0	13.6	13.7	14.0

WEEK 2

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					16,800		16,100		16,490							
TOTAL AUDIENCE (%)					21.6		20.7		21.2							
Program					BENSON		I'M A BIG GIRL NOW (OP)		← ABC FRIDAY NIGHT MOVIE → CONVOY							
AVERAGE AUDIENCE (Households (000))					14,700		14,470		9,260							
AVERAGE AUDIENCE (%)					18.9		18.6		11.9	13.6*		13.8*		10.7*		9.4*
SHARE OF AUDIENCE %					31		29		18	21 *		20 *		15 *		14 *
AVG. AUD. BY ¼ HR. %					18.1	19.6	18.4	18.7	13.3	14.0	14.0	13.6	11.1	10.2	9.7	9.1

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					20,150				30,260				44,890			
TOTAL AUDIENCE (%)					25.9				38.9				57.7			
Program					← INCREDIBLE HULK (OP) →				← DUKES OF HAZZARD →				← DALLAS →			
AVERAGE AUDIENCE (Households (000))					15,720				24,900				41,470			
AVERAGE AUDIENCE (%)					20.2	18.6*		21.9*	32.0	29.5*		34.5*	53.3	52.7*		53.9*
SHARE OF AUDIENCE %					32	30 *		34 *	48	46 *		51 *	76	75 *		78 *
AVG. AUD. BY ¼ HR. %					18.0	19.2	21.3	22.4	28.9	30.2	32.0	36.9	51.7	53.8	54.6	53.2

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					17,430								5,130			
TOTAL AUDIENCE (%)					22.4								6.6			
Program					← DAREDEVILS (OP) →								← NBC MAGAZINE →			
AVERAGE AUDIENCE (Households (000))					10,190								3,580			
AVERAGE AUDIENCE (%)					13.1	12.8*		13.6*		13.3*		12.8*	4.6	4.7*		4.5*
SHARE OF AUDIENCE %					20	21 *		21 *		21 *		19 *	7	7 *		6 *
AVG. AUD. BY ¼ HR. %					13.0	12.6	13.7	13.5	13.4	13.1	13.2	12.4	4.8	4.6	4.6	4.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	56.8	57.0	57.6	58.8	60.0	61.3	61.1	62.2	63.2	64.5	65.0	65.1	65.0	65.0	64.1	62.5
WK. 2	57.5	58.5	58.8	60.0	60.7	61.5	63.1	64.4	63.8	65.0	66.3	68.9	70.1	70.2	70.0	68.7

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE.FRI. NOV.21, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. NOV.15, 1980

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					29,800 38.3								19,760 25.4			
Program					LOVE BOAT (OP) →								FANTASY ISLAND →			
AVERAGE AUDIENCE (Households (000) & %)					21,160 27.2	23.4*		27.8*		29.2*		28.3*	16,570 21.3	21.5*		21.0*
SHARE OF AUDIENCE %					45	40 *		46 *		48 *		46 *	37	37 *		37 *
AVG. AUD. BY ¼ HR. %					21.8	25.0	27.4	28.2	29.4	29.0	28.9	27.6	21.6	21.4	21.4	20.6
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					13,620 17.5		11,280 14.5		16,490 21.2							
Program					WKRP IN CINCINNATI		TIM CONWAY SHOW (OP)		CBS SATURDAY NIGHT MOVIE → HIGH NOON, PART 2: THE RETURN OF WILL KANE							
AVERAGE AUDIENCE (Households (000) & %)					11,670 15.0		10,040 12.9		10,580 13.6	12.7*		12.9*		14.5*		14.4*
SHARE OF AUDIENCE %					26		21		23	21 *		21 *		25 *		25 *
AVG. AUD. BY ¼ HR. %					15.5	14.5	12.9	13.0	12.4	13.0	12.9	13.0	14.5	14.4	14.6	14.2
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					12,910 16.6				16,340 21.0							
Program					GAMES PEOPLE PLAY (OP) →				NBC SATURDAY NIGHT MOVIES → THE GODFATHER SAGA, PART 3(R)							
AVERAGE AUDIENCE (Households (000) & %)					8,640 11.1	10.4*		11.7*	11,280 14.5	12.5*		13.8*		15.2*		16.5*
SHARE OF AUDIENCE %					19	18 *		19 *	24	20 *		23 *		26 *		29 *
AVG. AUD. BY ¼ HR. %					10.4	10.5	11.4	11.9	12.0	13.1	13.8	13.9	14.9	15.5	16.3	16.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					26,220 33.7		24,510 31.5									
Program					FANTASY ISLAND (8:00-8:30PM) (10:00-11:00PM)		LOVE BOAT (OP) →						FANTASY ISLAND → (8:00-8:30PM) (10:00-11:00PM)			
AVERAGE AUDIENCE (Households (000) & %)					16,490 21.2	16.1*	19,450 25.0	23.1*		25.4*		26.5*		24.2*		23.3*
SHARE OF AUDIENCE %					36	27 *	39	37 *		40 *		41 *		40 *		40 *
AVG. AUD. BY ¼ HR. %					15.6	16.7	22.2	24.0	25.1	25.7	26.4	26.7	24.5	23.9	23.5	23.1
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					15,720 20.2		18,830 24.2									
Program					WKRP IN CINCINNATI		CBS SATURDAY NIGHT MOVIE → SAME TIME, NEXT YEAR (OP)									
AVERAGE AUDIENCE (Households (000) & %)					13,930 17.9		12,060 15.5	15.1*		14.9*		15.3*		16.2*		16.2*
SHARE OF AUDIENCE %					30		25	24 *		23 *		24 *		27 *		28 *
AVG. AUD. BY ¼ HR. %					17.2	18.5	15.0	15.1	14.9	14.8	15.2	15.4	16.4	15.9	16.1	16.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					18,210 23.4								13,770 17.7			
Program					NBC SATURDAY NIGHT MOVIES → THE CAR (OP)								BERMUDA TRIANGLE →			
AVERAGE AUDIENCE (Households (000) & %)					11,980 15.4	14.3*		15.2*		15.8*		16.4*	11,360 14.6	14.6*		14.7*
SHARE OF AUDIENCE %					25	24 *		24 *		25 *		25 *	25	24 *		25 *
AVG. AUD. BY ¼ HR. %					14.0	14.5	15.3	15.0	15.6	16.1	16.7	16.2	14.3	14.9	15.1	14.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	54.8	55.8	56.9	57.4	56.9	58.7	60.0	61.0	61.0	61.2	61.6	60.8	58.4	57.7	57.6	56.3
WK. 2	57.3	59.0	59.1	59.0	58.6	60.4	62.0	63.2	64.1	64.0	65.2	65.0	61.2	60.2	58.6	57.6

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE.SAT. NOV.22, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. NOV.15, 1980

WEEK 1

Network / Measure	TIME 11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	6,300 8.1															
Program	ABC WEEKEND REPORT-SAT															
AVERAGE AUDIENCE (Households (000) & %)	6,220 8.0															
SHARE OF AUDIENCE %	16															
AVG. AUD. BY ¼ HR. %	8.0															
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			14,000 18.0													
Program			SATURDAY NIGHT (11:30-12:48AM) (SUSTAINING 12:48-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)			9,180 11.8	13.1*		11.5*										
SHARE OF AUDIENCE %			34	33 *		35 *										
AVG. AUD. BY ¼ HR. %			13.4	12.9	12.0	11.0	10.4	9.6								

WEEK 2

Network / Measure	TIME 11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	7,860 10.1															
Program	ABC WEEKEND REPORT-SAT.															
AVERAGE AUDIENCE (Households (000) & %)	7,700 9.9															
SHARE OF AUDIENCE %	20															
AVG. AUD. BY ¼ HR. %	9.9															
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			13,070 16.8													
Program			SATURDAY NIGHT (11:30-12:49AM) (SUSTAINING 12:49-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)			7,310 9.4	10.7*		8.9*										
SHARE OF AUDIENCE %			28	28 *		27 *										
AVG. AUD. BY ¼ HR. %			10.7	10.7	9.3	8.5	8.5	7.3								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	50.7	46.8	41.5	37.7	34.0	31.6	28.9	26.4	22.8	21.1	18.4	16.2	14.2	13.0	11.9	10.7
WK. 2	50.8	46.3	40.0	37.8	34.3	30.8	28.8	26.3	23.9	21.3	18.9	17.3	15.2	13.0	11.4	9.5

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE.SAT. NOV.22, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. NOV.16, 1980

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	14,630 18.8				29,180 37.5										13,230 17.0	
Program	THOSE AMAZING ANIMALS (OP)				ABC SUNDAY NIGHT MOVIE SATURDAY NIGHT FEVER										TOO CLOSE FOR COMFORT SP	
AVERAGE AUDIENCE (Households (000) & %)	11,200 14.4	13.6*		15.3*	20,770 26.7	25.2*		26.9*		27.8*		27.1*		26.3*	12,210 15.7	
SHARE OF AUDIENCE %	22	22 *		23 *	38	36 *		38 *		39 *		38 *		39 *	27	
AVG. AUD. BY 1/4 HR. %	13.2	14.0	14.7	15.9	24.3	26.1	26.9	26.9	27.9	27.7	27.1	27.1	27.3	25.4	15.8	15.5
CBS TV TOTAL AUDIENCE (Households (000) & %)	25,440 32.7				19,370 24.9		17,430 22.4		21,550 27.7				20,850 26.8			
Program	60 MINUTES				ARCHIE BUNKER'S PLACE		ONE DAY AT A TIME (OP)		ALICE				JEFFERSONS			
AVERAGE AUDIENCE (Households (000) & %)	21,160 27.2	26.6*		27.8*	16,650 21.4		16,030 20.6		18,130 23.3	22.9*		23.8*	17,120 22.0	21.5*		22.6*
SHARE OF AUDIENCE %	42	42 *		42 *	31		29		33	32 *		34 *	35	32 *		38 *
AVG. AUD. BY 1/4 HR. %	25.6	27.5	27.9	27.7	21.6	21.3	20.3	20.8	22.2	23.6	23.7	23.8	21.5	21.4	23.0	22.1
NBC TV TOTAL AUDIENCE (Households (000) & %)	16,650 21.4				21,240 27.3											
Program	DISNEY'S WONDERFUL WORLD OL' YELLER,PART 2(R)				BIG EVENT THE GODFATHER SAGA,PART 4(R) (OP)											
AVERAGE AUDIENCE (Households (000) & %)	13,230 17.0	15.9*		18.1*	13,150 16.9	15.7*		16.5*		16.8*		17.3*		17.3*		18.1*
SHARE OF AUDIENCE %	26	25 *		27 *	25	23 *		23 *		24 *		24 *		26 *		31 *
AVG. AUD. BY 1/4 HR. %	15.5	16.4	17.8	18.5	15.5	15.8	16.8	16.3	16.6	17.0	17.2	17.3	17.6	17.1	18.4	17.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	14,940 19.2				19,220 24.7				24,270 31.2							
Program	THOSE AMAZING ANIMALS				FROM RAQUEL WITH LOVE (OP)				ABC SUNDAY NIGHT MOVIE THE ENFORCER (9:00-10:54PM) (SUS-OP)							
AVERAGE AUDIENCE (Households (000) & %)	11,050 14.2	13.4*		15.1*	13,300 17.1	17.4*		16.9*	18,210 23.4	21.3*		23.0*		24.8*		24.8*
SHARE OF AUDIENCE %	21	20 *		22 *	24	25 *		24 *	34	30 *		32 *		36 *		38 *
AVG. AUD. BY 1/4 HR. %	12.2	14.6	14.9	15.4	17.6	17.2	17.0	16.7	20.6	21.9	22.8	23.2	24.7	25.0	25.6	23.6
CBS TV TOTAL AUDIENCE (Households (000) & %)	28,400 36.5				21,710 27.9		22,100 28.4		21,710 27.9		21,710 27.9		20,690 26.6			
Program	60 MINUTES				ARCHIE BUNKER'S PLACE		ONE DAY AT A TIME (OP)		ALICE		JEFFERSONS		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000) & %)	23,180 29.8	28.6*		31.0*	19,220 24.7		19,990 25.7		20,310 26.1		20,310 26.1		16,960 21.8	22.8*		20.9*
SHARE OF AUDIENCE %	45	44 *		46 *	36		36		36		36		33	33 *		33 *
AVG. AUD. BY 1/4 HR. %	27.9	29.3	30.7	31.3	24.2	25.3	25.4	25.9	25.5	26.7	25.9	26.4	23.2	22.4	20.9	20.9
NBC TV TOTAL AUDIENCE (Households (000) & %)	16,180 20.8				23,340 30.0											
Program	DISNEY'S WONDERFUL WORLD THE MOUSEKETEER REUNION				BIG EVENT ENOLA GAY:THE MEN,THE MISSION,THE BOMB (OP)											
AVERAGE AUDIENCE (Households (000) & %)	12,060 15.5	15.8*		15.1*	13,850 17.8	17.5*		18.1*		17.8*		17.6*		18.0*		17.8*
SHARE OF AUDIENCE %	23	24 *		22 *	26	25 *		25 *		25 *		24 *		26 *		28 *
AVG. AUD. BY 1/4 HR. %	16.3	15.3	15.1	15.2	17.4	17.7	17.8	18.3	18.2	17.4	17.7	17.6	18.0	18.0	18.1	17.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.9	64.1	65.9	67.9	68.7	70.0	70.3	70.5	70.3	71.8	71.1	70.8	68.4	65.8	59.9	58.0
WK. 2	65.3	66.1	67.0	68.3	68.5	70.0	71.0	71.6	71.7	72.6	72.4	72.2	69.6	68.3	66.7	62.0

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE.SUN. NOV.23, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. NOV.16, 1980

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	4,430 5.7															
		ABC WEEKEND REPORT-SUN.															
	AVERAGE AUDIENCE (Households (000) & %)	4,430 5.7															
	SHARE OF AUDIENCE %	12															
	AVG. AUD. BY ¼ HR. %	5.7															
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	6,690 8.6															
		CBS SUNDAY NEWS-BRADLEY															
	AVERAGE AUDIENCE (Households (000) & %)	6,690 8.6															
	SHARE OF AUDIENCE %	18															
	AVG. AUD. BY ¼ HR. %	8.6															
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)			3,110 4.0													
				← NBC LATE NIGHT MOVIE THE MACKINTOSH MAN (11:30-1:35AM) →													
	AVERAGE AUDIENCE (Households (000) & %)			1,560 2.0	2.2*		2.1*		2.0*		1.8*						
	SHARE OF AUDIENCE %			10	7 *		9 *		12 *		13 *						
	AVG. AUD. BY ¼ HR. %			2.4	2.1	2.1	2.1	2.0	2.0	1.8	1.8	1.5					
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	5,210 6.7															
		ABC WEEKEND REPORT-SUN.															
	AVERAGE AUDIENCE (Households (000) & %)	5,060 6.5															
	SHARE OF AUDIENCE %	13															
	AVG. AUD. BY ¼ HR. %	6.5															
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	7,700 9.9															
		CBS SUNDAY NEWS-BRADLEY															
	AVERAGE AUDIENCE (Households (000) & %)	7,310 9.4															
	SHARE OF AUDIENCE %	19															
	AVG. AUD. BY ¼ HR. %	9.4															
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)			3,190 4.1													
				← NBC LATE NIGHT MOVIE THE DROWNING POOL (11:30-1:36AM) →													
	AVERAGE AUDIENCE (Households (000) & %)			1,710 2.2	2.4*		2.2*		2.2*		2.1*						
	SHARE OF AUDIENCE %			10	7 *		9 *		12 *		15 *						
	AVG. AUD. BY ¼ HR. %			2.6	2.1	2.1	2.3	2.2	2.1	2.1	2.1	1.5					
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	49.0	42.4	32.9	28.2	23.4	21.0	17.9	16.2	14.4	12.8	11.0	8.5	6.4	5.6	5.1	4.7
	WK. 2	51.4	45.1	35.0	29.8	25.5	22.2	19.9	17.7	14.7	12.5	10.9	7.9	6.2	5.3	4.6	3.8

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE.SUN. NOV.23, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.10-14, 1980

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			5,370 6.9				5,840 7.5									
Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			4,200 5.4				4,900 6.3									
SHARE OF AUDIENCE %			28				30									
AVG. AUD. BY ¼ HR. %			5.3	5.4			6.2	6.4								
CBS TV TOTAL AUDIENCE (Households (000) & %)		3,270 4.2			3,580 4.6								4,590 5.9		5,910 7.6	
Program	MORNING-CHARLES KURALT (CO-OP) (PARTICIPATING)				CAPTAIN KANGAROO								JEFFERSONS M-F		ALICE-M-F	
AVERAGE AUDIENCE (Households (000) & %)		2,100 2.7		2.7*	2,180 2.8	2.5*		3.1*					3,810 4.9		5,130 6.6	
SHARE OF AUDIENCE %		15		14 *	14	12 *		15 *					23		31	
AVG. AUD. BY ¼ HR. %		2.8	2.7	2.7	2.4	2.6	2.8	3.3					4.6	5.2	6.3	6.9
NBC TV TOTAL AUDIENCE (Households (000) & %)			4,820 6.2				4,980 6.4						2,720 3.5		2,800 3.6	
Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								LAS VEGAS GAMBIT		BLOCKBUSTERS	
AVERAGE AUDIENCE (Households (000) & %)			3,810 4.9				4,120 5.3						2,330 3.0		2,410 3.1	
SHARE OF AUDIENCE %			26				25						14		15	
AVG. AUD. BY ¼ HR. %			4.8	5.0			5.5	5.2					2.9	3.0	3.1	3.2

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,900 6.3				5,840 7.5									
Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			3,970 5.1				4,900 6.3									
SHARE OF AUDIENCE %			26				31									
AVG. AUD. BY ¼ HR. %			5.0	5.3			6.1	6.4								
CBS TV TOTAL AUDIENCE (Households (000) & %)		3,500 4.5			3,500 4.5								4,430 5.7		4,900 6.3	
Program	MORNING-CHARLES KURALT (CO-OP) (PARTICIPATING)				CAPTAIN KANGAROO								JEFFERSONS M-F		ALICE-M-F	
AVERAGE AUDIENCE (Households (000) & %)		2,330 3.0		3.0*	2,020 2.6	2.4*		2.7*					3,660 4.7		4,280 5.5	
SHARE OF AUDIENCE %		16		15 *	13	12 *		13 *					24		28	
AVG. AUD. BY ¼ HR. %		2.9	3.0	2.9	2.3	2.4	2.6	2.9					4.4	5.1	5.3	5.8
NBC TV TOTAL AUDIENCE (Households (000) & %)			4,750 6.1				5,450 7.0						2,650 3.4		2,570 3.3	
Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								LAS VEGAS GAMBIT		BLOCKBUSTERS	
AVERAGE AUDIENCE (Households (000) & %)			3,810 4.9				4,510 5.8						2,180 2.8		2,260 2.9	
SHARE OF AUDIENCE %			25				29						14		15	
AVG. AUD. BY ¼ HR. %			4.7	5.1			5.9	5.7					2.9	2.7	2.9	2.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	9.8	12.5	14.8	16.5	18.4	19.6	20.4	21.0	21.3	21.4	21.1	21.1	20.5	20.9	20.8	21.0
WK. 2	9.8	12.7	15.2	16.6	17.9	19.3	20.3	20.7	20.6	20.5	20.1	19.9	19.5	19.6	19.7	20.4

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. NOV.17-21, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.10-14, 1980

WEEK 1

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,680				5,840		6,070		9,100				9,180			
TOTAL AUDIENCE (%)	7.3				7.5		7.8		11.7				11.8			
Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE (SUS-OP) →			
AVERAGE AUDIENCE (Households (000))	4,050				4,980		4,980		7,240				7,160			
AVERAGE AUDIENCE (%)	5.2	4.9*		5.6*	6.4		6.4		9.3	9.0*		9.6*	9.2	8.9*		9.5*
SHARE OF AUDIENCE %	24	23 *		25 *	25		26		33	33 *		34 *	32	31 *		33 *
AVG. AUD. BY ¼ HR. %	4.7	5.1	5.4	5.8	6.2	6.6	6.2	6.5	8.6	9.4	9.6	9.6	8.8	9.0	9.3	9.8

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,520		6,150				5,910		7,860				7,860			
TOTAL AUDIENCE (%)	7.1		7.9				7.6		10.1				10.1			
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				SEARCH FOR TOMORROW		← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →			
AVERAGE AUDIENCE (Households (000))	4,820		5,450				4,980		6,070				6,380			
AVERAGE AUDIENCE (%)	6.2		7.0				6.4		7.8	7.7*		7.9*	8.2	8.1*		8.3*
SHARE OF AUDIENCE %	29		31				26		30	30 *		30 *	28	29 *		29 *
AVG. AUD. BY ¼ HR. %	6.1	6.3	6.8	7.1			6.3	6.5	7.5	7.8	7.9	8.0	7.9	8.3	8.4	8.2

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	4,280		4,050		2,960		3,500		6,220				5,370			
TOTAL AUDIENCE (%)	5.5		5.2		3.8		4.5		8.0				6.9			
Program	WHEEL OF FORTUNE		PASSWORD PLUS		CARD SHARKS		DOCTORS		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000))	3,730		3,660		2,570		3,030		4,670				4,120			
AVERAGE AUDIENCE (%)	4.8		4.7		3.3		3.9		6.0	5.8*		6.2*	5.3	5.4*		5.1*
SHARE OF AUDIENCE %	23		21		13		16		21	21 *		22 *	18	19 *		18 *
AVG. AUD. BY ¼ HR. %	4.6	4.9	4.7	4.7	3.2	3.4	3.8	4.0	5.8	5.9	6.2	6.2	5.6	5.3	5.1	5.1

WEEK 2

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,680				5,450		5,600		8,710				8,950			
TOTAL AUDIENCE (%)	7.3				7.0		7.2		11.2				11.5			
Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE (SUS-OP) →			
AVERAGE AUDIENCE (Households (000))	3,970				4,590		4,670		6,610				6,850			
AVERAGE AUDIENCE (%)	5.1	4.6*		5.6*	5.9		6.0		8.5	8.2*		8.8*	8.8	8.4*		9.2*
SHARE OF AUDIENCE %	24	23 *		25 *	24		25		32	31 *		33 *	32	31 *		33 *
AVG. AUD. BY ¼ HR. %	4.4	4.7	5.3	5.8	5.7	6.0	5.8	6.3	7.9	8.6	8.8	8.9	8.3	8.5	8.9	9.5

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,990		6,610				5,840		7,860				8,170			
TOTAL AUDIENCE (%)	7.7		8.5				7.5		10.1				10.5			
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				SEARCH FOR TOMORROW		← YOUNG AND THE RESTLESS → >(SUS-OP)				← AS THE WORLD TURNS →			
AVERAGE AUDIENCE (Households (000))	4,980		5,680				5,060		5,910				6,460			
AVERAGE AUDIENCE (%)	6.4		7.3				6.5		7.6	7.6*		7.7*	8.3	8.2*		8.5*
SHARE OF AUDIENCE %	32		33				27		30	31 *		30 *	30	30 *		30 *
AVG. AUD. BY ¼ HR. %	6.3	6.6	7.1	7.5			6.4	6.5	7.5	7.7	7.4	7.8	8.0	8.3	8.4	8.5

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	3,810		3,970		3,190		3,350		5,760				4,980			
TOTAL AUDIENCE (%)	4.9		5.1		4.1		4.3		7.4				6.4			
Program	WHEEL OF FORTUNE		PASSWORD PLUS		CARD SHARKS		DOCTORS		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000))	3,350		3,350		2,720		2,720		4,360				3,730			
AVERAGE AUDIENCE (%)	4.3		4.3		3.5		3.5		5.6	5.4*		5.9*	4.8	4.8*		4.8*
SHARE OF AUDIENCE %	21		19		14		15		21	20 *		22 *	17	18 *		17 *
AVG. AUD. BY ¼ HR. %	4.2	4.4	4.1	4.4	3.5	3.6	3.4	3.7	5.3	5.5	5.8	5.9	4.8	4.8	4.9	4.8

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	20.9	21.6	22.5	23.3	25.3	26.2	25.3	25.8	26.8	27.9	28.1	28.4	28.4	29.5	29.6	29.9
WK. 2	20.5	20.9	21.6	23.0	24.5	25.3	24.4	25.4	26.4	26.9	26.5	27.1	27.0	27.7	28.0	29.1

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. NOV.17-21, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	11,130 14.3				4,430 5.7										11,510 14.8	
	Program	GENERAL HOSPITAL (SUS-OP)				EDGE OF NIGHT				(S)(OP)						ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	9,100 11.7	11.3*		12.0*	3,890 5.0										10,040 12.9	
	SHARE OF AUDIENCE %	37	37 *		36 *	15										22	
	AVG. AUD. BY ¼ HR. %	11.0	11.7	12.1	11.9	5.2	4.9									12.6	13.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)	8,010 10.3				4,590 5.9										13,620 17.5	
	Program	GUIDING LIGHT (OP)				ONE DAY AT A TIME-M-F										CBS EVENING NEWS-CRONKITE	
	AVERAGE AUDIENCE (Households (000) & %)	6,540 8.4	8.2*		8.5*	3,890 5.0										11,830 15.2	
	SHARE OF AUDIENCE %	26	27 *		26 *	15										26	
	AVG. AUD. BY ¼ HR. %	8.2	8.3	8.6	8.4	4.6	5.3									15.0	15.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,980 6.4														11,900 15.3	
	Program	TEXAS						(S)(OP)								NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,730 4.8	4.7*		5.0*											10,810 13.9	
	SHARE OF AUDIENCE %	15	15 *		15 *											24	
	AVG. AUD. BY ¼ HR. %	4.7	4.7	4.8	5.2											13.6	14.2

WEEK 2

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	10,660 13.7				4,750 6.1										11,510 14.8	
	Program	GENERAL HOSPITAL >(SUS-OP)				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	8,710 11.2	10.9*		11.5*	4,120 5.3										10,190 13.1	
	SHARE OF AUDIENCE %	36	37 *		36 *	16										22	
	AVG. AUD. BY ¼ HR. %	10.6	11.2	11.6	11.4	5.4	5.1									12.8	13.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)	8,170 10.5				4,050 5.2										14,000 18.0	
	Program	GUIDING LIGHT (OP)				ONE DAY AT A TIME-M-F										CBS EVENING NEWS-CRONKITE	
	AVERAGE AUDIENCE (Households (000) & %)	6,690 8.6	8.4*		8.7*	3,350 4.3										12,600 16.2	
	SHARE OF AUDIENCE %	28	29 *		27 *	13										27	
	AVG. AUD. BY ¼ HR. %	8.3	8.5	8.7	8.8	4.0	4.6									16.1	16.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,670 6.0														12,210 15.7	
	Program	TEXAS														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,420 4.4	4.3*		4.5*											11,050 14.2	
	SHARE OF AUDIENCE %	14	15 *		14 *											24	
	AVG. AUD. BY ¼ HR. %	4.4	4.3	4.4	4.6											13.9	14.5

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	30.2	31.8	33.3	34.1	33.3	35.5	37.2	38.8	40.6	43.6	46.1	49.5	53.4	55.8	57.5	59.6
WK. 2	29.2	30.8	32.1	33.1	32.7	34.9	36.7	39.7	42.0	45.1	47.3	50.5	54.6	57.4	58.9	60.5

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.15, 1980

WEEK 1

ABC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	2,800		4,200		6,070		7,160		7,780		8,090	
TOTAL AUDIENCE (%)	3.6		5.4		7.8		9.2		10.0		10.4	
Program	GREATEST SUPERFRIENDS-I (OP)		GREATEST SUPERFRIENDS-2		FONZ/HAPPY DAYS GANG		RICHIE RICH		SCOOBY & SCRAPPY DOO (OP)		THUNDARR-THE BARBARIAN (OP)	
AVERAGE AUDIENCE (Households (000))	2,180		3,580		5,290		6,300		6,690		7,240	
AVERAGE AUDIENCE (%)	2.8		4.6		6.8		8.1		8.6		9.3	
SHARE OF AUDIENCE %	16		19		33		29		29		34	
AVG. AUD. BY ¼ HR. %	2.4	3.1	4.1	5.1	6.1	7.5	8.0	8.1	8.6	8.6	9.2	9.4

CBS TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	3,890		5,600		7,240		8,640		9,410		7,310	
TOTAL AUDIENCE (%)	5.0		7.2		9.3		11.1		12.1		9.4	
Program	MIGHTY MOUSE-HECKL-JECKL (OP)		TOM AND JERRY (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)	
AVERAGE AUDIENCE (Households (000))	2,960		4,670		6,220		7,310		8,010		6,460	
AVERAGE AUDIENCE (%)	3.8		6.0		8.0		9.4		10.3		8.3	
SHARE OF AUDIENCE %	28		31		35		37		37		29	
AVG. AUD. BY ¼ HR. %	3.1	4.4	5.5	6.5	7.5	8.4	9.2	9.6	10.0	10.6	8.7	8.0

NBC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	3,580		4,430		4,050		4,120		4,120		5,680	
TOTAL AUDIENCE (%)	4.6		5.7		5.2		5.3		5.3		7.3	
Program	GODZILLA/DYNOMUTT HOUR I (OP)		GODZILLA/DYNOMUTT HOUR II (OP)		FRED & BARNEY/SHMOO 1 (OP)		FRED & BARNEY/SHMOO 2 (OP)		FRED & BARNEY/SHMOO 3 (OP)		DAFFY DUCK SHOW (OP)	
AVERAGE AUDIENCE (Households (000))	2,570		3,730		3,500		3,660		3,660		4,510	
AVERAGE AUDIENCE (%)	3.3		4.8		4.5		4.7		4.7		5.8	
SHARE OF AUDIENCE %	27		27		21		19		17		20	
AVG. AUD. BY ¼ HR. %	2.9	3.7	4.9	4.7	4.4	4.6	4.8	4.6	4.5	4.8	5.4	6.2

WEEK 2

ABC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	4,200		5,450		5,600		6,070		7,000		6,150	
TOTAL AUDIENCE (%)	5.4		7.0		7.2		7.8		9.0		7.9	
Program	GREATEST SUPERFRIENDS-1 (OP)		GREATEST SUPERFRIENDS-2		FONZ/HAPPY DAYS GANG		RICHIE RICH		SCOOBY & SCRAPPY DOO (OP)		THUNDARR-THE BARBARIAN (OP)	
AVERAGE AUDIENCE (Households (000))	3,270		4,590		4,900		5,060		5,600		5,130	
AVERAGE AUDIENCE (%)	4.2		5.9		6.3		6.5		7.2		6.6	
SHARE OF AUDIENCE %	21		24		30		24		26		26	
AVG. AUD. BY ¼ HR. %	3.3	5.1	5.9	5.8	5.9	6.8	6.5	6.6	7.2	7.2	6.5	6.7

CBS TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	4,120		5,600		7,240		8,710		8,790		7,940	
TOTAL AUDIENCE (%)	5.3		7.2		9.3		11.2		11.3		10.2	
Program	MIGHTY MOUSE-HECKL-JECKL (OP)		TOM AND JERRY (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)	
AVERAGE AUDIENCE (Households (000))	3,110		4,510		6,220		7,550		7,620		6,540	
AVERAGE AUDIENCE (%)	4.0		5.8		8.0		9.7		9.8		8.4	
SHARE OF AUDIENCE %	25		28		34		37		37		31	
AVG. AUD. BY ¼ HR. %	3.6	4.4	5.4	6.2	7.4	8.6	9.5	9.8	9.8	9.9	8.9	7.9

NBC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	3,270		4,050		4,510		4,900		5,520		5,910	
TOTAL AUDIENCE (%)	4.2		5.2		5.8		6.3		7.1		7.6	
Program	GODZILLA/HONG KONG 1 (OP)		GODZILLA/HONG KONG 2 (OP)		FLINTSTONE'S COMEDY SHW 1 (OP)		FLINTSTONE'S COMEDY SHW 2 (OP)		FLINTSTONE'S COMEDY SHW 3 (OP)		DAFFY DUCK SHOW (OP)	
AVERAGE AUDIENCE (Households (000))	2,410		3,350		3,890		4,280		4,430		4,820	
AVERAGE AUDIENCE (%)	3.1		4.3		5.0		5.5		5.7		6.2	
SHARE OF AUDIENCE %	21		22		23		22		22		23	
AVG. AUD. BY ¼ HR. %	3.0	3.3	4.1	4.5	5.1	5.0	5.5	5.5	5.8	5.6	6.0	6.4

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	4.3	5.6	7.7	9.3	12.3	15.2	18.2	20.0	21.8	23.8	25.2	25.7	26.7	28.2	28.2	28.7
WK. 2	5.4	6.6	8.4	11.1	14.8	17.7	19.9	21.6	22.7	24.2	25.7	26.1	26.3	26.6	27.0	26.9

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY SAT. NOV.22, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.15, 1980

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000))	7,470		6,300		5,990	19,450										
TOTAL AUDIENCE (%)	9.6		8.1		7.7	25.0										
Program	HEATHCLIFF & DINGBAT		PLASTICMAN/BABY PLAS SHOW (OP)		(1) (+OP)	NCAA FOOTBALL GAME PURDUE VS MICHIGAN SOUTH DAKOTA VS NORTHERN IOWA (12:21-3:40PM)										
AVERAGE AUDIENCE (Households (000))	6,220		5,130		5,290	9,490										
AVERAGE AUDIENCE (%)	8.0		6.6		6.8	12.2		10.0*		11.1*		12.0*		13.4*		14.5*
SHARE OF AUDIENCE %	30		26		24	37		32 *		34 *		36 *		40 *		41 *
AVG. AUD. BY ¼ HR. %	8.2	7.8	6.4	6.8	6.8	7.6	9.9	10.0	10.4	11.8	11.9	12.1	13.1	13.6	14.2	14.8
CBS TV TOTAL AUDIENCE (Households (000))	7,310		5,990		7,390		6,540		6,540		4,360					
TOTAL AUDIENCE (%)	9.4		7.7		9.5		8.4		8.4		5.6					
Program	ALL NEW POPEYE HOUR 2 (OP)		DRAK PACK (OP)		NEW FAT ALBERT SHOW (OP)		TARZAN/LONE RANGER-1 (OP)		TARZAN/LONE RANGER-2 (OP)		30 MINUTES					
AVERAGE AUDIENCE (Households (000))	5,990		5,130		6,300		5,840		5,600		3,350					
AVERAGE AUDIENCE (%)	7.7		6.6		8.1		7.5		7.2		4.3					
SHARE OF AUDIENCE %	27		23		28		24		22		13					
AVG. AUD. BY ¼ HR. %	7.9	7.5	6.6	6.7	8.1	8.2	7.6	7.4	7.3	7.0	4.9	3.8				
NBC TV TOTAL AUDIENCE (Households (000))	6,220		5,760		5,130		4,510									
TOTAL AUDIENCE (%)	8.0		7.4		6.6		5.8									
Program	BATMAN & SUPER 7 I (OP)		BATMAN & SUPER 7 II (OP)		JONNY QUEST (OP)		DRAWING POWER									
AVERAGE AUDIENCE (Households (000))	5,130		4,820		4,360		3,420									
AVERAGE AUDIENCE (%)	6.6		6.2		5.6		4.4									
SHARE OF AUDIENCE %	24		22		19		14									
AVG. AUD. BY ¼ HR. %	6.4	6.8	6.4	5.9	5.7	5.6	4.3	4.4								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000))	5,600		5,060		7,080		21,940									
TOTAL AUDIENCE (%)	7.2		6.5		9.1		28.2									
Program	HEATHCLIFF & DINGBAT		PLASTICMAN/BABY PLAS SHOW. (OP)		NCAA FOOTBALL PRE GAME (12:00-12:27PM)		NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES ~ (12:27-3:45PM)									
AVERAGE AUDIENCE (Households (000))	4,750		4,050		5,290		11,750									
AVERAGE AUDIENCE (%)	6.1		5.2		6.8		15.1	9.9*		12.7*		15.7*		15.6*		16.8*
SHARE OF AUDIENCE %	24		22		24		45	33 *		40 *		48 *		47 *		49 *
AVG. AUD. BY ¼ HR. %	6.3	5.9	5.2	5.3	6.4	7.3	9.1	10.4	11.7	13.7	15.4	16.0	15.3	15.9	17.0	16.6
CBS TV TOTAL AUDIENCE (Households (000))	7,860		7,160		7,700		6,920		6,690		4,510					
TOTAL AUDIENCE (%)	10.1		9.2		9.9		8.9		8.6		5.8					
Program	ALL NEW POPEYE HOUR 2 (OP)		DRAK PACK (OP)		NEW FAT ALBERT SHOW (OP)		TARZAN/LONE RANGER-1 (OP)		TARZAN/LONE RANGER-2 (OP)		30 MINUTES					
AVERAGE AUDIENCE (Households (000))	6,220		6,150		6,540		5,760		5,600		3,420					
AVERAGE AUDIENCE (%)	8.0		7.9		8.4		7.4		7.2		4.4					
SHARE OF AUDIENCE %	30		29		29		24		22		13					
AVG. AUD. BY ¼ HR. %	8.2	7.7	7.6	8.1	8.6	8.2	7.1	7.7	7.5	6.9	4.8	4.0				
NBC TV TOTAL AUDIENCE (Households (000))	6,070		5,450		5,060		3,420									
TOTAL AUDIENCE (%)	7.8		7.0		6.5		4.4									
Program	BATMAN & SUPER 7 I (OP)		BATMAN & SUPER 7 II (OP)		JONNY QUEST (OP)		DRAWING POWER									
AVERAGE AUDIENCE (Households (000))	4,900		4,510		4,280		2,800									
AVERAGE AUDIENCE (%)	6.3		5.8		5.5		3.6									
SHARE OF AUDIENCE %	23		21		19		12									
AVG. AUD. BY ¼ HR. %	6.5	6.2	5.8	5.7	5.5	5.5	3.6	3.5								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	28.0	28.2	28.3	28.7	29.3	29.1	31.0	31.9	32.5	33.2	33.3	33.6	33.8	34.2	34.7	35.8
WK. 2	27.2	26.6	26.7	27.9	28.3	28.8	30.1	31.3	31.7	32.6	32.8	33.3	33.1	34.8	35.1	35.5

U.S. TV Households: 77,800,000
(1)NCAA FOOTBALL PRE GAME,ABC,(12:00-12:21PM)

For explanation of symbols, See page A.

DAY SAT. NOV.22, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.15, 1980

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		13,230 17.0		23,180 29.8											12,910 16.6	
Program	(1) (→OP)	NCAA FOOTBALL POST GAME (3:18-3:45PM) (OP)		← NCAA FOOTBALL GAME 2 NOTRE DAME VS ALABAMA										→	NCAA FOOTBALL POST 2	
AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE %		11,750 15.1 41		14,320 18.4 44		18.1* 47 *		19.1* 48 *		18.0* 43 *		18.9* 43 *		19.1* 39 *	10,890 14.0 28	
AVG. AUD. BY ¼ HR. %	15.4	14.6	15.5	16.4	17.5	18.7	19.2	18.9	17.8	18.3	18.6	19.2	19.8	18.4	14.4	13.7
CBS TV TOTAL AUDIENCE (Households (000) & %)							9,730 12.5								10,350 13.3	
Program							← CBS SPORTS SPECTACULAR					→			CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE %							4,200 5.4 13	4.8* 12 *		5.8* 13 *		5.6* 12 *			8,870 11.4 21	
AVG. AUD. BY ¼ HR. %							4.3	5.3	5.9	5.8	5.2	5.9			11.3	11.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					7,390 9.5										8,560 11.0	
Program					← SPORTSWORLD-SAT					→					NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE %					3,500 4.5 11	3.7* 10 *		4.2* 11 *		5.5* 13 *					7,080 9.1 17	
AVG. AUD. BY ¼ HR. %					3.5	3.9	4.1	4.3	5.8	5.2					8.7	9.5

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				24,510 31.5												9,800 12.6
Program	— NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES (12:27-3:45PM) (SUS-OP)		→	← NCAA FOOTBALL GAME 2 USC VS UCLA (3:45-6:49PM)(→OP) (SUS-OP)											→	(2) (OP)
AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE %		17.6* 49 *		11,900 15.3 37		15.0* 43 *		14.0* 38 *		14.6* 38 *		16.5* 38 *		16.5* 33 *		9,960 12.8 24
AVG. AUD. BY ¼ HR. %	17.1	18.1	18.7	15.4	15.3	14.7	14.0	14.0	14.2	15.0	16.3	16.7	16.5	16.4	16.2	12.8
CBS TV TOTAL AUDIENCE (Households (000) & %)							12,370 15.9								12,140 15.6	
Program							← CBS SPORTS SPECTACULAR					→			CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE %							5,450 7.0 17	6.0* 16 *		6.7* 17 *		8.3* 19 *			9,880 12.7 23	
AVG. AUD. BY ¼ HR. %							5.6	6.3	6.2	7.2	7.6	9.0			11.7	13.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					7,860 10.1										9,570 12.3	
Program					← SPORTSWORLD-SAT					→					NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %) SHARE OF AUDIENCE %					3,660 4.7 13	4.2* 12 *		4.9* 13 *		5.2* 13 *					8,170 10.5 19	
AVG. AUD. BY ¼ HR. %					3.8	4.5	5.2	4.6	5.5	4.9					10.5	10.6

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	37.0	37.8	38.5	39.3	39.8	41.2	40.9	42.3	43.3	44.2	45.6	48.3	51.8	53.1	53.6	55.3
WK. 2	36.4	37.2	37.4	36.0	35.5	35.8	37.0	38.2	39.6	41.1	43.3	46.5	50.5	53.0	54.0	55.7

U.S. TV Households: 77,800,000

(1)NCAA FOOTBALL GAME,ABC,(12:21-3:40PM)

(2)NCAA FOOTBALL POST 2,ABC,(6:49-7:00PM)

For explanation of symbols, See page A.

DAY SAT. NOV.22, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV.16, 1980

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															2,490 3.2	
Program															KIDS ARE PEOPLE TOO !	
AVERAGE AUDIENCE (Households (000) & %)															1,950 2.5	
SHARE OF AUDIENCE %															11	
AVG. AUD. BY ¼ HR. %															2.5	2.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					620 .8		1,090 1.4		5,910 7.6							
Program					THREE ROBONIC STOOGES (OP)		JASON OF STAR COMMAND (OP)		← SUNDAY MORNING					→	FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)					540 .7		780 1.0		3,350 4.3	3.7*		4.5*		4.7*		
SHARE OF AUDIENCE %					9		8		22	22 *		22 *		21 *		
AVG. AUD. BY ¼ HR. %					.6	.8	.8	1.2	3.3	4.0	4.3	4.6	4.9	4.6		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															4,670 6.0	
Program															KIDS ARE PEOPLE TOO ! (10:30-11:06AM)	
AVERAGE AUDIENCE (Households (000) & %)															3,660 4.7	4.5*
SHARE OF AUDIENCE %															19	18 *
AVG. AUD. BY ¼ HR. %															4.4	4.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					620 .8		700 .9		6,070 7.8							
Program					THREE ROBONIC STOOGES (OP)		JASON OF STAR COMMAND (OP)		← SUNDAY MORNING					→	FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)					390 .5		540 .7		3,270 4.2	3.3*		4.4*		4.8*		
SHARE OF AUDIENCE %					6		5		21	20 *		22 *		20 *		
AVG. AUD. BY ¼ HR. %					<<	.7	.6	.7	2.9	3.7	4.2	4.5	4.7	4.9		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	2.6	3.4	4.8	6.0	7.9	10.3	12.4	14.8	17.2	18.8	20.2	20.9	22.2	23.0	23.2	24.3
WK. 2	3.5	4.3	5.4	7.3	9.0	11.1	13.4	15.6	17.1	19.2	20.3	21.4	23.4	24.5	24.9	25.6

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY SUN. NOV.23, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV.16, 1980

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{	2,330 3.0		2,570 3.3		3,810 4.9		2,570 3.3									
		KIDS ARE PEOPLE TOO II (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		COLLEGE FOOTBALL '80									
AVERAGE AUDIENCE (Households (000) & %)	{	1,950 2.5		2,020 2.6		2,960 3.8		1,950 2.5									
SHARE OF AUDIENCE	%	10		10		13		7									
AVG. AUD. BY ¼ HR.	%	2.6	2.5	2.2	3.0	4.0	3.6	2.6	2.5								
CBS TV TOTAL AUDIENCE (Households (000) & %)	{			3,190 4.1				9,260 11.9		24,660 31.7							
				FACE THE NATION				CBS NFL FOOTBALL PRE GAME		← CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES ~ (1:00-7:02PM) →							
AVERAGE AUDIENCE (Households (000) & %)	{			2,650 3.4				7,310 9.4		12,910 16.6	15.6*		16.6*		17.3*		16.0*
SHARE OF AUDIENCE	%			12				30		38	43 *		40 *		39 *		35 *
AVG. AUD. BY ¼ HR.	%			3.2	3.6			8.7	10.1	14.9	16.3	16.4	16.7	17.1	17.6	15.6	16.3
NBC TV TOTAL AUDIENCE (Households (000) & %)	{					3,810 4.9		5,370 6.9		18,830 24.2							
						MEET THE PRESS		NFL '80-NBC		← NFL FOOTBALL GM 1-NBC VARIOUS TEAMS AND TIMES ~ (1:00-4:05PM) →							
AVERAGE AUDIENCE (Households (000) & %)	{					2,800 3.6		4,050 5.2		10,430 13.4	10.8*		13.4*		12.9*		13.1*
SHARE OF AUDIENCE	%					14		17		30	29 *		32 *		29 *		29 *
AVG. AUD. BY ¼ HR.	%					3.5	3.7	5.0	5.4	9.6	12.0	13.2	13.7	13.5	12.4	13.2	13.0

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{	4,900 6.3		3,110 4.0		3,810 4.9		3,270 4.2									
		KIDS ARE PEOPLE TOO II (11:06-11:30AM) (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		COLLEGE FOOTBALL '80									
AVERAGE AUDIENCE (Households (000) & %)	{	4,120 5.3		2,570 3.3		3,030 3.9		2,650 3.4									
SHARE OF AUDIENCE	%	20		12		13		10									
AVG. AUD. BY ¼ HR.	%	5.6	5.1	3.2	3.4	3.8	3.9	3.6	3.3								
CBS TV TOTAL AUDIENCE (Households (000) & %)	{			2,800 3.6				7,080 9.1		22,870 29.4							
				FACE THE NATION				CBS NFL FOOTBALL PRE GAME		← CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES ~ (1:00-7:00PM) →							
AVERAGE AUDIENCE (Households (000) & %)	{			2,490 3.2				5,680 7.3		12,140 15.6	11.8*		15.6*		16.1*		16.3*
SHARE OF AUDIENCE	%			11				23		36	32 *		38 *		37 *		36 *
AVG. AUD. BY ¼ HR.	%			3.2	3.1			6.7	7.9	10.7	12.9	15.0	16.2	16.9	15.4	15.3	17.2
NBC TV TOTAL AUDIENCE (Households (000) & %)	{					3,810 4.9		5,130 6.6		26,840 34.5							
						MEET THE PRESS		NFL '80-NBC		← NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES ~ (1:00-7:11PM) →							
AVERAGE AUDIENCE (Households (000) & %)	{					3,270 4.2		4,200 5.4		14,860 19.1	13.9*		17.8*		19.8*		19.9*
SHARE OF AUDIENCE	%					15		17		44	38 *		43 *		45 *		44 *
AVG. AUD. BY ¼ HR.	%					4.0	4.3	4.9	5.9	12.3	15.5	17.2	18.5	19.2	20.4	20.1	19.6

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	24.4	25.2	26.2	27.8	28.5	29.8	32.5	35.5	37.9	40.5	42.4	43.9	45.2	45.2	45.7	45.8
	WK. 2	25.8	26.1	26.6	27.9	29.5	31.6	33.3	35.0	37.9	40.0	42.0	43.3	44.0	45.6	45.5	46.6

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY SUN. NOV.23, 1980

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV.16, 1980

WEEK 1

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))															7,160	
TOTAL AUDIENCE (%)															9.2	
Program															ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000))															5,910	
AVERAGE AUDIENCE (%)															7.6	
SHARE OF AUDIENCE %															13	
AVG. AUD. BY ¼ HR. %															7.5	7.8

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))									5,600						9,180	
TOTAL AUDIENCE (%)									7.2						11.8	
Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES ~ (1:00-7:02PM)(OP)								AFTERNOON PLAYHOUSE THE HOUSE THAT HALF-JACK BUILT (SUS-OP)						CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE (Households (000))									3,580						8,250	
AVERAGE AUDIENCE (%)		17.3*		17.1*					4.6	4.1*		5.0*			10.6	
SHARE OF AUDIENCE %		37 *		35 *					9	8 *		9 *			18	
AVG. AUD. BY ¼ HR. %	17.2	17.4	17.3	16.8	16.4				3.4	4.9	5.2	4.8			10.2	11.1

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))					27,700											
TOTAL AUDIENCE (%)					35.6											
Program	NFL FOOTBALL GM 1-NBC VARIOUS TEAMS AND TIMES ~ (1:00-4:05PM) (-OP)				NFL FOOTBALL GAME 2-NBC VARIOUS TEAMS AND TIMES ~ (4:00-6:56PM)(OP)											
AVERAGE AUDIENCE (Households (000))					16,420											
AVERAGE AUDIENCE (%)		13.8*		16.3*	21.1	16.3*		19.3*		21.2*		23.8*		23.9*		21.4*
SHARE OF AUDIENCE %		29 *		33 *	41	34 *		40 *		43 *		46 *		43 *		38 *
AVG. AUD. BY ¼ HR. %	13.7	13.9	15.4	17.3	14.6	17.4	18.8	19.9	20.7	21.7	23.3	24.4	24.0	23.9	23.4	16.1

WEEK 2

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))															7,390	
TOTAL AUDIENCE (%)															9.5	
Program															ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000))															6,300	
AVERAGE AUDIENCE (%)															8.1	
SHARE OF AUDIENCE %															14	
AVG. AUD. BY ¼ HR. %															7.9	8.3

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))						21,940										
TOTAL AUDIENCE (%)						28.2										
Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES ~ (1:00-7:00PM)					CBS NFL FOOTBALL GAME 2 NEW YORK GIANTS VS SAN FRANCISCO WASHINGTON VS DALLAS (4:16-7:00PM)										
AVERAGE AUDIENCE (Households (000))						12,060										
AVERAGE AUDIENCE (%)		16.5*		17.0*		15.5		12.5*		15.5*		16.5*		17.9*		17.8*
SHARE OF AUDIENCE %		35 *		35 *		29		25 *		31 *		31 *		32 *		30 *
AVG. AUD. BY ¼ HR. %	16.5	16.5	16.7	17.3		9.7	11.7	13.3	15.2	15.8	16.2	16.9	17.6	18.2	17.6	18.0

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))						8,950									9,730	
TOTAL AUDIENCE (%)						11.5									12.5	
Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES ~ (1:00-7:11PM)					(1)			RELIGIOUS SERIES (SUS)						NBC NIGHTLY NEWS-SUN.	
AVERAGE AUDIENCE (Households (000))						9,180									8,170	
AVERAGE AUDIENCE (%)		21.3*		21.9*		11.8									10.5	
SHARE OF AUDIENCE %		45 *		45 *		24									17	
AVG. AUD. BY ¼ HR. %	20.9	21.6	22.1	21.7	20.7	11.8	11.8								10.1	11.0

TV HOUSEHOLDS USING TV (See Def. 1)

	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	47.2	48.0	48.6	49.1	47.9	47.5	48.6	50.2	51.3	51.7	53.1	55.3	57.2	58.0	59.7	60.0
WK. 2	47.3	47.7	48.8	50.5	49.9	49.5	50.0	50.4	51.4	52.7	53.0	55.8	58.4	59.2	60.9	63.3

U.S. TV Households: 77,800,000

(1)NFL FOOTBALL POST-NBC,NBC,(4:21-4:32PM)

For explanation of symbols, See page A.

DAY SUN. NOV.23, 1980

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-12.04AM	→GRID	30,190	38.8	17,270	22.2	37									
	2	9.00-12.19AM	→GRID								30,190	38.8	16,570	21.3	35		
			11.00						20.7							20.8	
			11.15				20.3*	37*	19.9					20.4*	36*	19.9	
			11.30						20.3							19.5	
			11.45				19.8*	44*	19.2					19.2*	43*	19.0	
			12.00						16.4							19.6	
			12.15													15.9	
EVENING THURSDAY																	
ABC ABC NFL FOOTBALL SPECIAL(S)	2	8.30-11.27PM	→GRID								25,750	33.1	13,230	17.0	27		
			11.00													18.5	
			11.15											18.6*	35*	18.7	
	2	11.27-11.51PM	(SUS)														
NBC NBC THUR MOVIES-FILL(SUS)	2	10.55-11.00PM	10.45														
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	18,440	23.7	18,440	23.7	39	23.7		19,450	25.0	19,450	25.0	38	25.0	
CBS NEWSBREAK-SAT.	1	8.58- 8.59PM	8.45	9,020	11.6	9,020	11.6	19	11.6								
	2	9.06- 9.07PM	9.00								10,500	13.5	10,500	13.5	21	13.5	
NBC NBC NEWS UPDATE-SAT.	1	8.58- 8.59PM	8.45	8,640	11.1	8,640	11.1	18	11.1								
	2	9.03- 9.04PM	9.00								10,970	14.1	10,970	14.1	22	14.1	
EVENING SUNDAY																	
ABC ABC NEWSBRIEF-SUN.	1	7.58- 7.59PM	7.45	14,000	18.0	14,000	18.0	27	18.0								
	2	8.58- 8.59PM	8.45								13,540	17.4	13,540	17.4	24	17.4	
ABC SUNDAY NIGHT MOVIE FILL(SUS)	2	10.56-10.59PM	10.45														
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	15,480	19.9	15,480	19.9	28	19.9		17,350	22.3	17,350	22.3	31	22.3	
NBC NBC NEWS UPDATE-SUN.		9.01- 9.02PM	9.00	12,140	15.6	12,140	15.6	22	15.6		13,380	17.2	13,380	17.2	24	17.2	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F	2	>	8.15								14,470	18.6	14,080	18.1	27	15.5	M-F
	1	>	8.45	13,850	17.8	13,850	17.8	27	17.8	M-F						17.7	M & F
			9.45						17.9	TU-TH						20.6	TU & W FRI.
ABC ABC NEWS NIGHTLINE FRI(SUS)	2	11.30-12.00MD	11.30														
ABC ABC NEWS:NIGHTLINE T-TH		>	11.30	8,560	11.0	7,080	9.1	28	9.9	TU-TH	6,610	8.5	5,990	7.7	26	9.0	TU-TH
			11.45				9.2*	28*	8.4	TU-TH						8.0	TU & W
			12.00						7.7	WED.							
			12.15													6.4	THU.
			12.30													5.3	THU.
ABC FRIDAYS	1	11.30-12.41AM	11.30	8,710	11.2	5,450	7.0	20	8.6	FRI.							
			11.45				8.1*	21*	7.6	FRI.							
			12.00						6.8	FRI.							
			12.15				6.6*	20*	6.3	FRI.							
			12.30						5.4	FRI.							
ABC CHARLIE'S ANGELS-11.30	1	11.51-12.58AM	11.45	5,760	7.4	3,970	5.1	22	5.4	THU.							
			12.00						5.4	THU.							
			12.15				5.2*	21*	5.0	THU.							

CONT'D

 U.S. TV HOUSEHOLDS: 77,800,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC CHARLIE'S ANGELS-11.30-CONT'D			12.30						5.1	THU.							
			12.45				5.0*	27*	4.8	THU.							
ABC LOVE BOAT-11.30	2	11.50-12.59AM	11.45								5,520	7.1	3,810	4.9	22	5.2	WED.
			12.00													5.5	WED.
			12.15											5.5*	23*	5.4	WED.
			12.30													4.7	WED.
			12.45											4.3*	24*	3.9	WED.
ABC TUESDAY MOVIE-WEEK-PART 1	1	11.58- 1.09AM	11.45	5,290	6.8	3,500	4.5	22	5.1	TUE.							
	2	11.50- 1.01AM	11.45								5,910	7.6	3,810	4.9	22	5.8	TUE.
			12.00						4.8	TUE.						5.1	TUE.
			12.15				4.8*	20*	4.7	TUE.				5.0*	21*	4.9	TUE.
			12.30						4.4	TUE.						4.6	TUE.
			12.45				4.3*	24*	4.2	TUE.				4.6*	26*	4.7	TUE.
			1.00						4.0	TUE.						4.5	TUE.
ABC FRIDAYS	2	12.00- 1.10AM	12.00								7,390	9.5	4,820	6.2	22	6.7	FRI.
			12.15											6.7*	21*	6.8	FRI.
			12.30													6.4	FRI.
			12.45											6.1*	24*	5.8	FRI.
			1.00													5.0	FRI.
ABC LOVE BOAT-11.30	1	12.05- 1.22AM	12.00	5,600	7.2	3,660	4.7	23	5.3	WED.							
			12.15				5.2*	21*	5.0	WED.							
			12.30						4.8	WED.							
			12.45				4.7*	24*	4.6	WED.							
			1.00						4.2	WED.							
			1.15				4.0*	24*	3.6	WED.							
ABC ABC NEWS:NIGHTLINE MON	1	12.35-12.58AM	12.30	5,130	6.6	4,670	6.0	30	6.5	MON.							
			12.45						5.7	MON.							
ABC CHARLIE'S ANGELS-11.30	2	12.42- 1.49AM	12.30								3,190	4.1	2,180	2.8	18	3.5	THU.
			12.45													3.3	THU.
			1.00													3.1	THU.
			1.15											2.8*	18*	2.5	THU.
			1.30													2.5	THU.
			1.45													2.3	THU.
ABC ABC NEWS:NIGHTLINE MON	2	12.50- 1.12AM	12.45								4,510	5.8	4,050	5.2	27	5.8	MON.
			1.00													4.7	MON.
ABC POLICE WOMAN-THU.	1	12.58- 1.43AM	12.45	2,960	3.8	2,330	3.0	21	3.6	THU.							
			1.00						3.3	THU.							
			1.15				3.1*	21*	3.0	THU.							
			1.30						2.7	THU.							
	1	1.43- 2.07AM	(SUS)														
ABC POLICE WOMAN-WED.	2	12.59- 1.48AM	12.45								3,030	3.9	2,260	2.9	22	3.0	WED.
			1.00													3.0	WED.
			1.15											2.9*	21*	2.9	WED.
			1.30													2.8	WED.
			1.45													2.6	WED.
	2	1.48- 2.07AM	(SUS)														
ABC TUESDAY MOVIE-WEEK-PART 2 CONT'D	1	1.09- 1.28AM	1.00	2,880	3.7	2,800	3.6	26	3.7	TUE.							

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC TUESDAY MOVIE-WEEK-PART 2-CONT'D																	
	2	1.01- 1.23AM	1.00								3,810	4.9	3,500	4.5	31	4.4	TUE.
			1.15						3.5	TUE.						4.6	TUE.
	1	1.28- 2.27AM	(SUS)														
	2	1.23- 2.03AM	(SUS)														
ABC POLICE WOMAN-WED.	1	1.22- 1.53AM	1.15	2,800	3.6	2,410	3.1	23	3.2	WED.							
			1.30						3.2	WED.							
			1.45						2.8	WED.							
	1	1.53- 2.21AM	(SUS)														
CBS NEWSBREAK-M-F		>	8.45	13,070	16.8	13,070	16.8	25	16.8	M-F	14,240	18.3	14,240	18.3	27	18.3	M-F
CBS LATE MOVIE I		>	11.30	7,390	9.5	4,900	6.3	21	6.9	M-F	7,860	10.1	4,820	6.2	21	7.3	M-F
			11.45				6.8*	19*	6.5	M-F				6.9*	19*	6.6	M-F
			12.00						6.2	M-F						6.2	M-F
			12.15				6.1*	23*	5.9	M-F				6.0*	22*	5.8	M-F
			12.30						5.6	M-F						5.4	M-F
			12.45											4.4*	24*	4.4	M-F
		VARIOUS TIMES	(SUS)														
CBS LATE MOVIE II		>	12.30	3,890	5.0	3,350	4.3	25	4.1	M-F	3,970	5.1	3,190	4.1	24	4.0	M-F
			12.45						4.4	M-F						4.3	M-F
			1.00						4.3	M-F						4.2	M-F
			1.15				4.3*	26*	4.1	M-F				4.1*	25*	3.9	M-F
			1.30													4.1	WED.
		VARIOUS TIMES	(SUS)														
NBC NBC NEWS UPDATE-M-F		>	8.45	14,320	18.4	14,320	18.4	28	18.9	M-F	13,230	17.0	13,230	17.0	25	17.7	M-F
			9.00						16.2	THU.						14.2	TUE.
NBC TONIGHT SHOW		11.30-12.30AM	11.30	9,410	12.1	6,070	7.8	25	9.0	M-F	9,570	12.3	6,150	7.9	25	9.3	M-F
			11.45				8.5*	24*	8.1	M-F				8.9*	25*	8.5	M-F
			12.00						7.7	M-F						7.8	M-F
			12.15				7.0*	26*	6.4	M-F				7.0*	26*	6.2	M-F
NBC MIDNIGHT SPECIAL		12.30- 2.00AM	12.30	5,760	7.4	2,570	3.3	16	3.9	FRI.	5,290	6.8	2,880	3.7	18	4.6	FRI.
			12.45				3.8*	15*	3.7	FRI.				4.4*	17*	4.1	FRI.
			1.00						3.5	FRI.						3.9	FRI.
			1.15				3.2*	15*	3.0	FRI.				3.7*	18*	3.4	FRI.
			1.30						2.7	FRI.						3.0	FRI.
			1.45				2.8*	17*	2.9	FRI.				3.1*	19*	3.2	FRI.
NBC TOMORROW SHOW-1		12.30- 1.00AM	12.30	3,810	4.9	3,190	4.1	22	4.4	M-TH	3,500	4.5	3,030	3.9	21	4.2	M-TH
			12.45						3.8	M-TH						3.7	M-TH
NBC TOMORROW SHOW-2		>	1.00	3,270	4.2	2,180	2.8	21	3.4	M-TH	2,570	3.3	2,020	2.6	20	3.0	M-TH
			1.15				3.2*	22*	3.0	M-TH				2.9*	20*	2.7	M-TH
			1.30						2.5	M-TH						2.3	M-TH
			1.45				2.4*	21*	2.2	M-TH				2.2*	19*	2.1	M-TH
		VARIOUS TIMES	(SUS)														
DAY MONDAY-FRIDAY																	
ABC FYI-12.58(SUS)		12.58-12.59PM	12.45							M-F							M-F
ABC ABC DAYTIME NEWSBRIEF-M-F	1	>	1.45	6,920	8.9	6,610	8.5	30	8.6	M-F							
	2	1.57- 1.59PM	1.45								6,690	8.6	6,380	8.2	30	8.2	M-F

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
ABC FYI-2.58(SUS)		2.58- 2.59PM	2.45							M-F							M-F
ABC SPECIAL REPORT(SUS)	2	3.07- 3.12PM	3.00														FRI.
ABC FYI-3.58(SUS)		3.58- 3.59PM	3.45							M-F							M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	1	4.30- 5.30PM	4.30	10,970	14.1	7,240	9.3	25	8.5	WED.							
			4.45				8.6*	24*	8.8	WED.							
			5.00						9.6	WED.							
			5.15				10.0*	25*	10.4	WED.							
CBS SUNRISE SEMESTER(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS SUNRISE SEMESTER MWF(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,060	6.5	4,820	6.2	27	6.2	M-F	5,130	6.6	4,980	6.4	28	6.4	M-F
CBS CBS NEWS SPEC. RPT-1.29PM(SUS)	2	1.29- 1.34PM	1.15														FRI.
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,760	7.4	5,520	7.1	21	7.1	M-F	5,910	7.6	5,680	7.3	23	7.3	M-F
NBC SPECIAL TREAT(S)	1	4.00- 5.00PM	4.00	9,100	11.7	5,990	7.7	19	6.9	TUE.							
			4.15				6.9*	18*	6.9	TUE.							
			4.30						8.1	TUE.							
			4.45				8.5*	20*	8.9	TUE.							
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.26AM		8.26- 8.29AM	8.15	2,800	3.6	2,650	3.4	18	3.4		4,120	5.3	4,050	5.2	24	5.2	
ABC SCHOOLHOUSE ROCK-10.26AM		10.26-10.29AM	10.15	6,300	8.1	6,150	7.9	25	7.9		5,680	7.3	5,450	7.0	25	7.0	
ABC SCHOOLHOUSE ROCK-10.56AM		10.56-10.59AM	10.45	7,310	9.4	7,000	9.0	32	9.0		5,520	7.1	5,210	6.7	26	6.7	
ABC DEAR ALEX & ANNIE-11.55AM		11.55-11.59AM	11.45	5,600	7.2	5,060	6.5	25	6.5		4,750	6.1	4,120	5.3	22	5.3	
ABC NCAA FOOTBALL PRE GAME	1	12.00-12.21PM	→GRID	5,990	7.7	5,290	6.8	24									
			12.15						6.8								
ABC NCAA FOOTBALL GAME	1	12.21- 3.16PM	→GRID	19,450	25.0	9,490	12.2	37									
			3.15						14.8								
ABC NCAA FOOTBALL FILL(SUS)	2	3.42- 3.45PM	3.30														
ABC NCAA FOOTBALL GAME 2	2	3.45- 6.49PM	→GRID								24,510	31.5	11,900	15.3	37		
			6.45													13.1	
ABC NEWS HALFTIME REPORT(SUS)	2	5.10- 5.15PM	5.00														
CBS SUNRISE SEMESTER SAT(SUS)		6.30- 7.00AM	6.30														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	3,970	5.1	3,580	4.6	30	4.6		3,810	4.9	3,580	4.6	26	4.6	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	5,760	7.4	5,370	6.9	35	6.9		4,980	6.4	4,900	6.3	29	6.3	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	7,160	9.2	6,770	8.7	37	8.7		6,920	8.9	6,610	8.5	35	8.5	
CBS IN THE NEWS- 9.59AM		9.59-10.02AM	9.45	8,090	10.4	7,860	10.1	38	10.0		7,940	10.2	7,550	9.7	37	10.0	
			10.00						10.2							9.6	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	6,690	8.6	6,300	8.1	28	8.1		6,220	8.0	5,990	7.7	29	7.7	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	6,150	7.9	5,840	7.5	27	7.5		6,150	7.9	5,680	7.3	27	7.3	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	5,520	7.1	5,130	6.6	23	6.6		6,380	8.2	6,220	8.0	29	8.0	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	6,460	8.3	5,910	7.6	26	7.6		7,000	9.0	6,150	7.9	27	7.9	

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*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	5,450	7.0	5,290	6.8	21	6.8		6,070	7.8	5,910	7.6	24	7.6	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	5,600	7.2	5,130	6.6	20	6.6		5,290	6.8	5,060	6.5	20	6.5	
NBC TIME OUT-8:28AM		8.28- 8.30AM	8.15	3,270	4.2	3,270	4.2	30	4.2		3,030	3.9	2,960	3.8	23	3.8	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	3,270	4.2	3,110	4.0	21	4.0		3,970	5.1	3,730	4.8	24	4.8	
NBC TIME OUT-9:28AM		9.28- 9.30AM	9.15	3,580	4.6	3,500	4.5	20	4.5		4,200	5.4	4,120	5.3	23	5.3	
NBC ASK NBC NEWS-9:58AM		9.58-10.00AM	9.45	3,500	4.5	3,350	4.3	18	4.3		4,590	5.9	4,430	5.7	23	5.7	
NBC TIME OUT-10:28AM		10.28-10.30AM	10.15	3,970	5.1	3,730	4.8	17	4.8		4,360	5.6	4,200	5.4	21	5.4	
NBC ASK NBC NEWS-10:58AM		10.58-11.00AM	10.45	4,670	6.0	4,590	5.9	20	5.9		5,450	7.0	5,210	6.7	25	6.7	
NBC TIME OUT-11:28AM		11.28-11.30AM	11.15	5,370	6.9	5,290	6.8	24	6.8		5,210	6.7	4,980	6.4	24	6.4	
NBC ASK NBC NEWS-11:58AM		11.58-12.00NN	11.45	4,590	5.9	4,360	5.6	20	5.6		4,510	5.8	4,430	5.7	20	5.7	
NBC TIME OUT-12:28PM		12.28-12.30PM	12.15	3,810	4.9	3,660	4.7	16	4.7		4,120	5.3	3,730	4.8	17	4.8	
DAY SUNDAY																	
ABC KIDS ARE PEOPLE TOO I	2	10.30-11.06AM	→GRID 11.00								4,670	6.0	3,660	4.7	19	 5.5	
ABC DEAR ALEX & ANNIE-11.26AM		11.26-11.29AM	11.15	2,020	2.6	1,790	2.3	9	2.3		3,730	4.8	3,500	4.5	17	4.5	
ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	2,960	3.8	2,490	3.2	12	3.2		2,960	3.8	2,720	3.5	13	3.5	
CBS IN THE NEWS- 8.26AM-SUN.		8.26- 8.29AM	8.15	930	1.2	700	.9	10	.9		700	.9	700	.9	9	.9	
CBS IN THE NEWS- 8.56AM-SUN.		8.56- 8.59AM	8.45	1,170	1.5	1,090	1.4	11	1.4		700	.9	620	.8	5	.8	
CBS CBS NFL FOOTBALL POST(B)	1	4.11- 4.20PM	4.00 4.15	6,460	8.3	4,670	6.0	13	6.7 5.4								
CBS IN THE NEWS(SUS)	1	5.56- 5.59PM	5.45														
NBC NFL FOOTBALL GM 1-NBC	1	1.00- 4.05PM	→GRID 4.00	18,830	24.2	10,430	13.4	30	 13.7								
NBC NFL FOOTBALL POST 2-NBC	1	6.51- 7.00PM	6.45	17,970	23.1	13,770	17.7	31	17.7								